



Coahuila de Zaragoza

June 2024



151,595 km²
of surface area, 7.7% of the national territory

38 Municipalities

Northeast Region

3.3 million people
(Mar. 2024)



1.6 million



1.7 million

3.6 million people
(Projected to 2030)

Source: INEGI



1.5 million

Economically Active Population (EAP)
(Mar. 2024)



29 Years

Average age of population
(Dec. 2020)



10.6

Average of schooling
(2022-2023)



4.2% With respect to the EAP

Unemployment rate
(Mar. 2024)

Source: INEGI-SEP

Infrastructure and recourses

109 Industrial Parks (2024)

Highways **8,763 km** in length (2022)

Railroads **2,218 km** in length (2021)

Concessionaries:
Ferrocarriil Mexicano, S.A. de C.V.
Línea Coahuila Durango, S.A. de C.V.

5 International airports (2022)
Passenger capacity: **357,077**
Load capacity: **8,180,896 kg**

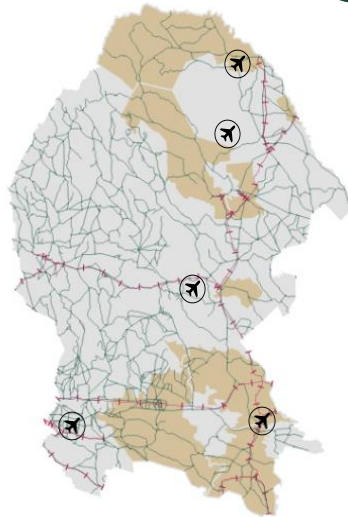
Nearby ASIPONA (2022):
Puerto de Altamira, Tamaulipas

Gas pipeline infrastructure (2023): **Yes, Public**

Water resources (2019):
Number of aquifers: **28**
Availability: **Low**

Households with internet access (2022):
70.0 %

Types of customs:
Borderline and indoor



Distance to the 3 main customs border roads (km) (2022):

Nuevo Laredo
592.5

Ciudad Juárez
816.2

Tijuana
1,937.1

Source: SICT-INEGI- SEDECO

Mexican talent in higher education

16,006

Graduates
(2022-2023)



40

Institutions

8,170

STEM fields graduates

7,121
Engineering, manufacturing and construction

643
Information and communication technologies

406
Natural sciences, mathematics and statistics

Main institutions

with the highest number of STEM graduates



Universidad Tecnológica de Coahuila

1,093



Universidad Tecnológica de Torreón

1,091



Universidad Autónoma de Coahuila

1,052

Engineering, manufacturing and construction

graduates and postgraduates:



779
Manufacturing and processes



6,192
Mechanical, electrical, electronic engineering, chemical and related professions



150
Architecture and construction

Source: ANUIES (2022-2023 school year)



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MSMEs



114,146
enterprises

- Micro **103,531**
- Small **8,781**
- Medium-sized **1,834**

Vocations aligned to industrial policy



Iron works products manufacturing



Machinery and equipment repair and maintenance



Parts machining for general purpose machinery and equipment



Potential sectors



Business support services, waste management and remediation services



Real estate services and tangible and intangible goods rental and leasing



Agriculture, animal breeding and production, forestry, fishing and hunting



Foreign trade

Source: Data MX



4,382
M USD

International purchases



7,706
M USD

International sales



Main indicators

Source: INEGI - DENUE (Mar. 2024)



8 GDP position
\$ 47 B USD at market prices (Dec. 2022)



1.2%
Economic activity growth (Dic. 2023)

\$ 14,443
USD of GDP per capita (Dec. 2022)



28
Position by economic growth (Dic. 2023)

3.8 %
National GDP (Dec. 2022)

Source: INEGI

Main export sectors



1,624
M USD
Road vehicles, parts and accessories



1,558
M USD
Mechanical machinery and appliances, and parts



897
M USD
Beverages, alcoholic liquids and vinegar

Source: SE. Merchandise Trade Balance of Mexico (Mar. 2024)



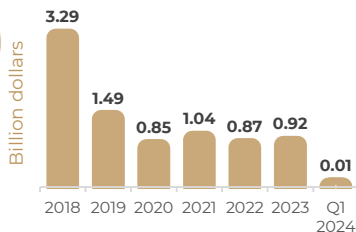
Foreign Direct Investment

Top 3 by investment origin country first quarter of 2024

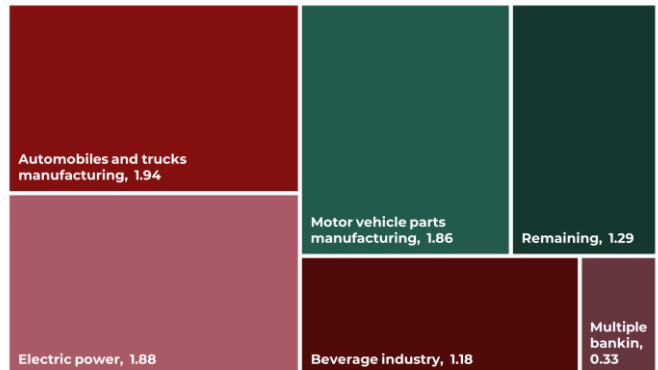
Historic FDI (2018-Q1 2024)

- 1 U.S.A. 3.41 B USD
- 2 Italy 1.48 B USD
- 3 Canada 1.22 B USD

8.47
(B USD)



FDI by sector (Billion dollars)



Source: SE (Mar. 2024)