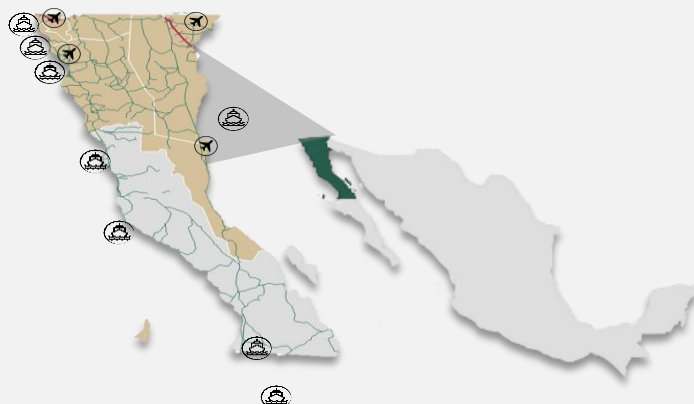




Baja California

July 2026

INFRASTRUCTURE AND RESOURCES



71,450 km²
of surface area, 3.6 % of
the national territory
5 Municipalities

3.8 million people
(Mar. 2026)

1.9 million
1.9 million

63 Industrial Parks(2023)

Highways **12,199 km** in length (2022)

Railroads **282 km** in length
(2021)
Concessionaires:
Ferrocarril Mexicano, S.A de C.V.
Administradora de la Vía Corta Tijuana - Tecate

4 International airports (2022)
Passenger capacity: **6,427,426**
Load capacity: **17,242,288 kg**

8 Ports (2021)

Nearby ASIPONA (2022): **Ensenada**

Gas pipeline infrastructure (2023): **Yes, Private**

Households with internet access (2022): **83.1 %**

Water resources (2019):
Number of aquifers: **48**
Availability: **Very low**

Types of customs: **Borderline and Maritime**

Distance to the 3 main customs
border roads (km) (2022):

Nuevo Laredo: **2,546.7**

Ciudad Juárez: **1,289.5**

Tijuana: **10.0**

Source: SICT-INEGI

MEXICAN TALENT IN HIGHER EDUCATION

16,219
Graduates
(2024-2025)



28

Institutions

7,006
STEM fields
graduates

4,188
Engineering,
manufacturing
and construction

730
Information and
communication
technologies

524
Natural sciences,
mathematics and
statistics

Main institutions

with the highest number of STEM graduates



UNIVERSIDAD
AUTÓNOMA DE
BAJA CALIFORNIA

3,299



INSTITUTO
TECNOLÓGICO DE
TIJUANA

1,641



UNIVERSIDAD
TECNOLÓGICA DE
TIJUANA

1,101

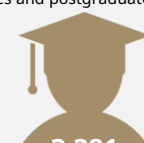
Engineering, manufacturing and construction

graduates and postgraduates:



686

Architecture and
construction



3,381

Mechanical, electrical,
electronic, engineering,
chemical and related
professions



121

Manufacturing
and processes

Source: ANUIES (2024-2025 school year)



10.6

Average of schooling (2024-2025)



1.8

Economically Active Population (EAP) (Mar. 2026)



2.4%

Unemployment Rate
(Mar. 2026) Relative to
the EAP

Source: INEGI-SEP



Gobierno de
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Economía
Secretaría de Economía



Baja California

July 2026

MSMEs



138,548
enterprises

• Micro	123,994
• Small	12,179
• Medium-sized	2,375

Source: INEGI - DENUE (Accessed Jul. 2026)

FOREIGN TRADE



16,673
M USD

International purchases



19,940
M USD

International sales

Main export sectors



6,698
M USD

Electrical machinery,
appliances and material,
and parts



3,484
M USD

Instrumentos y
aparatos de óptica,
fotografía o
cinematografía



2,107
M USD

Vehículos terrestres,
partes y accesorios

Source: Mexico's Trade Balance (Mar. 2026)

POTENTIAL SECTORS



Mining



Agroindustry



Cultural and sporting
recreation services

Source: Data MX

FOREIGN DIRECT INVESTMENT

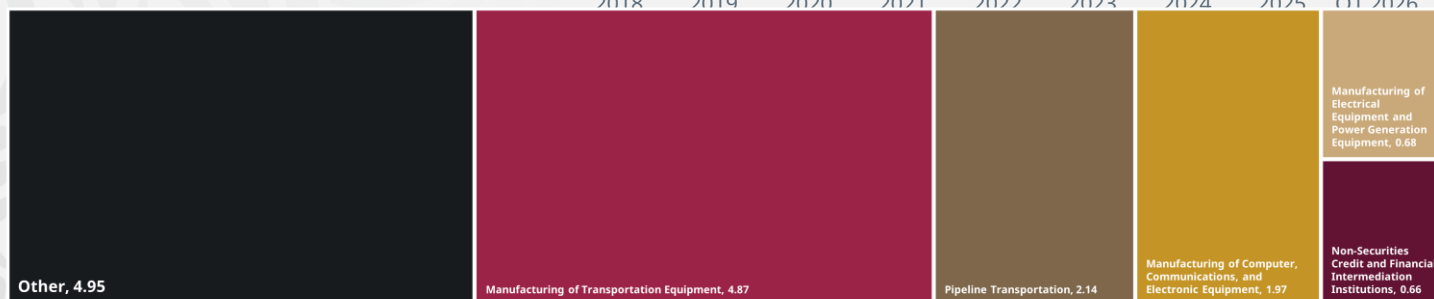
15.28
(B USD)

Historic FDI
(2018 - Q1 2026)

Top 3 by investment origin country

- 1 U. S. A. 10.11 BUSD
- 2 Japan 1.93 BUSD
- 3 Spain 0.98 BUSD

FDI by sector (Billion dollars)



Source: SE (Q1 2026)



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