



Sonora

August 2024



179,355 km²
of surface area, 9.2% of the national territory

72 Municipalities
Northwest Region



1.4 million

Economically Active Population (EAP) (Mar. 2024)



30 years

Average age of population (Dec. 2020)



10.6

Average of schooling (2022-2023)



2.6%
With respect to the EAP

Unemployment rate (Mar. 2024)

3.0 million people (Mar. 2024)

1.5 million

1.5 million

Source: INEGI

3.3 million people (Projected to 2030)

Source: INEGI - SEP



Infrastructure and resources

27 Industrial Parks (2023)

Highways 25,331 km in length (2022)

Railroads 2,008 km in length (2021)

Concessionaires:
Ferrocarriil Mexicano, S.A. de C.V.

5 International airport (2022)
Passenger capacity: **1,112,152**
Load capacity: **14,869,276 kg**

7 Ports (2021)

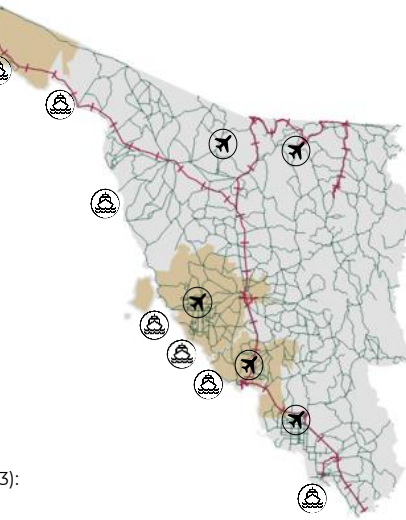
Nearby ASIPONA (2021):
Puerto de Guaymas

Gas pipeline infrastructure (2023):
Yes, Public and Private

Water resources (2019):
Number of aquifers: **60**
Availability: **Very low**

Households with internet access (2022):
80.6 %

Types of customs:
Borderline and maritime



Distance to the 3 main customs border roads (km) (2022):

Nuevo Laredo: **1,749.3**

Ciudad Juárez: **742.9**

Tijuana: **870.7**

Source: SICT-INEGI



Mexican talent in higher education

14,082
Graduates (2022-2023)



32
Institutions

5,599
STEM fields graduates

4,363
Engineering, manufacturing and construction

673
Information and communication technologies

563
Natural sciences, mathematics and statistics

Main institutions

with the highest number of STEM graduates



Universidad de Sonora

1,252



Instituto Tecnológico de Sonora

849



Instituto Tecnológico de Hermosillo

625

Engineering, manufacturing and construction

graduates and postgraduates:

504

Manufacturing and processes

3,365

Mechanical, electrical, electronic engineering, chemical and related professions

494

Architecture and construction

Source: ANUIES (2022-2023 school year)



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MIPYMES



118,484
enterprises

- Micro **106,572**
- Small **10,105**
- Medium-sized **1,807**

Vocations aligned to industrial policy



Iron works products manufacturing



Fishing



Machinery and equipment repair and maintenance

Source: INEGI - DENUE (Mar. 2024)



Potential sectors



Cultural and sporting recreation services



Temporary accommodation services and food and beverage preparation services



Business support services, waste management and remediation services



Foreign trade

Source: Data MX



5,854
M USD

International purchases



11,103
M USD

International sales



Main indicators

11 GDP position
\$ 41 B USD at market prices (Dec. 2022)



1.6 %
Economic activity growth (Mar. 2024)

\$ 13,774
USD of GDP per capita (Dec. 2022)



20
Position by economic growth (Mar. 2024)

3.3 %
National GDP (Dec. 2022)

Source: INEGI

Main export sectors



2,110
M USD

Electrical machinery, appliances and material, and parts



1,914
M USD

Metallic minerals, slag, and ashes



1,116
M USD

Vegetables, plants, roots and tubers

Source: SE. Merchandise Trade Balance of Mexico (Jun. 2024)



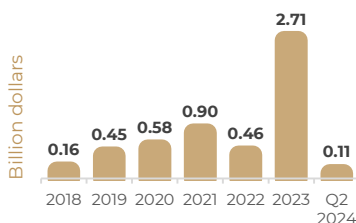
Foreign Direct Investment

Top 3 by investment origin country second quarter of 2024

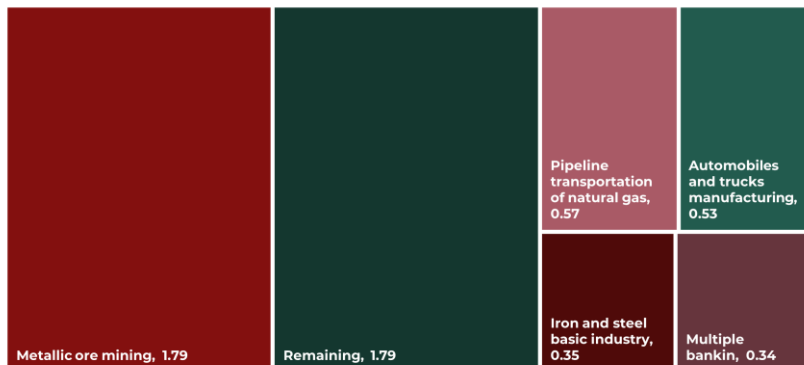
- 1 U.S.A. 2.40 B U S D
- 2 Spain 0.44 B U S D
- 3 Luxembourg 0.18 B U S D

Historic FDI (2018-Q2 2024)

5.37
(B USD)



FDI by sector (Billion dollars)



Source: SE (Jun. 2023)