



San Luis Potosí

July 2026

INFRASTRUCTURE AND RESOURCES



61,138 km²
of surface area, 3.1 % of
the national territory

3 million people (Mar. 2026)

1.4 million
1.5 million

58 Municipalities

17 Industrial Parks (2024)

Highways 14,727 km in length (2022)

Railroads 1,235 km in length (2021)

Concessionaries:
Ferrocarril Mexicano, S.A. de C.V.
Kansas City Southern de México,
S.A. de C.V.

1 International airport (2024)
Passenger capacity: **718,639**
Load capacity: **28,737 kg**

Nearby ASIPONA (2021): Puerto de Tampico, Tamaulipas

Gas pipeline infrastructure (2023): Yes, Private and Public

Households with internet access (2022): 65.1 %

Water resources (2019):
Number of aquifers: **19**
Availability: **High**

Distance to the 3 main customs border roads (km) (2022):

Nuevo Laredo: 719.0

Ciudad Juárez: 2,428.5

Tijuana: 1,378.1

Source: SICT-INEGI

MEXICAN TALENT IN HIGHER EDUCATION

10,918

Graduates
(2024-2025)



24
Institutions

5,033

STEM fields
graduates

3,474

Engineering, manufacturing and construction

652

Information and communication technologies

453

Natural sciences, mathematics and statistics

Main institutions

with the highest number of STEM graduates



UNIVERSIDAD
AUTÓNOMA DE
SAN LUIS POTOSÍ

1,855



Universidad Tecnológica
de San Luis Potosí

UNIVERSIDAD
TECNOLÓGICA DE SAN
LUIS POTOSÍ

631

UNIVERSIDAD
POLITÉCNICA
DE SAN LUIS POTOSÍ

UNIVERSIDAD
POLITÉCNICA DE SAN
LUIS POTOSÍ

569

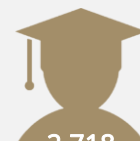
Engineering, manufacturing and construction

graduates and postgraduates:



404

Architecture and
construction



2,718

Mechanical, electrical,
electronic, engineering,
chemical and related
professions



352

Manufacturing
and processes

Source: ANUIES (2024-2025 school year)



10.2

Average of schooling (2024-2025)



1.3

Economically Active Population (EAP) (Mar. 2026)



3%

Unemployment Rate (Mar. 2026)
Relative to the EAP

Source: INEGI-SEP



Gobierno de
México

Economía
Secretaría de Economía



San Luis Potosí

July 2026

MSMEs



127,306
enterprises

• Micro	119,756
• Small	6,298
• Medium-sized	1,252

Source: INEGI - DENUE (Accessed Jul. 2026)

POTENTIAL SECTORS



Energías renovables



Logistics



Automotive

Source: Data MX

FOREIGN TRADE



3,699
M USD

International purchases



4,683
M USD

International sales

Main export sectors



1,628
M USD

Road vehicles, parts and accessories



989
M USD

Electrical machinery, appliances and material, and parts



709
M USD

Mechanical machinery and appliances, and parts

Source: Mexico's Trade Balance (Mar. 2026)

FOREIGN DIRECT INVESTMENT

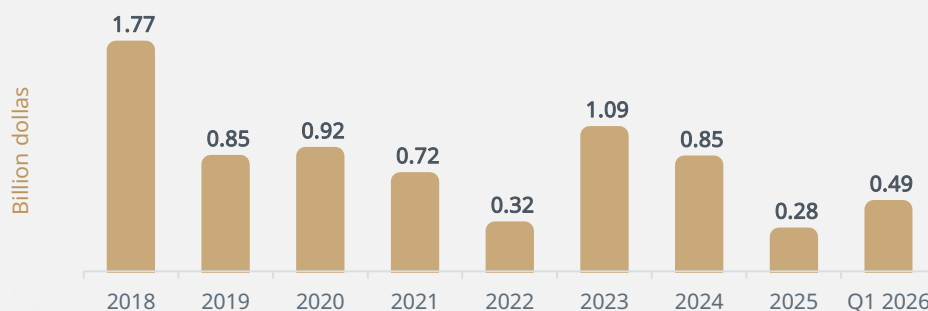
7.28
(B USD)

Historic FDI
(2018 - Q1 2026)

Top 3 by investment origin country

- 1 U. S. A. 2.17 BUSD
- 2 Germany 1.92 BUSD
- 3 Canada 1.33 BUSD

FDI by sector (Billion dollars)



Source: SE (Q1 2025)



Gobierno de
México

Economía
Secretaría de Economía