



Baja California Sur

December 2024



73,909 km²
 of surface area, 3.8% of
 the national territory

5 Municipalities

Northwest Region

0.9 million people
 (Jun. 2024)

0.4 million **0.4 million**

0.98 million people
 (Projected to 2030)

Source: INEGI



0.5 million

Economically Active
 Population (EAP)
 (Jun. 2024)



29 years

Average age of
 Population
 (Dec. 2020)



10.5

Average of
 schooling
 (2022-2023)

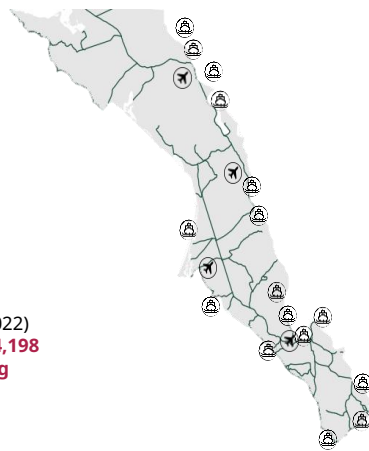


2.4 % With
 respect to the
 EAP

Unemployment
 rate
 (Jun. 2024)

Source: INEGI-SEP

Infrastructure and resources



Highways: **6,115 km**
 in length (2022)

4 International airports (2022)
 Passenger capacity: **6,144,198**
 Load capacity: **3,208,886 kg**

13 Ports (2024)

Nearby ASIPONA (2022):
Cabos San Lucas

Water resources (2019):
 Number of aquifers: **39**
 Availability: **Mean**

Pipeline gas infrastructure
 (2023): **Unavailable**

Distance to the 3 main customs
 border roads (km) (2022):

Households with
 internet access (2022):

75.4%

Types of customs:
Maritime

Nuevo Laredo: **1,810.9**

Ciudad Juárez: **1,484.6**

Tijuana
1,470.6

Source: SICT-INEGI-SEDECO

Mexican talent in higher education

2,858
 Graduates
 (2022-2023)



15

Institutions

854
 STEM fields
 graduates

514

Engineering,
 manufacturing
 and construction

181

Information and
 communication
 technologies

159

Natural sciences,
 mathematics and
 statistics

Main institutions

with the highest number of STEM graduates



Instituto Tecnológico de
 La Paz

278



Universidad Autónoma de
 Baja California Sur

243



Instituto Tecnológico
 de Estudios
 Superiores de Los
 Cabos

77

Engineering, manufacturing and construction

graduates and postgraduates:



181

Architecture and
 construction



310

Mechanical, electrical,
 electronic,
 engineering, chemical
 and related
 professions



23

Manufacturing
 and Processes

Source: ANUIES (2022-2023 school year)



Gobierno de
México

Economía
 Secretaría de Economía



Baja California Sur

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MSMEs

35,823
enterprises

- Micro **31,935**
- Small **3,327**
- Medium-sized **561**

Vocations aligned to industrial policy



Fishing



Iron works products manufacturing



Machinery and equipment repair and maintenance

Source: INEGI - DENUE (Mar. 2024)

Main indicators

29 GDP position
\$ 9 B USD at market prices (Dec. 2022)



4.6 %
Economic activity growth (Jun. 2024)

\$ 10,889
USD of GDP per capita (Dec. 2022)



5
Position by economic growth (Jun. 2024)

0.7 %
National GDP (Dec. 2022)

Source: INEGI

Potential sectors



Agroindustry



Manufacturing



Clean energy generation

Foreign trade

Source: SEDECO



149
M USD

International purchases



264
M USD

International sales

Main export sectors



100
M USD

Salt; sulfur; earths and stones; gypsum, lime, and cement



96
M USD

Vegetables, plants, roots and tubers



42
M USD

Fish, crustaceans, molluscs and other aquatic invertebrates

Fuente: SE. Balanza Comercial de Mercancías de México (Sep. 2024)

Foreign Direct Investment

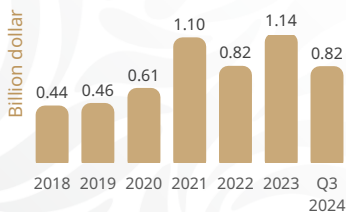
FDI by sector (Billion dollars)

Top 3 by investment origin country third quarter of 2024

- 1 U.S.A. 4.47 B USD
- 2 Spain 0.38 B USD
- 3 Canada 0.32 B USD

Historic FDI (2018-Q3 2024)

5.40
(B USD)



Source: SE (Sep. 2024)



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