



Tlaxcala

June 2024



3,997 km²
of surface area, 0.2% of
the national territory

60 Municipalities
Central Region

1.4 million people
(Mar. 2024)

0.7 million **0.8** million

1.5 million people
(Projected to 2030)

Source: INEGI



0.7
million

Economically
Active Population
(EAP)
(Mar. 2024)



28
years

Average age
of population
(Dec. 2020)



10.1

Average of
schooling
(2022-2023)



3.2% with
respect to the
EAP

Unemployment
rate
(Mar. 2024)

Source: INEGI - SEP



Infrastructure and resources

6 Industrial Parks (2023)

Highways **3,017 km** in
length (2022)

Railroads **352 km** in
length (2021)
Concessionaires:
Kansas City Southern de México, S.A. de C.V.
Ferrosur, S.A. de C.V.



Nearby ASIPONA (2022):
Puerto de Tuxpan,
Veracruz

Gas pipeline infrastructure (2023):
Yes, Public and Private

Water resources (2019):
Number of aquifers: **4**
Availability: **mean**

Distance to the 3 main customs border roads
(km) (2022)

Nuevo Laredo:
1,297.5

Ciudad Juárez:
1,933.5

Tijuana:
3,054.4

Source: SICT-INEGI



Mexican talent in higher education

5,879
Graduates
(2022-2023)



14
Institutions

2,030
STEM fields
graduates

1,565
Engineering,
manufacturing
and construction

275
Information and
communication
technologies

190
Natural sciences,
mathematics and
statistics

Main institutions

with the highest number of STEM graduates



Universidad
Politécnica de
Tlaxcala

848



Universidad
Tecnológica de
Tlaxcala

468



Instituto
Tecnológico de
Apizaco

343

Engineering, manufacturing and construction

graduates and postgraduates:



180
Architecture and
construction



1,340
Mechanical, electrical,
electronic engineering,
chemical and related
professions



45
Manufacturing
and processes

Source: ANUIES (2022-2023 school year)



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MSMEs



82,700
enterprises

- Micro **79,678**
- Small **2,571**
- Medium-sized **451**

Vocations aligned to industrial policy



Iron works products manufacturing



Machinery and equipment repair and maintenance



Parts machining for general purpose machinery and equipment



Potential sectors



Telecommunications



Foreign trade

Source: SEDECO



367
M USD

International purchases



397
M USD

International sales



Main indicators

Source: INEGI - DENU (Mar. 2024)

32 GDP position
\$ 7 B USD at market prices (Dec. 2022)



1.9%
Economic activity growth (Dic. 2023)

\$ 5,261
USD of GDP per capita (Dec. 2022)



24
Position by economic growth (Dic. 2023)

0.6 %
National GDP (Dec. 2022)

Source: INEGI

Main export sectors



94
M USD

Electrical machinery, appliances and material, and parts



84
M USD

Furniture; surgical and medical furniture; bedding and similar products



59
M USD

Plastic products manufacturing



Foreign Direct Investment

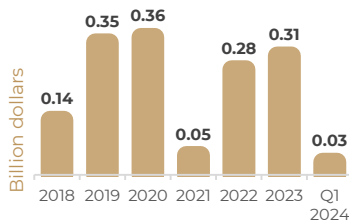
Source: SE, Merchandise Trade Balance of Mexico (Mar. 2024)

Historic FDI (2018-Q1 2024)

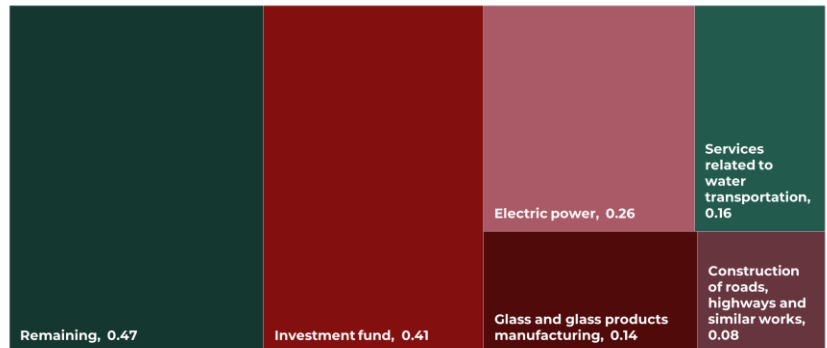
1.52
(B USD)

Top 3 by investment origin country first quarter of 2024

- 1 Canada 0.41 B USD
- 2 U.S.A. 0.32 B USD
- 3 Italy 0.26 B USD



FDI by sector (Billion dollars)



Source: SE (Mar. 2024)