



# Guanajuato

June 2024



**30,607 km<sup>2</sup>**  
of surface area, 1.6% of  
the national territory

**46** Municipalities  
West Region



**2.9**  
million

Economically  
Active Population  
(EAP)  
(Mar. 2024)



**28**  
years

Average age  
of population  
(Dec. 2020)



**9.3**

Average of  
schooling  
(2022-2023)



**3.1%** With  
respect to  
the EAP

Unemployment  
rate  
(Mar. 2024)

**6.3** million people  
(Mar. 2024)



**3.0**  
million



**3.3**  
million

**6.8** million people  
(Projected to 2030)

Source: INEGI-SEP

Source: INEGI

## Infrastructure and resources

**45** Industrial Parks (2023)

Highways **13,855 km**  
in length (2022)

Railroads **1,075 km** in  
length (2021)

Concessionaires:  
Kansas City Southern de México, S.A. de C.V.  
Ferrocarril Mexicano, S.A. de C.V.

**2** International airports (2022)  
Passenger capacity: **1,634,211**  
Load capacity: **4,438,080 kg**

Nearby ASIPONA (2022):  
**Puerto Lázaro Cárdenas,**  
**Michoacán**

Gas pipeline infrastructure (2023):  
**Yes, Public and Private**

Water resources (2019):  
Number of aquifers: **19**  
Availability: **Very low**

Households with  
internet access (2022):  
**65.0 %**

Types of customs:  
**Indoor**

Distance to the 3 main customs border  
roads (km) (2022):

Nuevo Laredo  
**901.6**

Ciudad Juárez  
**1,473.1**

Tijuana  
**2,594.0**

Source: SICT-INEGI

## Mexican talent in higher education

**21,374**  
Graduates  
(2022-2023)



**41**  
Institutions

**9,559**  
STEM fields  
graduates

**7,614**  
Engineering,  
manufacturing  
and construction

**1,347**  
Information and  
communication  
technologies

**598**  
Natural sciences,  
mathematics  
and statistics

## Main institutions

with the highest number of STEM graduates



Universidad  
Tecnológica de  
León  
**1,595**



Universidad de  
Guanajuato  
**1,114**



Universidad Virtual  
del Estado de  
Guanajuato  
**868**

## Engineering, manufacturing and construction

graduates and postgraduates:



**675**  
Manufacturing  
and processes



**6,656**  
Mechanical, electrical,  
electronic engineering,  
chemical and related  
professions



**283**  
Architecture and  
construction

Source: ANUIES (2022-2023 school year)



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June 2024



## MSMEs



**271,988**  
enterprises

- Micro **254,904**
- Small **14,460**
- Medium-sized **2,624**

### Vocations aligned to industrial policy



Iron works products manufacturing



Machinery and equipment repair and maintenance



Parts machining for general purpose machinery and equipment



## Potential sectors



Cultural and sporting recreation services



Construction



Transportation, postal services and warehousing

Source: Data MX



## Foreign trade



**4,594**  
**M USD**

International purchases



**5,098**  
**M USD**

International sales



## Main indicators

Source: INEGI - DENUE (Mar. 2024)

**5** GDP position

\$ 58 B USD at market prices (Dec. 2022)

**\$ 9,196**  
USD of GDP per capita (Dec. 2022)

**4.7 %**  
National GDP (Dec. 2022)



**1.4%**  
Economic activity growth (Dic. 2023)



**27**  
Position by economic growth (Dic. 2023)

Source: INEGI



## Foreign Direct Investment

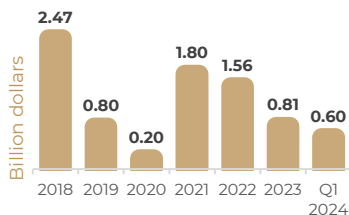
Source: SE, Merchandise Trade Balance of Mexico (Mar. 2024)

Top 3 by investment origin country first quarter of 2024

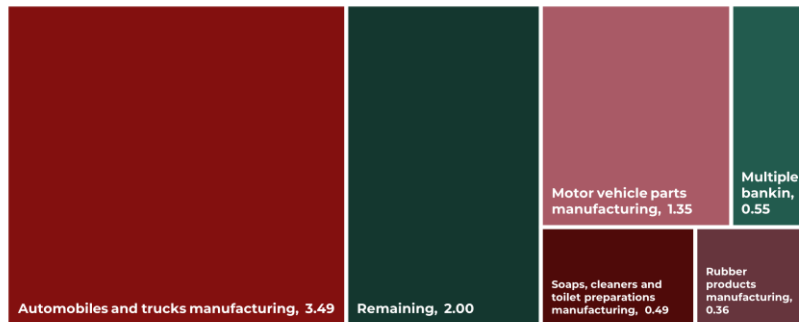
- 1 Japan 3.11 B U S D
- 2 U.S.A. 2.18 B U S D
- 3 Spain 1.09 B U S D

Historic FDI (2018-Q1 2024)

**8.23**  
(B USD)



## FDI by sector (Billion dollars)



Source: SE (Mar. 2024)