



# Baja California Sur

June 2024



**73,909 km<sup>2</sup>**  
of surface area, 3.8% of  
the national territory

**5** Municipalities

**Northwest** Region

**0.9** million people  
(Mar. 2024)

**0.4**  
million

**0.4**  
million

**0.98** million people  
(Projected to 2030)

Source: INEGI



**0.5** million

Economically  
Active Population  
(EAP)  
(Mar. 2024)



**29**  
years

Average age  
of Population  
(Dec. 2020)



**10.5**

Average of  
schooling  
(2022-2023)



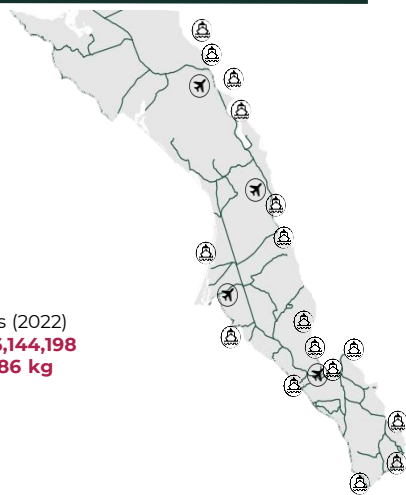
**2.2%** With  
respect to the  
EAP

Unemployment  
rate  
(Mar. 2024)

Source: INEGI-SEP



## Infrastructure and resources



Highways: **6,115 km**  
in length (2022)

**4** International airports (2022)  
Passenger capacity : **6,144,198**  
Load capacity: **3,208,886 kg**

**13** Ports (2024)

Nearby ASIPONA (2022):  
**Cabos San Lucas**

Pipeline gas infrastructure  
(2023): **Unavailable**

Households with  
internet access (2022):  
**75.4%**

Types of customs:  
**Maritime**

Water resources (2019):  
Number of aquifers: **39**  
Availability: **Mean**

Distance to the 3 main customs  
border roads (km) (2022):

Nuevo Laredo:  
**1,810.9**

Ciudad Juárez:  
**1,484.6**

Tijuana  
**1,470.6**

Source: SICT-INEGI-SEDECO



## Mexican talent in higher education

**2,858**  
Graduates  
(2022-2023)



**15**  
Institutions

**854**  
STEM fields  
graduates

**514**

Engineering,  
manufacturing  
and construction

**181**

Information and  
communication  
technologies

**159**

Natural sciences,  
mathematics and  
statistics

## Main institutions

with the highest number of STEM graduates



Instituto Tecnológico  
de La Paz

**278**



Universidad Autónoma de  
Baja California Sur

**243**



Instituto  
Tecnológico de  
Estudios Superiores  
de Los Cabos

**77**

## Engineering, manufacturing and construction

graduates and postgraduates:



**181**  
Architecture and  
construction



**310**  
Mechanical, electrical,  
electronic,  
engineering,  
chemical and related  
professions



**23**  
Manufacturing  
and Processes

Source: ANUIES (2022-2023 school year)



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June 2024



## MSMEs



**35,823**  
enterprises

- Micro **31,935**
- Small **3,327**
- Medium-sized **561**

### Vocations aligned to industrial policy



Fishing



Iron works  
products  
manufacturing



Machinery and  
equipment repair  
and maintenance



## Potential sectors



Agroindustry



Manufacturing



Clean energy  
generation



## Main indicators

Source: INEGI - DENUE (Mar. 2024)

**29** GDP position  
\$ 9 B USD at market  
prices  
(Dec. 2022)



**2.1%**  
Economic activity growth  
(Dic. 2023)

**\$ 10,889**  
USD of GDP per capita  
(Dec. 2022)



**22**  
Position by economic  
growth  
(Dic. 2023)

**0.7 %**  
National GDP  
(Dec. 2022)

Source: INEGI



## Foreign trade

Source: SEDECO



**49**  
M USD

International purchases



**78**  
M USD

International sales

## Main export sectors



**35**  
M USD

Salt; sulfur; earths  
and stones;  
gypsum, lime, and  
cement



**21**  
M USD

Vegetables, plants,  
roots and tubers



**16**  
M USD

Fish, crustaceans,  
molluscs and other  
aquatic  
invertebrates

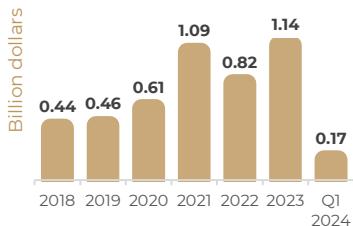


## Foreign Direct Investment

Source: SE. Merchandise Trade Balance of Mexico (Mar. 2024)

Historic FDI  
(2018-Q1 2024)

**4.73**  
(B USD)



## FDI by sector (Billion dollars)



Source: SE (Mar. 2024)