



Sonora

June 2024



179,355 km²
of surface area, 9.2% of the national territory

72 Municipalities

Northwest Region



1.4 million

Economically Active Population (EAP) (Mar. 2024)



30 years

Average age of population (Dec. 2020)



10.6

Average of schooling (2022-2023)



2.6%
With respect to the EAP

Unemployment rate (Mar. 2024)

3.0 million people (Mar. 2024)

1.5 million

1.5 million

Source: INEGI

3.3 million people (Projected to 2030)

Source: INEGI - SEP



Infrastructure and resources

27 Industrial Parks (2023)

Highways **25,331 km** in length (2022)

Railroads **2,008 km** in length (2021)

Concessionaires:
Ferrocarriil Mexicano, S.A. de C.V.

5 International airport (2022)
Passenger capacity: **1,112,152**
Load capacity: **14,869,276 kg**

7 Ports (2021)

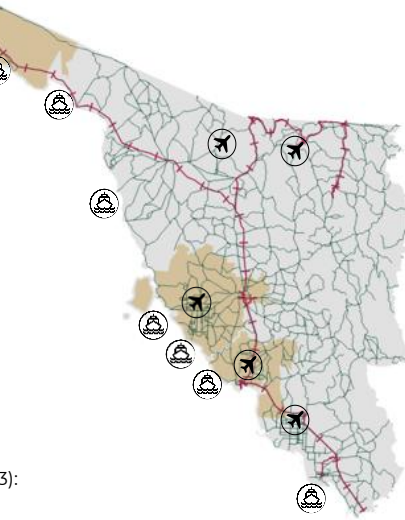
Nearby ASIPONA (2021):
Puerto de Guaymas

Gas pipeline infrastructure (2023):
Yes, Public and Private

Water resources (2019):
Number of aquifers: **60**
Availability: **Very low**

Households with internet access (2022):
80.6 %

Types of customs:
Borderline and maritime



Distance to the 3 main customs border roads (km) (2022):

Nuevo Laredo:
1,749.3

Ciudad Juárez:
742.9

Tijuana:
870.7

Source: SICT-INEGI



Mexican talent in higher education

14,082
Graduates (2022-2023)



32
Institutions

5,599
STEM fields graduates

4,363
Engineering, manufacturing and construction

673
Information and communication technologies

563
Natural sciences, mathematics and statistics

Main institutions

with the highest number of STEM graduates



Universidad de Sonora

1,252



Instituto Tecnológico de Sonora

849



Instituto Tecnológico de Hermosillo

625

Engineering, manufacturing and construction

graduates and postgraduates:



504
Manufacturing and processes



3,365
Mechanical, electrical, electronic engineering, chemical and related professions



494
Architecture and construction

Source: ANUIES (2022-2023 school year)



Sonora

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MIPYMES



118,484
enterprises

- Micro **106,572**
- Small **10,105**
- Medium-sized **1,807**

Vocations aligned to industrial policy



Iron works products manufacturing



Fishing



Machinery and equipment repair and maintenance

Source: INEGI - DENUE (Mar. 2024)



Potential sectors



Cultural and sporting recreation services



Temporary accommodation services and food and beverage preparation services



Business support services, waste management and remediation services



Foreign trade

Source: Data MX



2,736

M USD

International purchases



5,108

M USD

International sales



Main indicators

11 GDP position

\$ 41 B USD at market prices (Dec. 2022)



4.9%

Economic activity growth (Dic. 2023)

\$ 13,774

USD of GDP per capita (Dec. 2022)



7

Position by economic growth (Dic. 2023)

3.3 %

National GDP (Dec. 2022)

Source: INEGI

Main export sectors



999
M USD

Electrical machinery, appliances and material, and parts



837
M USD

Metallic minerals, slag, and ashes



604
M USD

Vegetables, plants, roots and tubers

Source: SE. Merchandise Trade Balance of Mexico (Mar. 2024)



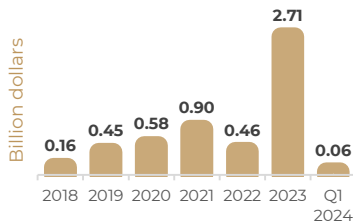
Foreign Direct Investment

Historic FDI (2018-Q1 2024)

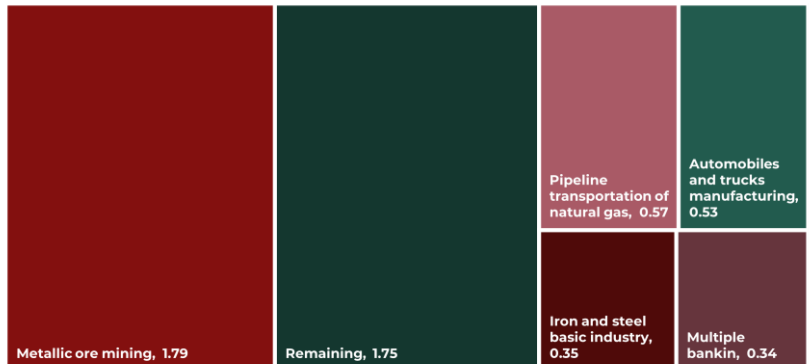
Top 3 by investment origin country first quarter of 2024

- 1 U.S.A. 2.34 B U S D
- 2 Spain 0.45 B U S D
- 3 Luxembourg 0.18 B U S D

5.33
(B USD)



FDI by sector (Billion dollars)



Source: SE (Mar. 2024)