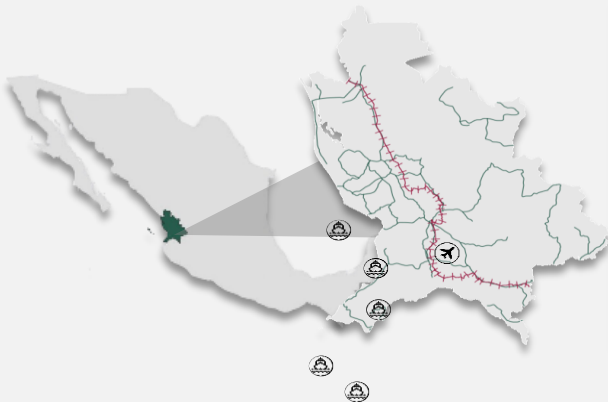




Nayarit

July 2026

INFRASTRUCTURE AND RESOURCES



27,857 km²
of surface area, 1.4 % of
the national territory

1.3 million people
(Mar. 2026)

0.6 million
0.6 million

20 Municipalities

1 Industrial Park (2024)

**Highways 5,542 km in
length (2022)**

**Railroads 394 km in length
(2022)**
Concessionaries:
Ferrocarril Mexicano, S.A. de C.V.

1 International airport (2024)
Passenger capacity **99,896**
Load capacity: **1,152 kg**

5 Ports (2021)

Nearby ASIPONA (2022): **Puerto de Manzanillo, Colima**

Gas pipeline infrastructure (2023): Unavailable

Households with internet access (2022): 63.8 %

Water resources (2019):
Number of aquifers: **12**
Availability: **High**

Tipos de aduanas: Aérea e Interior

Distance to the 3 main customs
border roads (km) (2022):

Nuevo Laredo: **1,220.7**

Ciudad Juárez: **1,503.2**

Tijuana: **2,061.5**

Source: SICT-INEGI

MEXICAN TALENT IN HIGHER EDUCATION

6,450

Graduates
(2024-2025)



19

Institutions

2,000

STEM fields
graduates

1,043

Engineering,
manufacturing
and construction

284

Information and
communication
technologies

161

Natural sciences,
mathematics and
statistics

Main institutions

with the highest number of STEM graduates



UNIVERSIDAD
AUTÓNOMA DE
NAYARIT

661



INSTITUTO
TECNOLÓGICO DE
TEPIC

660



UNIVERSIDAD
TECNOLÓGICA DE
NAYARIT

366

Engineering, manufacturing and construction

graduates and postgraduates:



387

Architecture and
construction



553

Mechanical, electrical,
electronic, engineering,
chemical and related
professions



103

Manufacturing
and processes



10.2

Average of schooling (2024-2025)



0.7

Economically Active Population (EAP) (Mar. 2026)



2%

Unemployment Rate (Mar.
2026) Relative to the EAP

Source: INEGI-SEP



Gobierno de
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Economía
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Nayarit

July 2026

MSMEs



73,261
enterprises

- Micro **69,329**
- Small **3,458**
- Medium-sized **474**

Source: INEGI – DENUE (Accessed Jul. 2026)

FOREIGN TRADE



18

M USD

International purchases



103

M USD

International sales

Main export sectors



39

M USD

Edible fruits



30

M USD

Vegetables, plants,
roots and tubers



15

M USD

Beverages, alcoholic
liquids and vinegar

Source: Mexico's Trade Balance (Mar. 2026)

POTENTIAL SECTORS



Mass media
information



Transportation,
postal services
and warehousing



Mining

Source: Data MX

FOREIGN DIRECT INVESTMENT

3.15
(B USD)

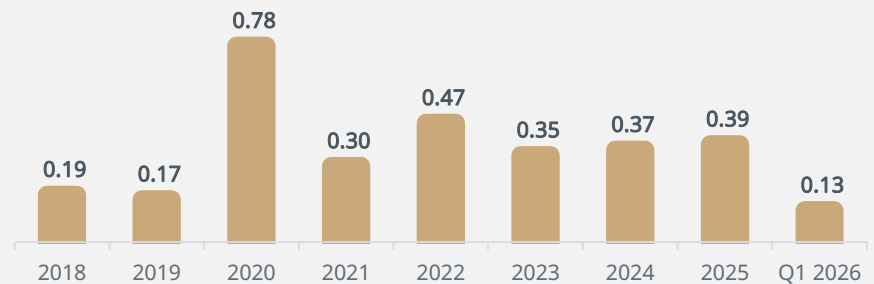
Historic FDI
(2018 - Q1 2026)

Top 3 by investment origin country

- 1 Canada 1.15 BUSD
- 2 U. S. A. 1.06 BUSD
- 3 Spain 0.78 BUSD

FDI by sector (Billion dollars)

Billion dollars



Source: SE (Q1 2025)



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