



Guerrero

June 2024



63,596 km²
of surface area, 3.2% of
the national territory

85 Municipalities
South-Southeast
Region

3.6 million people
(Mar. 2024)

1.7 million

1.9 million

3.6 million people
(Projected to 2030)

Source: INEGI-SEDECO



1.6 million

Economically
Active Population
(EAP)
(Mar. 2024)



27 years

Average age
of population
(Dec. 2020)



8.6

Average of
schooling
(2022-2023)



**1.2% With
respect to
the EAP**

Unemployment
rate
(Mar. 2024)

Source: INEGI - SEP



Infrastructure and resources

7 Industrial Parks (2023)

Highways **19,462 km**
in length (2022)

Railroads **94 km** in
length (2021)

2 International airports (2022)
Passenger capacity : **770,926**
Load capacity: **412,711 kg**

5 Ports (2021)

Nearby ASIPONA (2022):
Puerto de Acapulco

Gas pipeline infrastructure
(2023):
Yes, Public

Water resources (2019):
Number of aquifers: **35**
Availability: **Mean**

Households with
internet access (2022):
53.6 %

Types of customs:
Maritime



Distance to the 3 main customs border
roads (km) (2022):

Nuevo Laredo
1,383.0

Ciudad Juárez
2,085.0

Tijuana
2,999.0

Source: SICT-INEGI-SEDECO



Mexican talent in higher education

11,592
Graduates
(2022-2023)



36
Institutions

2,721
STEM fields
graduates

1,511
Engineering,
manufacturing
and construction

616
Information and
communication
technologies

594
Natural sciences,
mathematics
and statistics

Main institutions

with the highest number of STEM graduates



Universidad Autónoma
de Guerrero

895



Universidad Tecnológica
de la Región Norte de
Guerrero

382



Universidad Tecnológica
de la Costa Grande de
Guerrero

346

Engineering, manufacturing and construction graduates and postgraduates:

404

Architecture and
construction

973

Mechanical, electrical,
electronic engineering,
chemical and related
professions

134

Manufacturing
and processes

Source: ANUIES (2022-2023 school year)



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MSMEs



169,546
enterprises

- Micro **162,119**
- Small **6,503**
- Medium-sized **924**

Vocations aligned to industrial policy



Iron works
products
manufacturing



Fishing



Machinery and
equipment repair
and maintenance



Potential sectors



Mass media
information



Agroindustry



Mining



Foreign trade

Source: SEDECO



5

M USD

International purchases



6

M USD

International sales



Main indicators

Source: INEGI - DENEU (Mar. 2024)

25 GDP position

\$ 16 B USD at market
prices
(Dec. 2022)



1.8%

Economic activity growth
(Dic. 2023)

\$ 4,390
USD of **GDP per capita**
(Dec. 2022)



25

Position by economic
growth
(Dic. 2023)

1.3 %
National **GDP**
(Dec. 2022)

Source: INEGI

Main export sectors



3

M USD

Edible fruits



3

M USD

Fine or cultured
pearls; precious
metals and stones;
costume jewelry



0.14

M USD

Edible animal
products

Source: SE. Merchandise Trade Balance of Mexico (Mar. 2024)



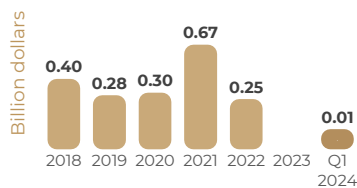
Foreign Direct Investment

Top 3 by investment origin
country first quarter of 2024

Historic FDI
(2018-Q1 2024)

- 1 Canada 0.8 B U S D
- 2 U.S.A. 0.38 B U S D
- 3 Spain 0.19 B U S D

FDI by sector (Billion dollars)



Source: SE (Mar. 2024)