



Guerrero

December 2024



63,596 km²
of surface area, 3.2% of
the national territory

85 Municipalities

South-Southeast
Region

3.6 million people
(Jun. 2024)

1.7 million

1.9 million

3.6 million people
(Projected to 2030)

Source: INEGI-SEDECO



1.6 million

Economically Active
Population (EAP)
(Jun. 2024)



27 years

Average age
of population
(Dec. 2020)



8.6

Average of
schooling
(2022-2023)



1.0 %
With respect
to the EAP

Unemployment
rate
(Jun. 2024)

Source: INEGI - SEP

Infrastructure and resources

7 Industrial Parks (2023)

Highways **19,462 km** in
length (2022)

Railroads **94 km** in length
(2021)

2 International airports (2022)
Passenger capacity: **770,926**
Load capacity: **412,711 kg**

5 Ports (2021)

Nearby ASIPONA (2022):
Puerto de Acapulco

Gas pipeline infrastructure
(2023):
Yes, Public

Water resources (2019):
Number of aquifers: **35**
Availability: **Mean**

Households with internet
access (2022):
53.6 %

Types of customs:
Maritime



Distance to the 3 main customs border roads
(km) (2022):

Nuevo Laredo
1,383.0

Ciudad Juárez
2,085.0

Tijuana
2,999.0

Source: SICT-INEGI-SEDECO

Mexican talent in higher education

11,592
Graduates
(2022-2023)



36
Institutions

2,721
STEM fields
graduates

1,511
Engineering,
manufacturing
and construction

616
Information and
communication
technologies

594
Natural sciences,
mathematics and
statistics

Main institutions

with the highest number of STEM graduates



Universidad Autónoma de
Guerrero

895



Universidad Tecnológica
de la Región Norte de
Guerrero

382



Universidad Tecnológica
de la Costa Grande de
Guerrero

346

Engineering, manufacturing and construction

graduates and postgraduates:

404

Architecture and
construction

973

Mechanical, electrical,
electronic engineering,
chemical and related
professions

134

Manufacturing
and processes

Source: ANUIES (2022-2023 school year)



Gobierno de
México

Economía
Secretaría de Economía



Guerrero

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MSMEs



169,546
enterprises

- Micro **162,119**
- Small **6,503**
- Medium-sized **924**

Vocations aligned to industrial policy



Iron works products manufacturing



Fishing



Machinery and equipment repair and maintenance

Source: INEGI - DENU (Mar. 2024)

Main indicators

25 GDP position

\$ 16 B USD at market prices (Dec. 2022)



2.0 %

Economic activity growth (Jun. 2024)

\$ 4,390

USD of GDP per capita (Dec. 2022)



19

Position by economic growth (Jun. 2024)

1.3 %

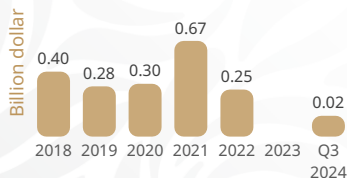
National GDP (Dec. 2022)

Source: INEGI

Foreign Direct Investment

Historic FDI (2018-Q3 2024)

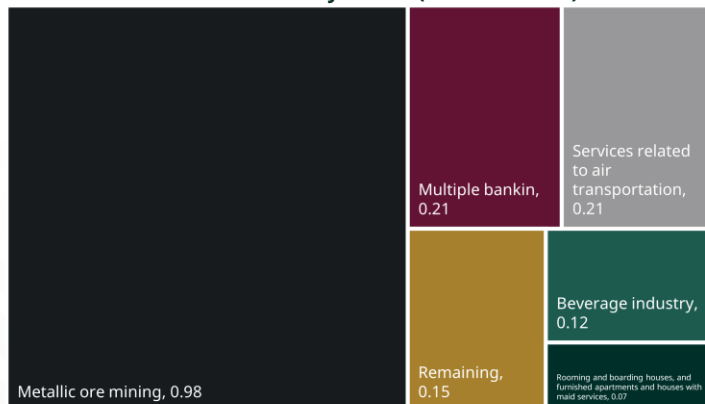
1.73
(B USD)



Top 3 by investment origin country third quarter of 2024

- 1 Canada 0.77 B USD
- 2 U.S.A. 0.38 B USD
- 3 Spain 0.2 B USD

FDI by sector (Billion dollars)



Source: SE (Sep. 2024)

Potential sectors



Mass media information



Agroindustry



Mining

Foreign trade

Source: SEDECO



19

M USD

International purchases



21

M USD

International sales

Main export sectors



11
M USD

Edible fruits



8
M USD

Fine or cultured pearls; precious metals and stones; costume jewelry



1
M USD

Oil Seeds and Oleaginous Fruits

Fuente: SE. Balanza Comercial de Mercancías de México (Sep. 2024)

