



Guanajuato

August 2024



30,607 km²
of surface area, 1.6% of
the national territory

46 Municipalities
West Region



2.9
million

Economically
Active Population
(EAP)
(Mar. 2024)



28
years

Average age
of population
(Dec. 2020)



9.3

Average of
schooling
(2022-2023)



3.1% With
respect to
the EAP

Unemployment
rate
(Mar. 2024)

6.3 million people
(Mar. 2024)



3.0
million



3.3
million

6.8 million people
(Projected to 2030)

Source: INEGI-SEP

Source: INEGI

Infrastructure and resources

45 Industrial Parks (2023)

Highways **13,855 km**
in length (2022)

Railroads **1,075 km** in
length (2021)
Concessionaires:
Kansas City Southern de México, S.A. de C.V.
Ferrocarril Mexicano, S.A. de C.V.

2 International airports (2022)
Passenger capacity: **1,634,211**
Load capacity: **4,438,080 kg**

Nearby ASIPONA (2022):
Puerto Lázaro Cárdenas,
Michoacán

Gas pipeline infrastructure (2023):
Yes, Public and Private

Water resources (2019):
Number of aquifers: **19**
Availability: **Very low**

Households with
internet access (2022):
65.0 %

Types of customs:
Indoor

Distance to the 3 main customs border
roads (km) (2022):

Nuevo Laredo
901.6

Ciudad Juárez
1,473.1

Tijuana
2,594.0

Source: SICT-INEGI

Mexican talent in higher education

21,374
Graduates
(2022-2023)



41
Institutions

9,559
STEM fields
graduates

7,614
Engineering,
manufacturing
and construction

1,347
Information and
communication
technologies

598
Natural sciences,
mathematics
and statistics

Main institutions

with the highest number of STEM graduates



Universidad
Tecnológica de
León
1,595



Universidad de
Guanajuato
1,114



Universidad Virtual
del Estado de
Guanajuato
868

Engineering, manufacturing and construction

graduates and postgraduates:



675
Manufacturing
and processes



6,656
Mechanical, electrical,
electronic engineering,
chemical and related
professions



283
Architecture and
construction

Source: ANUIES (2022-2023 school year)



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MSMEs



271,988
enterprises

- Micro **254,904**
- Small **14,460**
- Medium-sized **2,624**

Vocations aligned to industrial policy



Iron works products manufacturing



Machinery and equipment repair and maintenance



Parts machining for general purpose machinery and equipment



Potential sectors



Cultural and sporting recreation services



Construction



Transportation, postal services and warehousing

Source: Data MX



Foreign trade



9,874
M USD

International purchases



10,766
M USD

International sales



Main indicators

Source: INEGI - DENUE (Mar. 2024)

5 GDP position

\$ 58 B USD at market prices (Dec. 2022)

\$ 9,196
USD of GDP per capita (Dec. 2022)

4.7 %
National GDP (Dec. 2022)



3.8 %
Economic activity growth (Mar. 2024)



7
Position by economic growth (Mar. 2024)

Source: INEGI

Main export sectors



5,389
M USD

Road vehicles, parts and accessories



876
M USD

Vegetables, plants, roots and tubers



850
M USD

Mechanical machinery and appliances, and parts

Source: SE, Merchandise Trade Balance of Mexico (Jun. 2024)



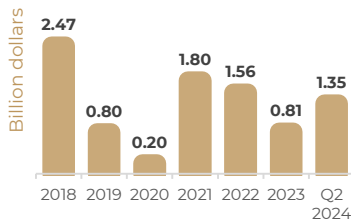
Foreign Direct Investment

Top 3 by investment origin country second quarter of 2024

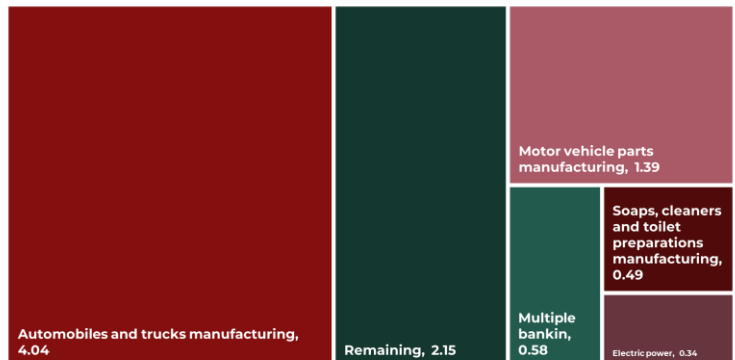
- 1 Japan 4.02 B U S D
- 2 U.S.A. 2.30 B U S D
- 3 Spain 1.10 B U S D

Historic FDI (2018-Q2 2024)

8.99
(B USD)



FDI by sector (Billion dollars)



Source: SE (Jun. 2023)