



Campeche

December 2024



57,485 km²
of surface area, 2.9 % of
the national territory

13 Municipalities

South-Southeast Region

0.9 million people
(Jun. 2024)

0.97 million people
(Projected to 2030)

0.5 million **0.5 million**

Source: INEGI-SEDECO



0.4 million

Economically Active
Population (EAP)
(Jun. 2024)



29 years

Average age of
population
(Dec. 2020)



9.8

Average of
schooling
(2022- 2023)



2.0 %
With respect
to the EAP

Unemployment
rate
(Jun. 2024)

Source: INEGI-SEP

Infrastructure and resources

1 Industrial Park (2023)

Highways **5,115 km** in length (2022)

Railroads **416 km** in length (2021)

Concessionaries: Tren Maya

2 International airports (2022)
Passenger capacity : **176,922**
Load capacity: **458,363 kg**

14 Ports (2021)

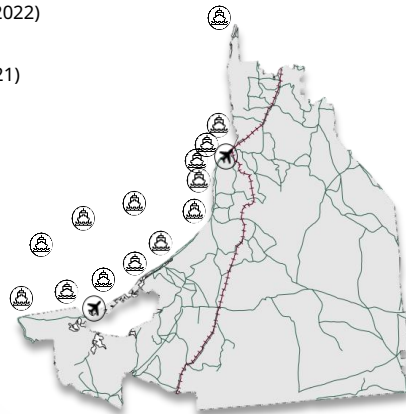
Nearby ASIPONA (2022):
Puerto Progreso, Yucatán

Gas pipeline infrastructure
(2023): **Yes, Private**

Water resources (2019):
Number of aquifers: **1**
Availability: **Mean**

Households with
internet access (2020):
65 %

Types of customs:
Maritime



Distance to the 3 main customs border roads
(km) (2022):

Nuevo Laredo
2,076.7

Ciudad Juárez:
3,054.1

Tijuana:
4,175.0

Source: SICT-INEGI

Mexican talent in higher education

4,205

Graduates
(2022-2023)



25

Institutions

1,417

STEM fields
graduates

1,052 Engineering,
manufacturing
and construction



266 Information and
communication
technologies



99 Natural sciences,
mathematics and
statistics

Main institutions

with the highest number of STEM graduates



Universidad
Tecnológica de
Campeche

447



Universidad
Autónoma de
Campeche

253



Universidad
Autónoma del
Carmen

244

Engineering, manufacturing and construction

graduates and postgraduates::



187

Architecture and
construction



709

Mechanical, electrical,
electronic engineering,
chemical and related
professions



156

Manufacturing
and processes

Source: ANUIES (2022-2023 school year)



Gobierno de
México

Economía
Secretaría de Economía



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MSMEs



41,689
enterprises

- Micro **38,373**
- Small **2,819**
- Medium-sized **497**

Vocations aligned to industrial policy



Fishing



Iron works products manufacturing



Machinery and equipment repair and maintenance

Source: INEGI - DENUE (Mar. 2024)

Main indicators

18 GDP position
\$ 24 B USD at market prices (Dec. 2022)



-7.2 %
Economic activity growth (Jun. 2024)

\$ 25,822
USD of GDP per capita (Dec. 2022)



31
Position by economic growth (Jun. 2024)

2.0 %
National GDP (Dec. 2022)

Source: INEGI

Potential sectors



Paper industry



Artistic, cultural and sporting services



Services related to mining

Foreign trade

Source: Data MX



101
M USD

International purchases



98
M USD

International sales

Main export sectors



57
M USD
Knitted garments and clothing accessories



16
M USD
Garments and clothing accessories, not knitted



5
M USD
Fish, crustaceans, molluscs and other aquatic invertebrates

Fuente: SE. Balanza Comercial de Mercancías de México (Sep. 2024)

Foreign Direct Investment

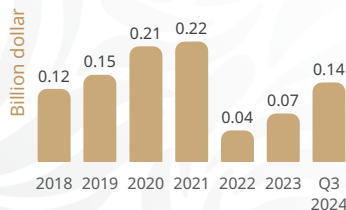
FDI by sector (Billion dollars)

Top 3 by investment origin country third quarter of 2024

- 1 U.S.A. 0.69 B U S D
- 2 Spain 0.1 B U S D
- 3 United Kingdom 0.06 B U S D

Historic FDI (2018-Q3 2024)

0.95
(B USD)



Source: SE (Sep. 2024)

