



# Guanajuato

December 2024



**30,607 km<sup>2</sup>**  
of surface area, 1.6% of  
the national territory

**46** Municipalities  
West Region

**3.0 million** **3.4 million**

Source: INEGI

**6.3 million people**  
(Jun. 2024)

**6.8 million people**  
(Projected to 2030)



**2.9 million**

Economically Active  
Population (EAP)  
(Jun. 2024)



**28 years**

Average age  
of population  
(Dec. 2020)



**9.3**

Average of  
schooling  
(2022-2023)



**2.9 %**  
With respect  
to the EAP

Unemployment  
rate  
(Jun. 2024)

Source: INEGI-SEP

## Infrastructure and resources

**45** Industrial Parks (2023)

Highways **13,855 km** in  
length (2022)

Railroads **1,075 km** in  
length (2021)  
Concessionaires:  
Kansas City Southern de México, S.A. de C.V.  
Ferrocarril Mexicano, S.A. de C.V.

**2** International airports (2022)  
Passenger capacity: **1,634,211**  
Load capacity: **4,438,080 kg**

Nearby ASIPONA (2022):  
**Puerto Lázaro Cárdenas,**  
**Michoacán**

Gas pipeline infrastructure (2023):  
**Yes, Public and Private**

Water resources (2019):  
Number of aquifers: **19**  
Availability: **Very low**

Households with  
internet access (2022):

**65.0 %**

Types of customs:  
**Indoor**



Distance to the 3 main customs border roads  
(km) (2022):

Nuevo Laredo  
**901.6**

Ciudad Juárez  
**1,473.1**

Tijuana  
**2,594.0**

Source: SICT-INEGI

## Mexican talent in higher education

**21,374**  
Graduates  
(2022-2023)



**41**  
Institutions

**9,559**  
STEM fields  
graduates

**7,614**  
Engineering,  
manufacturing  
and construction



**1,347**  
Information and  
communication  
technologies

**598**  
Natural sciences,  
mathematics and  
statistics

## Main institutions

with the highest number of STEM graduates



Universidad  
Tecnológica de León

**1,595**



Universidad de  
Guanajuato

**1,114**



Universidad Virtual del  
Estado de Guanajuato

**868**

## Engineering, manufacturing and construction

graduates and postgraduates:



**675**

Manufacturing  
and processes



**6,656**

Mechanical, electrical,  
electronic engineering,  
chemical and related  
professions



**283**

Architecture and  
construction

Source: ANUIES (2022-2023 school year)



Gobierno de  
**México**

**Economía**  
Secretaría de Economía



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## MSMEs



**271,988**  
enterprises

- Micro **254,904**
- Small **14,460**
- Medium-sized **2,624**

### Vocations aligned to industrial policy



Iron works products manufacturing



Machinery and equipment repair and maintenance



Parts machining for general purpose machinery and equipment

Source: INEGI - DENUE (Mar. 2024)

## Main indicators

### 5 GDP position

\$ 58 B USD at market prices (Dec. 2022)



**3.5 %**  
Economic activity growth (Jun. 2024)

**\$ 9,196**  
USD of GDP per capita (Dec. 2022)



**9**  
Position by economic growth (Jun. 2024)

**4.7 %**  
National GDP (Dec. 2022)

Source: INEGI

## Foreign Direct Investment

## Potential sectors



Cultural and sporting recreation services



Construction



Transportation, postal services and warehousing

Source: Data MX

## Foreign trade



**14,935**  
M USD

International purchases



**16,637**  
M USD

International sales

## Main export sectors



**8,635**  
M USD

Road vehicles, parts and accessories



**1,280**  
M USD

Mechanical machinery and appliances, and parts



**1,241**  
M USD

Vegetables, plants, roots and tubers

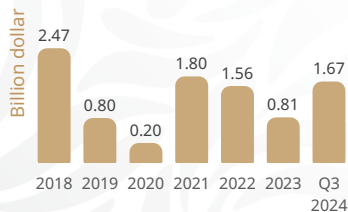
Fuente: SE. Balanza Comercial de Mercancías de México (Sep. 2024)

### Top 3 by investment origin country third quarter of 2024

- 1 Japan 4.44 B USD
- 2 U.S.A. 1.99 B USD
- 3 Spain 1.11 B USD

### Historic FDI (2018-Q3 2024)

**9.31**  
(B USD)



### FDI by sector (Billion dollars)



Source: SE (Sep. 2024)

