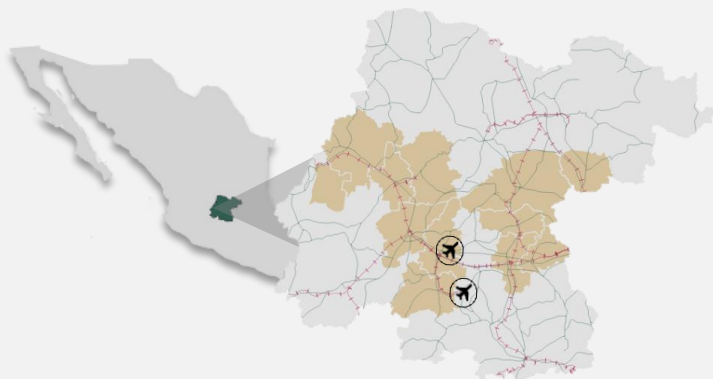




Guanajuato

July 2026

INFRASTRUCTURE AND RESOURCES



30,607 km²
of surface area, 1.6 % of
the national territory

6.4 million people
(Mar. 2026)

3.1 million
3.3 million

46 Municipalities

45 Industrial Parks (2023)

Highways 13,855 km in
length (2022)

Railroads 1,075 km in
length (2021)
Concessionaires:
Kansas City Southern de México,
S.A. de C.V.
Ferrocarril Mexicano, S.A. de C.V.

2 International airports (2022)
Passenger capacity: **1,634,211**
Load capacity: **4,438,080 kg**

Nearby ASIPONA (2022): **Puerto Lázaro Cárdenas, Michoacán**

Gas pipeline infrastructure (2023): **Yes, Public and Private**

Households with internet access (2022): **65.0 %**

Water resources (2019):
Number of aquifers: **19**
Availability: **Very low**

Types of customs: **Indoor**

Distance to the 3 main customs
border roads (km) (2022):

Nuevo Laredo **901.6**

Ciudad Juárez **1,473.1**

Tijuana **2,594.0**

Source: SICT-INEGI

MEXICAN TALENT IN HIGHER EDUCATION

25,779
Graduates
(2024-2025)



42
Institutions

12,107
STEM fields
graduates

8,237
Engineering,
manufacturing
and construction

1,799
Information and
communication
technologies

675
Natural sciences,
mathematics and
statistics

Main institutions
with the highest number of STEM graduates



UNIVERSIDAD DE
GUANAJUATO



UNIVERSIDAD
VIRTUAL DEL ESTADO
DE GUANAJUATO



INSTITUTO
TECNOLÓGICO DE
CELAYA

2,056

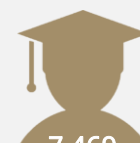
1,381

1,283

Engineering, manufacturing and construction
graduates and postgraduates:



273
Architecture and
construction



7,469
Mechanical, electrical,
electronic, engineering,
chemical and related
professions



495
Manufacturing
and processes



9.6
Average of schooling (2024-2025)



2.8
Economically Active
Population (EAP) (Mar. 2026)



3.1%
Unemployment Rate (Mar.
2026) Relative to the EAP

Source: INEGI-SEP



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Guanajuato

July 2026

MSMEs



295,727
enterprises

• Micro	278,031
• Small	14,952
• Medium-sized	2,744

Source: INEGI – DENUE (Accessed Jul. 2026)

POTENTIAL SECTORS



Cultural and sporting
recreation services



Transportation, postal
services and
warehousing



Construction

Source: Data MX

FOREIGN TRADE



6,663
M USD

International purchases



7,738
M USD

International sales

Main export sectors



3,948
M USD

Road vehicles, parts
and accessories



609
M USD

Vegetables, plants,
roots and tubers



575
M USD

Mechanical
machinery and
appliances, and parts

Source: Mexico's Trade Balance (Mar. 2026)

FOREING DIRECT INVESTMENT

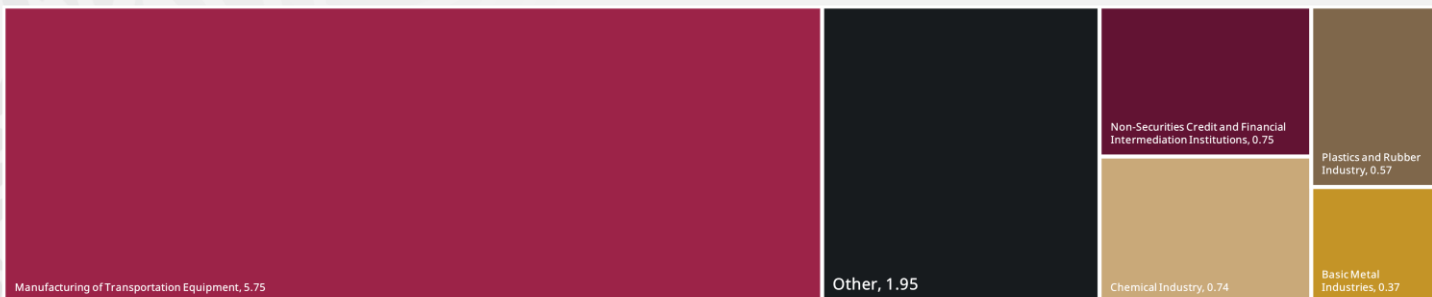
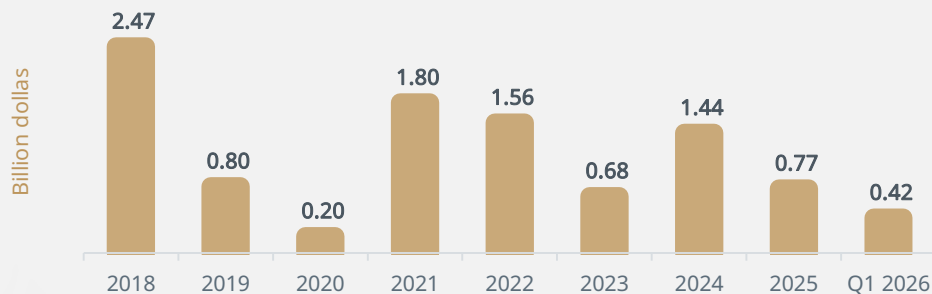
10.13
(B USD)

Historic FDI
(2018 - Q1 2026)

Top 3 by investment origin country

- 1 Japan 4.51 BUSD
- 2 U. S. A. 2.13 BUSD
- 3 Spain 1.13 BUSD

FDI by sector (Billion dollars)



Source: SE (Q1 2025)



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