



# Nuevo León

August 2024



**64,156 km<sup>2</sup>**  
of surface area, 3.3 % of  
the national territory

**51** Municipalities

**Northwest** Region

**3.1 million** **3.1 million**

**6.1 million people**  
(Mar. 2024)

**6.9 million people**  
(Projected to 2030)

Source: INEGI



**3.0 million**

Economically  
Active Population  
(EAP)  
(Mar. 2024)



**30 years**

Average age  
of population  
(Dec. 2020)



**10.9**

Average of  
schooling  
(2022-2023)



**2.9%**  
With respect  
to the EAP

Unemployment  
rate  
(Mar. 2024)

Source: INEGI - SEP



## Infrastructure and resources

**40** Industrial Parks (2023)

Highways **7,358 km** in  
length (2022)

Railroads **1,092 km** in  
length (2021)  
Concessionaries:  
Kansas City Southern de México, S.A. de C.V.  
Ferrocarril Mexicano, S.A. de C.V.

**2** International airports (2022)  
Passenger capacity: **5,943,565**  
Load capacity: **64,704,807 kg**

Nearby ASIPONA (2022):  
**Puerto de Altamira,**  
**Tamaulipas**

Gas pipeline infrastructure  
(2023): **Yes, Public and Private**

Water resources (2019):  
Number of aquifers: **23**  
Availability: **Low**

Households with  
internet access (2022):  
**81.5 %**

Types of customs:  
**Borderline and indoor**

Distance to the 3 main customs border  
roads (km) (2022):

Nuevo Laredo:  
**247.1**

Ciudad Juárez:  
**1,169.2**

Tijuana:  
**2,290.1**

Source: SICT-INEGI



## Mexican talent in higher education

**27,113**  
Graduates  
(2022-2023)



**29**  
Institutions

**7,433**  
STEM fields  
graduates

**4,384**  
Engineering,  
manufacturing  
and construction

**1,789**  
Information and  
communication  
technologies

**1,260**  
Natural sciences,  
mathematics  
and statistics

## Main institutions

with the highest number of STEM graduates



Universidad  
Autónoma de  
Nuevo León

**4,666**



Universidad  
Tecnológica de  
Santa Catarina

**987**



Universidad  
Tecnológica de  
Nuevo León

**842**

**Engineering, manufacturing and construction**  
graduates and postgraduates



**865**  
Architecture and  
construction



**3,081**  
Mechanical, electrical,  
electronic engineering,  
chemical and related  
professions



**438**  
Manufacturing  
and processes

Source: ANUIES (2022-2023 school year)



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## MSMEs



**185,580**  
enterprises

- Micro **163,016**
- Small **18,447**
- Medium-sized **4,117**

### Vocations aligned to industrial policy



Iron works products manufacturing



Machinery and equipment repair and maintenance



Parts machining for general purpose machinery and equipment



## Main indicators

Source: INEGI - DENUE (Mar. 2024)

**3** GDP position

\$ 100 B USD at market prices (Dec. 2022)

**\$ 16,623**

USD of **GDP per capita** (Dec. 2022)

**8.0 %**

National **GDP** (Dec. 2022)



**3.5 %**

Economic activity growth (Mar. 2024)



**12**

Position by economic growth (Mar. 2024)

Source: INEGI



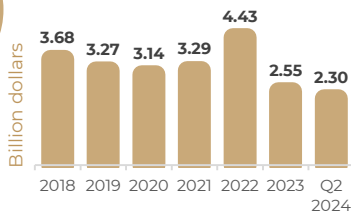
## Foreign Direct Investment

Top 3 by investment origin country second quarter of 2024

- 1 U.S.A. 9.36 B USD
- 2 Argentina 4.60 B USD
- 3 Spain 1.57 B USD

Historic FDI (2018-Q2 2024)

**22.67**  
(B USD)



Remaining, 11.27



## Potential sectors



Mining



Temporary accommodation services and food and beverage preparation services



Agriculture, animal breeding and production, forestry, fishing and hunting

Source: Data MX



## Foreign trade



**31,727**  
**M USD**

International purchases



**31,709**  
**M USD**

International sales

## Main export sectors



**9,011**  
**M USD**

Mechanical machinery and appliances, and parts



**6,688**  
**M USD**

Electrical machinery, appliances and material, and parts



**4,675**  
**M USD**

Road vehicles, parts and accessories

Source: SE. Merchandise Trade Balance of Mexico (Jun. 2024)

## FDI by sector (Billion dollars)



Source: SE (Jun. 2023)