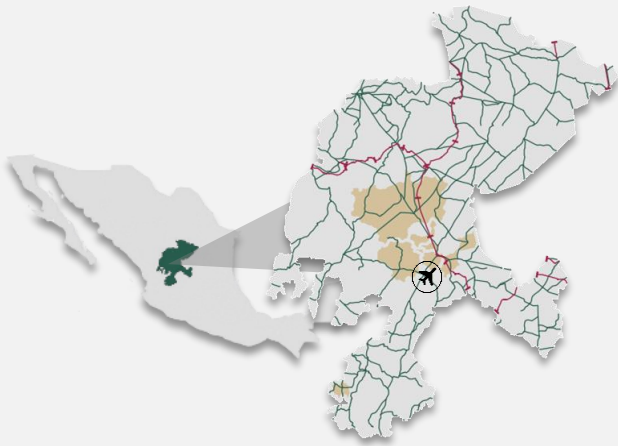




Zacatecas

July 2026

INFRASTRUCTURE AND RESOURCES



75,275 km²
of surface area, 3.8 % of
the national territory

1.7 million people
(Mar. 2026)

0.8 million
0.9 million

58 Municipalities

5 Industrial Parks (2023)

Highways 12,260 km in
length (2022)

Railroads 671 km in length
(2022)

Concessionaries:
Línea Coahuila Durango, S.A. de C.V.
Kansas City Southern de México, S.A. de C.V.
Ferrocarril Mexicano, S.A. de C.V.

1 International airport
(2022)
Passenger capacity:
286,670
Load capacity: **227 kg**

Nearby ASIPONA (2022): Puerto de Mazatlán, Sinaloa

Gas pipeline infrastructure (2023): Yes, Private

Households with internet access (2022): 68.6 %

Recursos Hídricos (2019)
Número de Acuíferos: **1**
Disponibilidad: **Baja**

Nuevo Laredo: 692.8

Ciudad Juárez: 1,187.7

Tijuana: 2,308.6

**Distance to the 3 main customs border
roads (km) (2022):**

Source: SICT-INEGI

MEXICAN TALENT IN HIGHER EDUCATION

10,713

Graduates
(2024-2025)



25

Institutions

3,987

STEM fields
graduates

2,484

Engineering,
manufacturing
and construction

445

Information and
communication
technologies

497

Natural sciences,
mathematics and
statistics

Main institutions

with the highest number of STEM graduates



UNIVERSIDAD
AUTÓNOMA DE
ZACATECAS

2,114



INSTITUTO TECNOLÓGICO
SUPERIOR DE FRESNILLO

457



INSTITUTO
TECNOLÓGICO DE
ZACATECAS

425

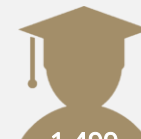
Engineering, manufacturing and construction

graduates and postgraduates:



580

Architecture and
construction



1,499

Mechanical, electrical,
electronic, engineering,
chemical and related
professions



405

Manufacturing
and processes

Source: ANUIES (2024-2025 school year)



9.7

Average of schooling (2024-2025)



0.7

Economically Active Population (EAP) (Mar. 2026)



3%

Unemployment Rate (Mar.
2026) Relative to the EAP

Source: INEGI-SEP



Gobierno de
México

Economía
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Zacatecas

July 2026

MSMEs



458,829
enterprises

- Micro 423,994
- Pequeñas 27,678
- Medianas 1,152

Source: INEGI - DENUE (Accessed Jul. 2026)

FOREIGN TRADE



274

M USD

International purchases



434

M USD

International sales

Main export sectors



127
M USD

Fine or cultured pearls; precious metals and stones; costume jewelry



74
M USD

Electrical machinery, appliances and material, and parts



68
M USD

Beverages, alcoholic liquids and vinegar

Source: Mexico's Trade Balance (Mar. 2026)

POTENTIAL SECTORS



Manufacturing Industries



Transportation, postal services and warehousing



Educational services

Source: Data MX

FOREIGN DIRECT INVESTMENT

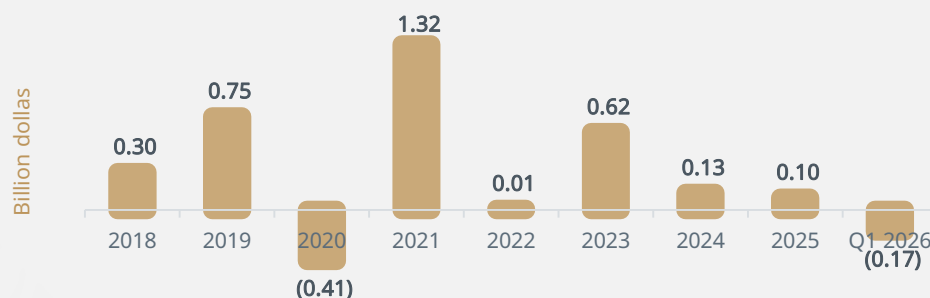
2.65
(BUSD)

Historic FDI
(2018 - Q1 2026)

Top 3 by investment origin country

- 1 U. S. A. 0.45 BUSD
- 2 Canada 0.3 BUSD
- 3 Spain 0.21 BUSD

FDI by sector (Billion dollars)



Source: SE (Q1 2025)



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