



Nuevo León

June 2024



64,156 km²
of surface area, 3.3 % of
the national territory

51 Municipalities

Northwest Region

3.1 million **3.1 million**

6.1 million people
(Mar. 2024)

6.9 million people
(Projected to 2030)

Source: INEGI



3.0 million

Economically
Active Population
(EAP)
(Mar. 2024)



30 years

Average age
of population
(Dec. 2020)



10.9

Average of
schooling
(2022-2023)



2.9%
With respect
to the EAP

Unemployment
rate
(Mar. 2024)

Source: INEGI - SEP



Infrastructure and resources

40 Industrial Parks (2023)

Highways **7,358 km** in
length (2022)

Railroads **1,092 km** in
length (2021)
Concessionaries:
Kansas City Southern de México, S.A. de C.V.
Ferrocarril Mexicano, S.A. de C.V.

2 International airports (2022)
Passenger capacity: **5,943,565**
Load capacity: **64,704,807 kg**

Nearby ASIPONA (2022):
Puerto de Altamira,
Tamaulipas

Gas pipeline infrastructure
(2023): **Yes, Public and Private**

Water resources (2019):
Number of aquifers: **23**
Availability: **Low**

Households with
internet access (2022):
81.5 %

Types of customs:
Borderline and indoor

Distance to the 3 main customs border
roads (km) (2022):

Nuevo Laredo:
247.1

Ciudad Juárez:
1,169.2

Tijuana:
2,290.1

Source: SICT-INEGI



Mexican talent in higher education

27,113
Graduates
(2022-2023)



29
Institutions

7,433
STEM fields
graduates

4,384
Engineering,
manufacturing
and construction

1,789
Information and
communication
technologies

1,260
Natural sciences,
mathematics
and statistics

Main institutions

with the highest number of STEM graduates



Universidad
Autónoma de
Nuevo León

4,666



Universidad
Tecnológica de
Santa Catarina

987



Universidad
Tecnológica de
Nuevo León

842

Engineering, manufacturing and construction graduates and postgraduates



865
Architecture and
construction



3,081
Mechanical, electrical,
electronic engineering,
chemical and related
professions



438
Manufacturing
and processes

Source: ANUIES (2022-2023 school year)



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MSMEs



185,580
enterprises

- Micro **163,016**
- Small **18,447**
- Medium-sized **4,117**

Vocations aligned to industrial policy



Iron works products manufacturing



Machinery and equipment repair and maintenance



Parts machining for general purpose machinery and equipment



Main indicators

Source: INEGI - DENUE (Mar. 2024)

3 GDP position

\$ 100 B USD at market prices (Dec. 2022)

\$ 16,623
USD of GDP per capita (Dec. 2022)

8.0 %
National GDP (Dec. 2022)



3.0%
Economic activity growth (Dic. 2023)



17
Position by economic growth (Dic. 2023)

Source: INEGI



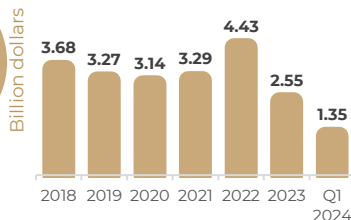
Foreign Direct Investment

Top 3 by investment origin country first quarter of 2024

- 1 U.S.A. 9.1 B U S D
- 2 Argentina 4.28 B U S D
- 3 South Korea 1.54 B U S D

Historic FDI (2018-Q1 2024)

21.72
(B USD)



Potential sectors



Mining



Temporary accommodation services and food and beverage preparation services



Agriculture, animal breeding and production, forestry, fishing and hunting

Source: Data MX



Foreign trade



15,683
M USD

International purchases



14,995
M USD

International sales

Main export sectors



4,156
M USD

Mechanical machinery and appliances, and parts



3,135
M USD

Electrical machinery, appliances and material, and parts

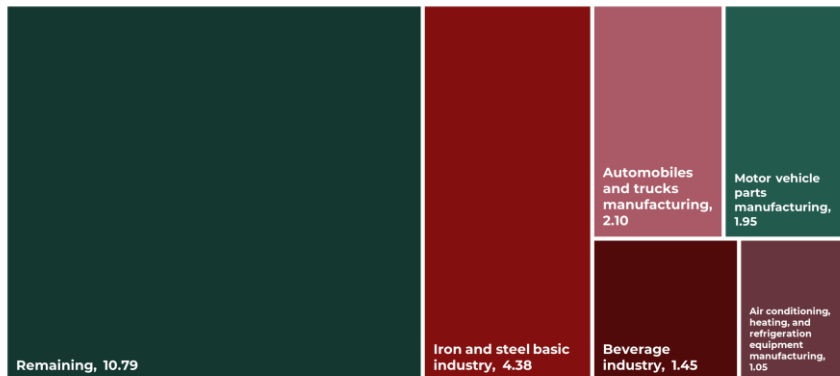


2,150
M USD

Road vehicles, parts and accessories

Source: SE. Merchandise Trade Balance of Mexico (Mar. 2024)

FDI by sector (Billion dollars)



Source: SE (Mar. 2024)