



Chihuahua

December 2024



247,413 km²
of surface area, 12.6 % of the national territory

67 Municipalities

Northwest Region

3.9 million people
(Jun. 2024)

4.2 million people
(Projected to 2030)

1.8 million **2.0 million**

Source: INEGI



1.8 million

Economically Active Population (EAP)
(Jun. 2024)



34 years

Average age of population
(Dec. 2020)



10.2

Average of schooling
(2022-2023)



2.5 %
With respect to the EAP

Unemployment rate
(Jun. 2024)

Source: INEGI-SEP-SEDECO

Infrastructure and resources

50 Industrial Parks (2023)

Highways **13,700 km** in length (2022)

Railroads **2,678 km** in length (2021)

Concessionaires:
Ferrocarril Mexicano, S.A. de C.V. y Línea Coahuila Durango, S.A. de C.V.

2 International airports (2022)
Passenger capacity: **1,805,329**
Load capacity: **15,906,901 kg**

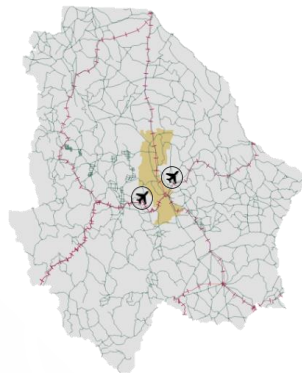
Nearby ASIPONA (2022):
Puerto de Guaymas, Sonora

Pipeline infrastructure (2023):
Yes, Public and Private

Water resources (2019):
Number of aquifers: **61**
Availability: **Low**

Households with internet access (2022):
71.1 %

Types of customs:
Borderline and Indoor



Distance to the 3 main customs border roads (km) (2022):

Nuevo Laredo
1,057.5

Ciudad Juárez
356.6

Tijuana
1,477.5

Source: SICT-INEGI

Mexican talent in higher education

17,172
Graduates
(2022-2023)



36
Institutions

5,747
STEM fields graduates

4,573
Engineering, manufacturing and construction

764
Information and communication technologies

410
Natural sciences, mathematics and statistics

Main institutions
with the highest number of STEM graduates



Universidad Tecnológica de Chihuahua

1,172



Universidad Autónoma de Ciudad Juárez

776



Universidad Autónoma de Chihuahua

737

Engineering, manufacturing and construction
graduates and postgraduates:



476
Manufacturing and processes



3,669
Mechanical, electrical, electronic engineering, chemical and related professions



428
Architecture and construction

Source: ANUIES (2022-2023 school year)



Gobierno de **México**

Economía
Secretaría de Economía



Chihuahua

December 2024

MSMEs



128,362
enterprises

- Micro **116,276**
- Small **10,185**
- Medium-sized **1,901**

Vocations aligned to industrial policy



Ironworks products manufacturing



Machinery and equipment repair and maintenance



Parts machining for general purpose machinery and equipment

Source: INEGI - DENU (Mar. 2024)

Main indicators

9 GDP position
\$ 47 B USD at market prices (Dec. 2022)



0.3 %
Economic activity growth (Jun. 2024)

\$ 12,328
USD of GDP per capita (Dec. 2022)



26
Position by economic growth (Jun. 2024)

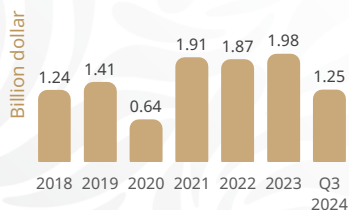
3.8 %
National GDP (Dec. 2022)

Source: INEGI

Foreign Direct Investment

Historic FDI (2018-Q3 2024)

10.30
(B USD)



Top 3 by investment origin country third quarter of 2024

- 1 U.S.A. 4.62 B USD
- 2 Canada 1.29 B USD
- 3 Ireland 0.8 B USD

FDI by sector (Billion dollars)



Source: SE (Sep. 2024)

Potential sectors



Business support services, waste management and remediation services



Agriculture, animal breeding and production, forestry, fishing and hunting



Temporary accommodation services and food and beverage preparation services

Source: Data MX

Foreign trade



55,447
M USD

International purchases



57,310
M USD

International sales

Main export sectors



21,667
M USD
Mechanical machinery and appliances, and parts



15,208
M USD
Electrical machinery, appliances and material, and parts



6,671
M USD
Optical, photography or cinematography instruments and devices

Fuente: SE. Balanza Comercial de Mercancías de México (Sep. 2024)

