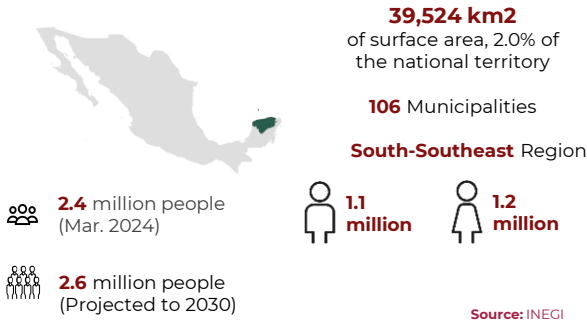




# Yucatán

June 2024



**1.2 million**

Economically Active Population (EAP) (Mar. 2024)



**30 years**

Average age of population (Dec. 2020)



**9.9**

Average of schooling (2022-2023)



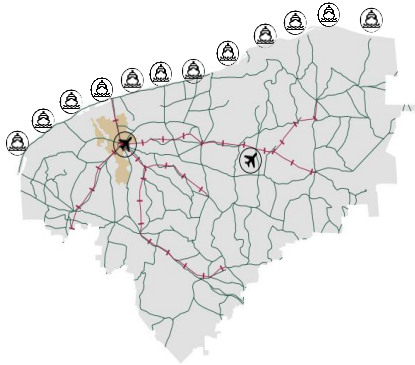
**1.6% with respect to the EAP**

Unemployment rate (Mar. 2024)

Source: INEGI-SEP



## Infrastructure and resources



**11 Industrial Parks** (2023)

Highways **12,344 km** in length (2022)

Railroads **641 km** in length (2021)  
Concessionaries: Tren Maya

**2 International airport** (2022)  
Passenger capacity: **1,619,804**  
Load capacity: **19,890,702 kg**

**2 Ports** (2021)

Nearby ASIPONA (2022): **Puerto Progreso**



Gas pipeline infrastructure (2023): **Yes, Private**



Water resources (2019):  
Number of aquifers: **1**  
Availability: **High**



Households with internet access(2022): **65.9 %**



Types of customs: **Maritime**

Distance to the 3 main customs border roads (km) (2022):

Nuevo Laredo: **2,248.9**

Ciudad Juárez: **3,226.3**

Tijuana: **4,347.2**

Source: SICT-INEGI



## Mexican talent in higher education

**8,209**  
Graduates (2022-2023)



**28**  
Institutions

**2,582**  
STEM fields graduates



**1,701**  
Engineering, manufacturing and construction



**532**  
Information and communication technologies



**349**  
Natural sciences, mathematics and statistics

## Main institutions

with the highest number of STEM graduates



Universidad Autónoma de Yucatán

**717**



Universidad Tecnológica Metropolitana

**448**



Instituto Tecnológico de Mérida

**444**

## Engineering, manufacturing and construction graduates and postgraduates:



Architecture and construction

**294**



Mechanical, electrical, electronic engineering, chemical and related professions

**1,337**



Manufacturing and processes

**70**

Source: ANUIES (2022-2023 school year)



# Yucatán

June 2024



## MSMEs



**130,605**  
enterprises

- Micro **121,796**
- Small **7,585**
- Medium-sized **1,224**

### Vocations aligned to industrial policy



Iron works products manufacturing



Fishing



Machinery and equipment repair and maintenance



## Potential sectors



Health care and social assistance services



Transportation, postal services and warehousing



Mining

Source: Data MX



## Foreign trade



**638**

**M USD**

International purchases



**504**

**M USD**

International sales

### Main export sectors



**99**  
**M USD**

Edible meat and offals



**69**  
**M USD**

Mechanical machinery and appliances, and parts



**59**  
**M USD**

Fine or cultured pearls; precious metals and stones; costume jewelry

Source: SE. Merchandise Trade Balance of Mexico (Mar. 2024)



## Main indicators

Source: INEGI - DENU (Mar. 2024)

**21** GDP position

\$ 19 B USD at market prices (Dec. 2022)



**4.8%**

Economic activity growth (Dic. 2023)

**\$ 8,019**

USD of **GDP per capita** (Dec. 2022)



**8**

Position by economic growth (Dic. 2023)

**1.5 %**

National **GDP** (Dec. 2022)

Source: INEGI



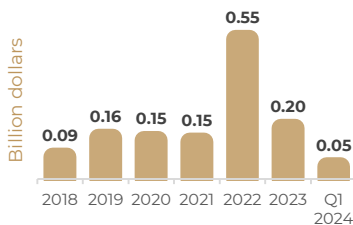
## Foreign Direct Investment

**Top 3 by investment origin country first quarter of 2024**

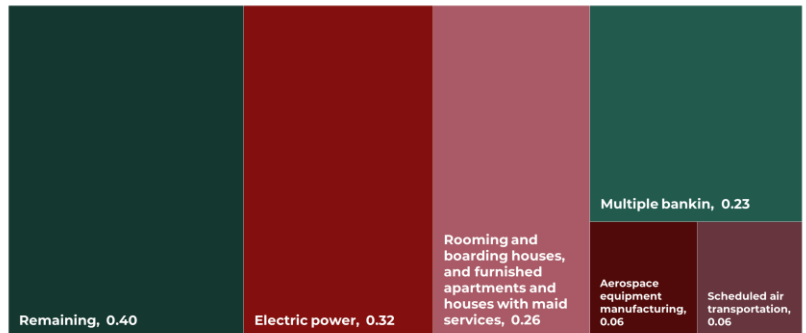
- 1 U.S.A. 0.51 B U S D
- 2 China 0.36 B U S D
- 3 Spain 0.18 B U S D

**Historic FDI (2018-Q1 2024)**

**1.34**  
**(B USD)**



## FDI by sector (Billion dollars)



Source: SE (Mar. 2024)