



# Chihuahua

August 2024



**247,413 km<sup>2</sup>**  
of surface area, 12.6 % of  
the national territory

**67** Municipalities

**Northwest** Region

**3.9** million people  
(Mar. 2024)

**1.9** million

**2.0** million

**4.2** million people  
(Projected to 2030)



**1.8**  
**million**

Economically  
Active Population  
(EAP)  
(Mar. 2024)



**34**  
**years**

Average age  
of population  
(Dec. 2020)



**10.2**

Average of  
schooling  
(2022-2023)



**2.2%** with  
respect to  
the EAP

Unemployment  
rate  
(Mar. 2024)

Source: INEGI-SEP-SEDECO



## Infrastructure and resources

**50** Industrial Parks (2023)

Highways **13,700 km**  
in length (2022)

Railroads **2,678 km** in  
length (2021)

Concessionaires:  
Ferrocarril Mexicano, S.A. de C.V. y Línea  
Coahuila Durango, S.A. de C.V.

**2** International airports (2022)  
Passenger capacity: **1,805,329**  
Load capacity: **15,906,901 kg**

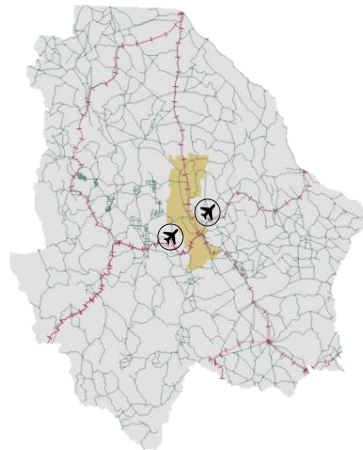
Nearby ASIPONA (2022):  
**Puerto de Guaymas, Sonora**

Pipeline infrastructure (2023):  
**Yes, Public and Private**

Water resources (2019):  
Number of aquifers: **61**  
Availability: **Low**

Households with  
internet access (2022):  
**71.1 %**

Types of customs:  
**Borderline and Indoor**



Distance to the 3 main customs border  
roads (km) (2022):

Nuevo Laredo  
**1,057.5**

Ciudad Juárez  
**356.6**

Tijuana  
**1,477.5**

Source: SICT-INEGI



## Mexican talent in higher education

**17,172**  
Graduates  
(2022-2023)



**36**  
Institutions

**5,747**  
STEM fields  
graduates

**4,573**  
Engineering,  
manufacturing  
and construction

**764**  
Information and  
communication  
technologies

**410**  
Natural sciences,  
mathematics  
and statistics

## Main institutions

with the highest number of STEM graduates



Universidad  
Tecnológica de  
Chihuahua

**1,172**



Universidad  
Autónoma de  
Ciudad Juárez

**776**



UNIVERSIDAD AUTÓNOMA DE  
CHIHUAHUA

Universidad  
Autónoma de  
Chihuahua

**737**

## Engineering, manufacturing and construction

graduates and postgraduates:



**476**  
Manufacturing  
and processes



**3,669**  
Mechanical, electrical,  
electronic engineering,  
chemical and related  
professions



**428**  
Architecture and  
construction

Source: ANUIES (2022-2023 school year)



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## MSMEs



**128,362**

enterprises

- Micro **116,276**
- Small **10,185**
- Medium-sized **1,901**

### Vocations aligned to industrial policy



Ironworks products manufacturing



Machinery and equipment repair and maintenance



Parts machining for general purpose machinery and equipment



## Potential sectors



Business support services, waste management and remediation services



Agriculture, animal breeding and production, forestry, fishing and hunting



Temporary accommodation services and food and beverage preparation services

Source: Data MX



## Foreign trade



**35,335**  
M USD

International purchases



**36,331**  
M USD

International sales



## Main indicators

Source: INEGI - DENUE (Mar. 2024)

**9** GDP position

\$ 47 B USD at market prices (Dec. 2022)

**\$ 12,328**  
USD of GDP per capita (Dec. 2022)

**3.8 %**  
National GDP (Dec. 2022)



**0.6 %**

Economic activity growth (Mar. 2024)



**23**

Position by economic growth (Mar. 2024)

Source: INEGI



## Foreign Direct Investment

Source: SE, Merchandise Trade Balance of Mexico (Jun. 2024)

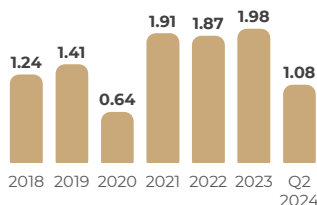
### Top 3 by investment origin country second quarter of 2024

- 1 U.S.A. 4.56 B USD
- 2 Canada 1.25 B USD
- 3 Ireland 0.77 B USD

Historic FDI (2018-Q2 2024)

**10.12**  
(B USD)

Billion dollars



### FDI by sector (Billion dollars)



Source: SE (Jun. 2023)