



Durango

August 2024



123,364 km²
of surface area, 6.3% of the national territory

39 Municipalities
West Region

1.9 million people
(Mar. 2024)

0.9 million

1.0 million

2.0 million people
(Projected to 2030)

Source: INEGI



0.8 million

Economically Active Population (EAP)
(Mar. 2024)



27 years

Average age of population
(Dec. 2020)



10.0

Average of schooling
(2022-2023)



3.1% with respect to the EAP

Unemployment rate
(Mar. 2024)

Source: INEGI-SEP



Infrastructure and resources

10 Industrial Parks (2024)

Highways **16,474 km** in length (2022)

Railroads **1,196 km** in length (2021)
Concessionaries:
Ferrocarril Mexicano, S.A. de C.V.
Línea Coahuila Durango, S.A. de C.V.

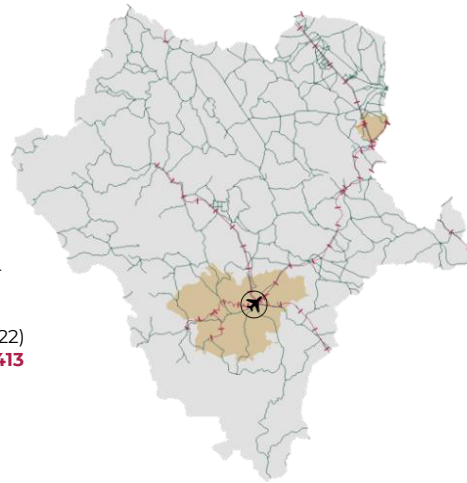
1 International airport (2022)
Passenger capacity: **274,413**
Load capacity: **63,131 kg**

Nearby ASIPONA (2022):
Puerto de Mazatlán, Sinaloa

Gas pipeline infrastructure (2023):
Yes, Public and Private

Water resources (2019):
Number of aquifers: **29**
Availability: **High**

Households with internet access (2022):
60.0 %



Distance to the 3 main customs border roads (km) (2022):

Nuevo Laredo
835.5

Ciudad Juárez
991.1

Tijuana
2,112.0

Source: SICT-INEGI-SEDECO



Mexican talent in higher education

8,557 Graduates
(2022-2023)



27 Institutions

2,773 STEM fields graduates

1,990 Engineering, manufacturing and construction

490 Information and communication technologies

293 Natural sciences, mathematics and statistics

Main institutions

with the highest number of STEM graduates



Instituto Tecnológico de Durango

790



Instituto Tecnológico Superior de Lerdo

361



Universidad Juárez del Estado de Durango

352

Engineering, manufacturing and construction graduates and postgraduates



Architecture and construction



Mechanical, electrical, electronic engineering, chemical and related professions



Manufacturing and processes

Source: ANUIES (2022-2023 school year)



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MSMEs



66,766
enterprises

- Micro **61,667**
- Small **4,273**
- Medium-sized **826**

Vocations aligned to industrial policy



Iron works products manufacturing



Machinery and equipment repair and maintenance



Parts machining for general purpose machinery and equipment



Main indicators

Source: INEGI - DENUE (Mar. 2024)

26 GDP position
\$ 15 B USD at market prices (Dec. 2022)



5.3 %
Economic activity growth (Mar. 2024)

\$ 8,091
USD of GDP per capita (Dec. 2022)



3
Position by economic growth (Mar. 2024)

1.2 %
National GDP (Dec. 2022)

Source: INEGI



Potential sectors



IT Software and Energy



Aeronautics and Aerospace



Semiconductors



Foreign trade

Source: SEDECO



1,168
M USD

International purchases



1,146
M USD

International sales

Main export sectors



262
M USD

Electrical machinery, appliances and material, and parts



175
M USD

Road vehicles, parts and accessories



109
M USD

Live animals

Source: SE. Merchandise Trade Balance of Mexico (Jun. 2024)



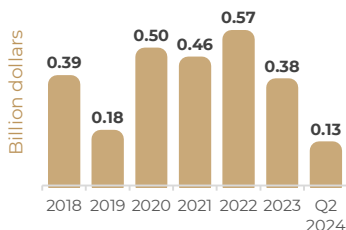
Foreign Direct Investment

Historic FDI (2018-Q2 2024)

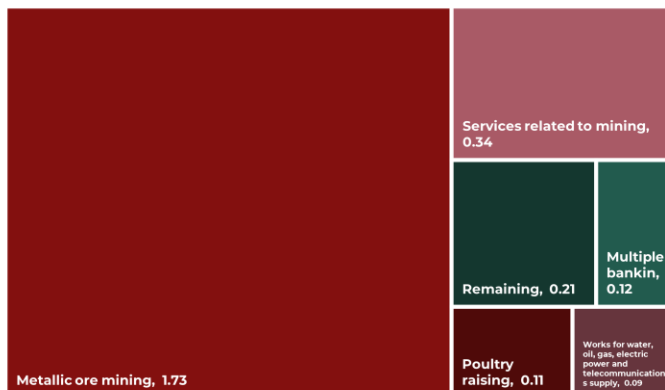
2.61
(B USD)

Top 3 by investment origin country second quarter of 2024

- 1 Canada 1.54 B USD
- 2 U.S.A. 0.57 B USD
- 3 Brazil 0.11 B USD



FDI by sector (Billion dollars)



Source: SE (Jun. 2023)