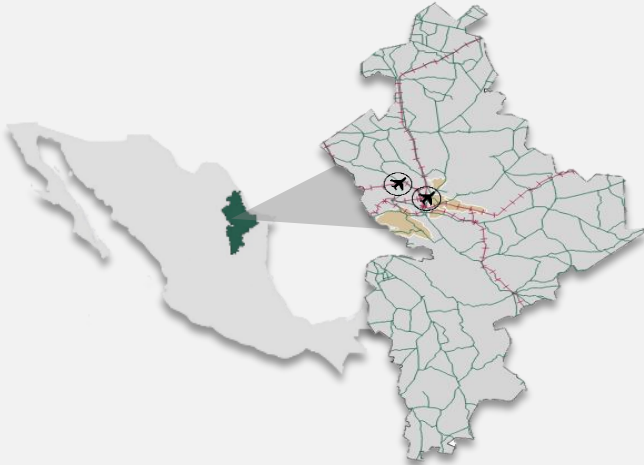




# Nuevo León

July 2026

## INFRASTRUCTURE AND RESOURCES



**64,156 km<sup>2</sup>**  
of surface area, 3.3 % of  
the national territory

**6.2 million people**  
(Mar. 2026)

**3.1 million**  
**3.2 million**

**51 Municipalities**

**40 Industrial Parks** (2023)

**Highways 7,358 km** in length  
(2022)

**Railroads 1,092 km** in  
length (2021)  
Concessionaries:  
Kansas City Southern de México, S.A. de C.V.  
Ferrocaril Mexicano, S.A. de C.V.

**2 International airports** (2022)  
Passenger capacity: **5,943,565**  
Load capacity: **64,704,807 kg**

**Nearby ASIPONA (2022): Puerto de Altamira, Tamaulipas**

**Gas pipeline infrastructure (2023): Yes, Public and Private**

**Households with internet access (2022): 81.5 %**

**Water resources (2019):**  
Number of aquifers: **23**  
Availability: **Low**

**Types of customs:**  
**Borderline and indoor**

**Distance to the 3 main customs border  
roads (km) (2022):**

**Nuevo Laredo: 247.1**

**Ciudad Juárez: 1,169.2**

**Tijuana: 2,290.1**

Source: SICT-INEGI

## MEXICAN TALENT IN HIGHER EDUCATION

**29,535**

Graduates  
(2024-2025)



**29**  
Institutions

**10,497**

STEM fields  
graduates



**5,469**

Engineering,  
manufacturing  
and construction



**2,085**

Information and  
communication  
technologies



**1,265**

Natural sciences,  
mathematics and  
statistics

### Main institutions

with the highest number of STEM graduates



UNIVERSIDAD  
AUTÓNOMA DE  
NUEVO LEÓN

**6,739**



UNIVERSIDAD  
TECNOLÓGICA SANTA  
CATARINA

**1,305**



UNIVERSIDAD  
TECNOLÓGICA  
GENERAL MARIANO  
ESCOBEDO

**860**

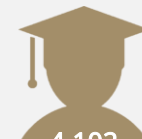
### Engineering, manufacturing and construction

graduates and postgraduates:



**898**

Architecture and  
construction



**4,102**

Mechanical, electrical,  
electronic, engineering,  
chemical and related  
professions



**469**

Manufacturing  
and processes

Source: ANUIES (2024-2025 school year)



**11.1**

Average of schooling (2024-2025)



**2.9**

Economically Active Population (EAP) (Mar. 2026)



**2.8%**

Unemployment Rate (Mar.  
2026) Relative to the EAP

Source: INEGI-SEP



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# Nuevo León

July 2026

## MSMEs



**210,136**  
enterprises

|                |         |
|----------------|---------|
| ● Micro        | 185,537 |
| ● Small        | 20,456  |
| ● Medium-sized | 4,143   |

Source: INEGI – DENUE (Accessed Jul. 2026)

## POTENTIAL SECTORS



Agriculture, animal breeding and production, forestry, fishing and hunting



Temporary accommodation services and food and beverage preparation services



Mining

Source: Data MX

## FOREIGN TRADE



**24,277**  
M USD

International purchases



**24,422**  
M USD

International sales

## Main export sectors



**8,618**  
M USD

Mechanical machinery and appliances, and parts



**4,908**  
M USD

Electrical machinery, appliances and material, and parts



**3,726**  
M USD

Road vehicles, parts and accessories

Source: Mexico's Trade Balance (Mar. 2026)

## FOREIGN DIRECT INVESTMENT

**29.65**  
(BUSD)

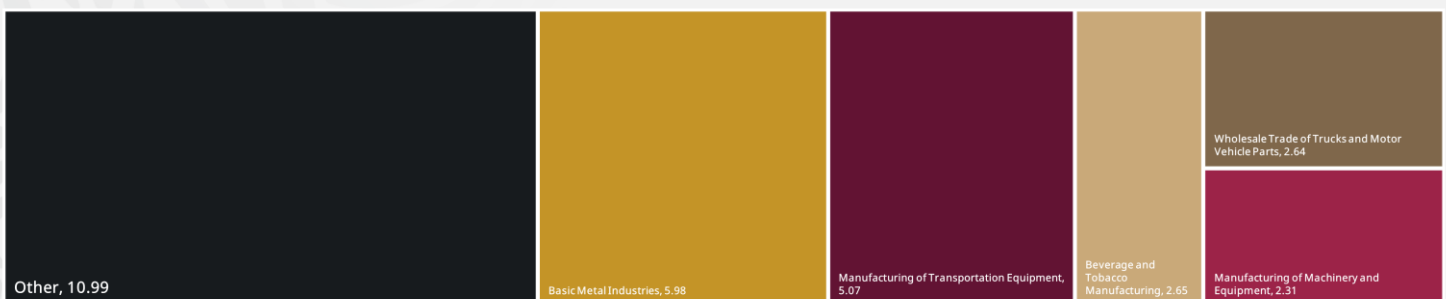
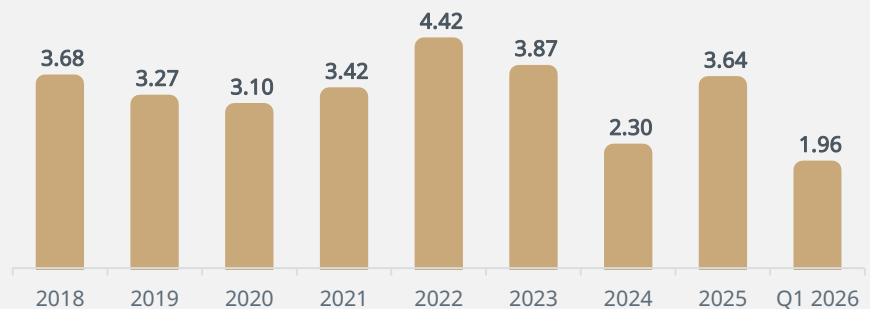
Historic FDI  
(2018 - Q1 2026)

### Top 3 by investment origin country

- 1 U. S. A. 13.05 BUSD
- 2 Argentina 5.61 BUSD
- 3 Korea 2.16 BUSD

### FDI by sector (Billion dollars)

Billion dollars



Source: SE (Q1 2025)



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