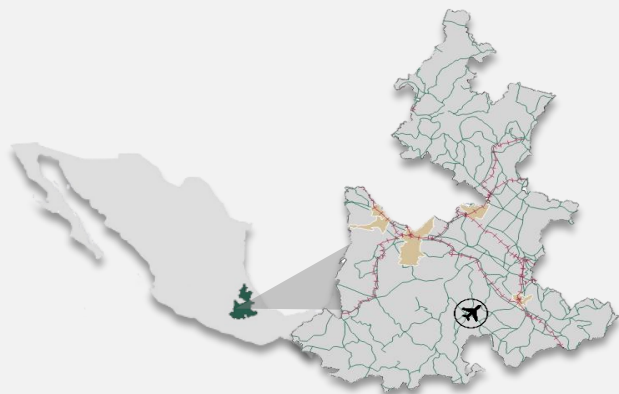




Puebla

July 2026



34,310 km²
of surface area, 1.7 % of
the national territory

6.6 million people
(Mar. 2026)

3.1 million
3.5 million

217 Municipalities

20 Industrial Parks (2024)

Highways 11,556 km in
length (2023)

Railroads 1,065 km in
length (2021)

Concessionaries:
Ferrocaril del Istmo de Tehuantepec, S.A. de C.V.
Ferrosur, S.A. de C.V.

1 International airport (2022)
Passenger capacity: **406,020**
Load capacity: **8,324,623 kg**

Nearby ASIPONA (2022): **Puerto de Tuxpan, Veracruz**

Gas pipeline infrastructure (2023): **Yes, Public and Private**

Households with internet access (2022): **58.1 %**

Water resources (2019):
Number of aquifers: **6**
Availability: **Mean**

Types of customs: **Indoor**

Distancia a las 3 principales aduanas
carreteras fronterizas (km) (2022)

Nuevo Laredo: **1,328.5**

Ciudad Juárez: **1,964.5**

Tijuana: **3,085.4**

Source: SICT-INEGI

21,524

Graduates
(2024-2025)



59

Institutions

8,769

STEM fields
graduates

5,964

Engineering,
manufacturing
and construction



1,524

Information and
communication
technologies

530



Natural sciences,
mathematics and
statistics

Main institutions

with the highest number of STEM graduates



BENEMÉRITA
UNIVERSIDAD
AUTÓNOMA DE
PUEBLA
1,379



UNIVERSIDAD
TECNOLÓGICA DE
PUEBLA
968



UNIVERSIDAD
TECNOLÓGICA DE
HUEJOTZINGO
823

Engineering, manufacturing and construction

graduates and postgraduates:



460

Architecture and
construction



4,750

Mechanical, electrical,
electronic, engineering,
chemical and related
professions



754

Manufacturing
and processes



9.7

Average of schooling (2024-2025)



3.1

Economically Active
Population (EAP) (Mar. 2026)



1.8%

Unemployment Rate (Mar.
2026) Relative to the EAP

Source: INEGI-SEP



Gobierno de
México

Economía
Secretaría de Economía



Puebla

July 2026

MSMEs



410,313
enterprises

● Micro	394,812
● Small	13,293
● Medium-sized	2,208

Source: INEGI – DENUE (Accessed Jul. 2026)

POTENTIAL SECTORS



Clean
energy
generation



Medical
services



Agroindustry



Communication
Technologies



Automotive

Source: Data MX

FOREIGN TRADE



5,034
M USD

International purchases



6,736
M USD

International sales

Main export sectors



4,466
M USD

Road vehicles, parts
and accessories



735
M USD

Mechanical
machinery and
appliances, and parts



436

Preparations from
cereals, flour, starch,
or milk

Source: Mexico's Trade Balance (Mar. 2026)

FOREING DIRECT INVESTMENT

7.20
(BUSD)

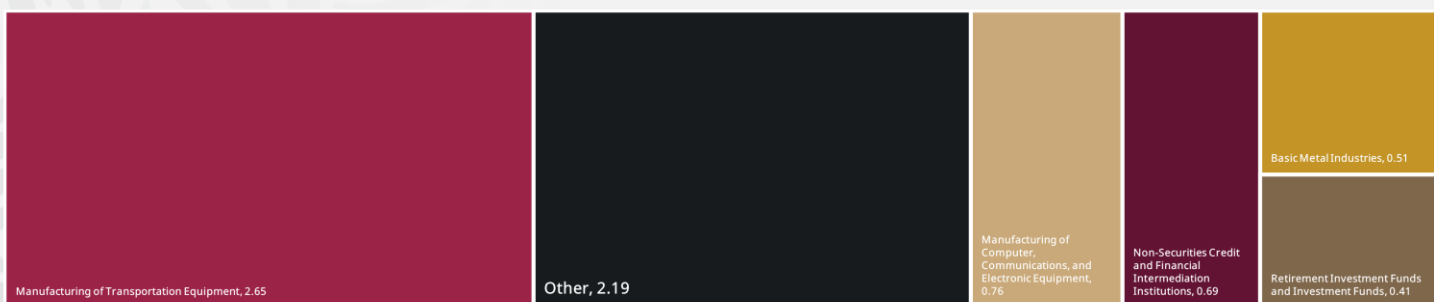
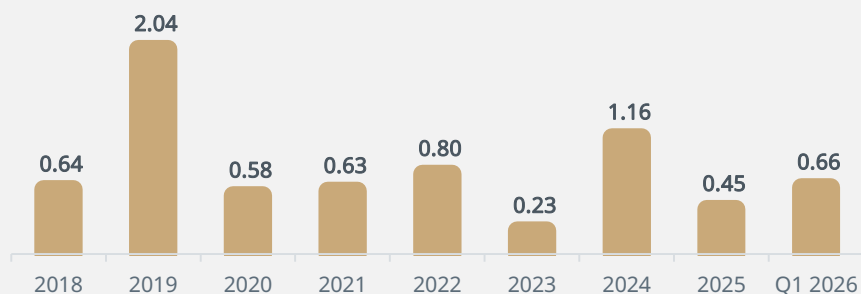
Historic FDI
(2018 - Q1 2026)

Top 3 by investment origin country

- 1 Germany 3.29 BUSD
- 2 U. S. A. 1.26 BUSD
- 3 Spain 0.77 BUSD

FDI by sector (Billion dollars)

Billion dollars



Source: SE (Q1 2025)



Gobierno de
México

Economía
Secretaría de Economía