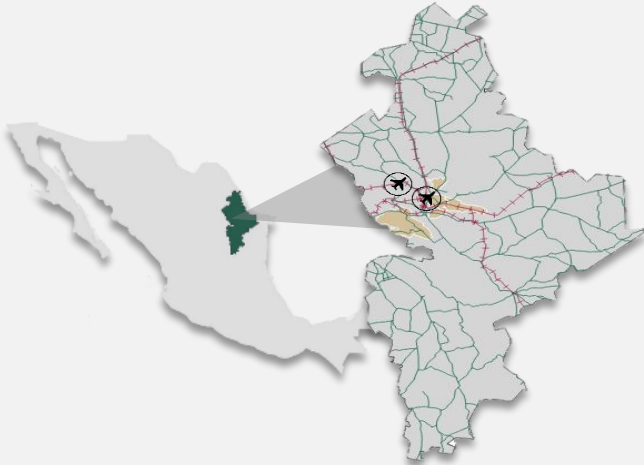




Nuevo León

July 2026

INFRASTRUCTURE AND RESOURCES



64,156 km²
of surface area, 3.3 % of
the national territory

6.2 million people
(Mar. 2026)

3.1 million
3.2 million

51 Municipalities

40 Industrial Parks (2023)

Highways 7,358 km in length
(2022)

Railroads 1,092 km in
length (2021)
Concessionaries:
Kansas City Southern de México, S.A. de C.V.
Ferrocaril Mexicano, S.A. de C.V.

2 International airports (2022)
Passenger capacity: **5,943,565**
Load capacity: **64,704,807 kg**

Nearby ASIPONA (2022): **Puerto de Altamira, Tamaulipas**

Gas pipeline infrastructure (2023): **Yes, Public and Private**

Households with internet access (2022): **81.5 %**

Water resources (2019):
Number of aquifers: **23**
Availability: **Low**

Types of customs:
Borderline and indoor

Distance to the 3 main customs border
roads (km) (2022):

Nuevo Laredo: **247.1**

Ciudad Juárez: **1,169.2**

Tijuana: **2,290.1**

Source: SICT-INEGI

MEXICAN TALENT IN HIGHER EDUCATION

29,535

Graduates
(2024-2025)



29
Institutions

10,497

STEM fields
graduates

5,469

Engineering,
manufacturing
and construction

2,085

Information and
communication
technologies

1,265

Natural sciences,
mathematics and
statistics

Main institutions

with the highest number of STEM graduates



UNIVERSIDAD
AUTÓNOMA DE
NUEVO LEÓN

6,739



UNIVERSIDAD
TECNOLÓGICA SANTA
CATARINA

1,305



UNIVERSIDAD
TECNOLÓGICA
GENERAL MARIANO
ESCOBEDO

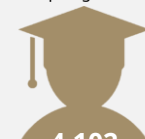
860

Engineering, manufacturing and construction

graduates and postgraduates:



898
Architecture and
construction



4,102
Mechanical, electrical,
electronic, engineering,
chemical and related
professions



469
Manufacturing
and processes

Source: ANUIES (2024-2025 school year)



11.1

Average of schooling (2024-2025)



2.9

Economically Active Population (EAP) (Mar. 2026)



2.8%

Unemployment Rate (Mar.
2026) Relative to the EAP

Source: INEGI-SEP



Gobierno de
México

Economía
Secretaría de Economía



Nuevo León

July 2026

MSMEs



210,136
enterprises

● Micro	185,537
● Small	20,456
● Medium-sized	4,143

Source: INEGI - DENU (Accessed Jul. 2026)

POTENTIAL SECTORS



Agriculture, animal breeding and production, forestry, fishing and hunting



Temporary accommodation services and food and beverage preparation services



Mining

Source: Data MX

FOREIGN TRADE



24,277

M USD

International purchases



24,422

M USD

International sales

Main export sectors



8,618
M USD

Mechanical machinery and appliances, and parts



4,908
M USD

Electrical machinery, appliances and material, and parts



3,726
M USD

Road vehicles, parts and accessories

Source: Mexico's Trade Balance (Mar. 2026)

FOREIGN DIRECT INVESTMENT

29.65
(BUSD)

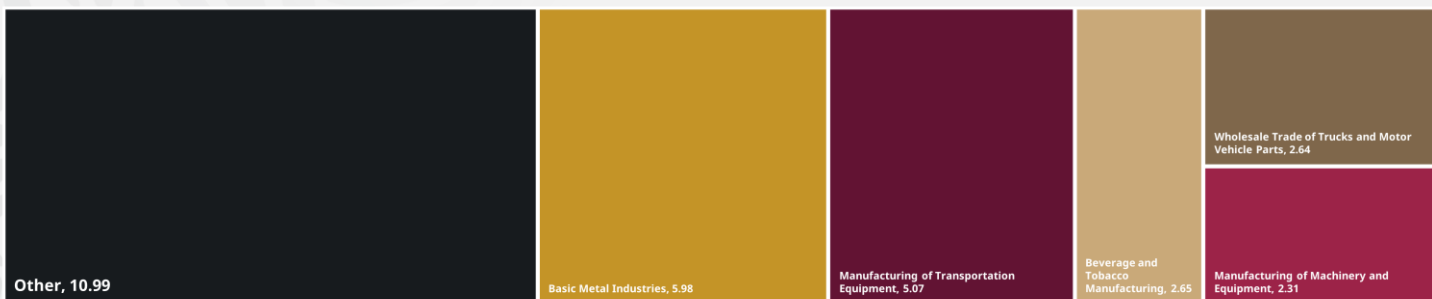
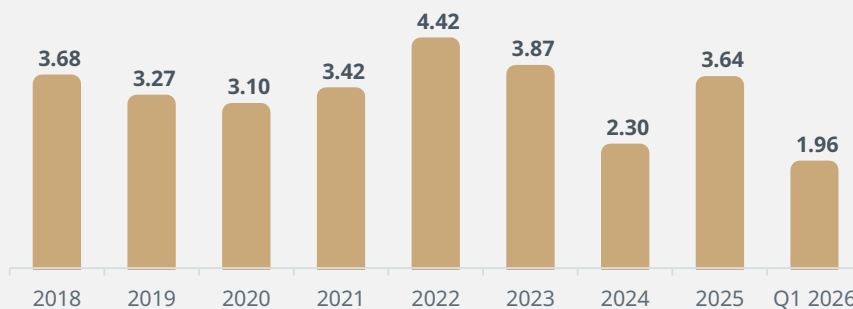
Historic FDI
(2018 - Q1 2026)

Top 3 by investment origin country

- 1 U. S. A. 13.05 BUSD
- 2 Argentina 5.61 BUSD
- 3 Korea 2.16 BUSD

FDI by sector (Billion dollars)

Billion dollars



Source: SE (Q1 2026)



Gobierno de
México

Economía
Secretaría de Economía