



Jalisco

August 2024



78,596 km²
of surface area, 4.0% of the
national territory

125 Municipalities
West Region

8.7 million people
(Mar. 2024)

9.2 million people
(Projected to 2030)

4.2 million

4.5 million

Source: INEGI



4.1 million

Economically
Active Population
(EAP)
(Mar. 2024)



29 years

Average age
of population
(Dec. 2020)



10.2

Average of
schooling
(2022-2023)



1.4%
With respect
to the EAP

Unemployment
rate
(Mar. 2024)

Source: INEGI - SEP



Infrastructure and resources

81 Industrial Parks (2024)

Highways **34,034 km** in
length (2022)

Railroads **1,109 km** in length
(2021)
Concessionaries:
Ferrocarriil Mexicano, S.A. de C.V.

2 International airports (2022)
Passenger capacity: **14,437,660**
Load capacity: **173,866,671 kg**

2 Ports (2021)

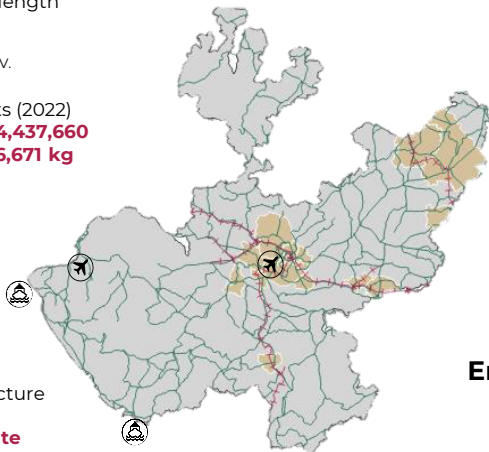
Nearby ASIPONA
(2022):
Puerto Vallarta
(touristic)

Gas pipeline infrastructure
(2023):
Yes, Public and Private

Water resources (2019):
Number of aquifers: **59**
Availability: **Mean**

Households with internet
access (2022):
75.7 %

Types of customs:
Indoor



Distance to the 3 main customs border roads
(km) (2022):

Nuevo Laredo:
993.7

Ciudad Juárez:
1,488.6

Tijuana:
2,296.8

Source: SICT-INEGI-SEDECO



Mexican talent in higher education

28,466
Graduates
(2022-2023)

4,663
Engineering,
manufacturing
and construction



41
Institutions

1,463
Information and
communication
technologies

992
Natural sciences,
mathematics
and statistics

Main institutions

with the highest number of STEM graduates



Universidad de
Guadalajara
3,905



Universidad
Tecnológica de
Jalisco
1,036



Instituto Tecnológico
José Mario Molina
Pasquel y Henríquez
953

Engineering, manufacturing and construction graduates and postgraduates:

659

Architecture and
construction

3,698

Mechanical, electrical,
electronic engineering,
chemical and related
professions

306

Manufacturing
and processes

Source: ANUIES (2022-2023 school year)



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MSMEs



377,772
enterprises

- Micro **350,172**
- Small **23,370**
- Medium-sized **4,230**

Vocations aligned to industrial policy



Iron works products manufacturing



Machinery and equipment repair and maintenance



Parts machining for general purpose machinery and equipment



Potential sectors



High-tech



Pharmaceutical and Medical Divisions



Aerospace business

Source: SEDECO



Foreign trade



22,408
M USD

International purchases



19,756
M USD

International sales



Main indicators

Source: INEGI - DENU (Mar. 2024)



4 GDP position
\$ 92 B USD at market prices (Dec. 2022)

\$ 10,644
USD of GDP per capita (Dec. 2022)

7.4 %
National GDP (Dec. 2022)



-0.1 %
Economic activity growth (Mar. 2024)



28
Position by economic growth (Mar. 2024)

Source: INEGI

Main export sectors



6,448
M USD

Electrical machinery, appliances and material, and parts



2,780
M USD

Mechanical machinery and appliances, and parts



2,775
M USD

Road vehicles, parts and accessories

Source: SE. Merchandise Trade Balance of Mexico (Jun. 2024)



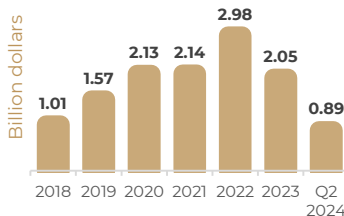
Foreign Direct Investment

Top 3 by investment origin country second quarter of 2024

- 1 U.S.A. 4.48 B USD
- 2 UK 2.17 B USD
- 3 Spain 1.36 B USD

Historic FDI (2018-Q2 2024)

12.78
(B USD)



FDI by sector (Billion dollars)



Source: SE (Jun. 2023)