



# Guerrero

August 2024



**63,596 km<sup>2</sup>**  
of surface area, 3.2% of  
the national territory

**85** Municipalities  
**South-Southeast**  
Region

**3.6 million people**  
(Mar. 2024)

**1.7 million**

**1.9 million**

**3.6 million people**  
(Projected to 2030)

Source: INEGI-SEDECO



**1.6 million**

Economically  
Active Population  
(EAP)  
(Mar. 2024)



**27 years**

Average age  
of population  
(Dec. 2020)



**8.6**

Average of  
schooling  
(2022-2023)



**1.2% With  
respect to  
the EAP**

Unemployment  
rate  
(Mar. 2024)

Source: INEGI - SEP



## Infrastructure and resources

**7** Industrial Parks (2023)

Highways **19,462 km**  
in length (2022)

Railroads **94 km** in  
length (2021)

**2** International airports (2022)  
Passenger capacity : **770,926**  
Load capacity: **412,711 kg**

**5** Ports (2021)

Nearby ASIPONA (2022):  
**Puerto de Acapulco**

Gas pipeline infrastructure  
(2023):  
**Yes, Public**

Water resources (2019):  
Number of aquifers: **35**  
Availability: **Mean**

Households with  
internet access (2022):  
**53.6 %**

Types of customs:  
**Maritime**



Distance to the 3 main customs border  
roads (km) (2022):

Nuevo Laredo  
**1,383.0**

Ciudad Juárez  
**2,085.0**

Tijuana  
**2,999.0**

Source: SICT-INEGI-SEDECO



## Mexican talent in higher education

**11,592**  
Graduates  
(2022-2023)



**36**  
Institutions

**2,721**  
STEM fields  
graduates

**1,511**  
Engineering,  
manufacturing  
and construction

**616**  
Information and  
communication  
technologies

**594**  
Natural sciences,  
mathematics  
and statistics

## Main institutions

with the highest number of STEM graduates



Universidad Autónoma  
de Guerrero

**895**



Universidad Tecnológica  
de la Región Norte de  
Guerrero

**382**



Universidad Tecnológica  
de la Costa Grande de  
Guerrero

**346**

## Engineering, manufacturing and construction graduates and postgraduates:

**404**

Architecture and  
construction

**973**

Mechanical, electrical,  
electronic engineering,  
chemical and related  
professions

**134**

Manufacturing  
and processes

Source: ANUIES (2022-2023 school year)



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## MSMEs



**169,546**  
enterprises

- Micro **162,119**
- Small **6,503**
- Medium-sized **924**

### Vocations aligned to industrial policy



Iron works  
products  
manufacturing



Fishing



Machinery and  
equipment repair  
and maintenance



## Potential sectors



Mass media  
information



Agroindustry



Mining



## Foreign trade

Source: SEDECO



**13**  
M USD

International purchases



**16**  
M USD

International sales



## Main indicators

Source: INEGI - DENUE (Mar. 2024)

**25** GDP position

\$ 16 B USD at market  
prices  
(Dec. 2022)



**-1.8 %**

Economic activity growth  
(Mar. 2024)

**\$ 4,390**

USD of GDP per capita  
(Dec. 2022)



**29**

Position by economic  
growth  
(Mar. 2024)

**1.3 %**

National GDP  
(Dec. 2022)

Source: INEGI

## Main export sectors



**9**  
M USD

Edible fruits



**6**  
M USD

Fine or cultured  
pearls; precious  
metals and stones;  
costume jewelry

**0**  
M USD

Milk and dairy  
products

Source: SE. Merchandise Trade Balance of Mexico (Jun. 2024)



## Foreign Direct Investment

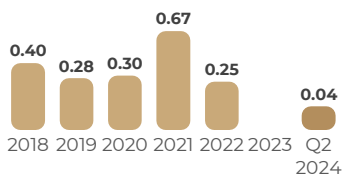
Historic FDI  
(2018-Q2 2024)

**1.75**  
(B USD)

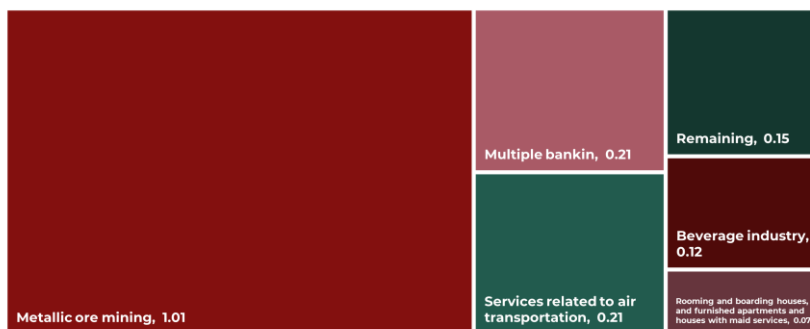
Top 3 by investment origin  
country second quarter of 2024

- 1 Canada 0.80 B USD
- 2 U.S.A. 0.38 B USD
- 3 Spain 0.20 B USD

Billion dollars



## FDI by sector (Billion dollars)



Source: SE (Jun. 2023)