



Hidalgo

December 2024



20,821 km²
of surface area, 1.1% of
the national territory

84 Municipalities

Central Region

3.2 million people
(Jun. 2024)



1.5 million



1.7 million

Source: INEGI

3.4 million people
(Projected to 2030)



1.5 million

Economically Active
Population (EAP)
(Jun. 2024)



30 years

Average age
of population
(Dec. 2020)



9.6

Average of
schooling
(2022-2023)



2.4 %
With respect
to the EAP

Unemployment
rate
(Jun. 2024)

Source: INEGI - SEP

Infrastructure and resources

Mexican talent in higher education

12 Industrial Parks (2024)

Highways 13,822 km
in length (2022)

Railroads 876 km in length
(2021)
Concessionaries:
Ferrocarril Mexicano, S.A. de C.V.
Ferrosur, S.A. de C.V.
Kansas City Southern de México, S.A. de C.V.

1 International airport (2022)
Passenger capacity: **285**

Nearby ASIPONA (2022):
Puerto de Tuxpan,
Veracruz

Gas pipeline infrastructure
(2023):
Yes, Public and Private

Water resources (2019):
Number of aquifers: **21**
Availability: **Mean**

**Households with internet
access** (2022):
58.3 %



Distance to the 3 main customs border roads
(km) (2022):

Nuevo Laredo:
1,130.0

Ciudad Juárez:
1,881.0

Tijuana:
2,776.8

Source: SICT-INEGI-SEDECO

14,962
Graduates
(2022-2023)



34
Institutions

6,489
STEM fields
graduates

4,763
Engineering,
manufacturing
and construction



1,317
Information and
communication
technologies



409
Natural sciences,
mathematics and
statistics

Main institutions
with the highest number of STEM graduates



Universidad Tecnológica
de Tula-Tepic

945



Universidad
Autónoma del Estado
de Hidalgo

656



Universidad Tecnológica
de la Huasteca
Hidalguense

614

Engineering, manufacturing and construction
graduates and postgraduates:



907

Architecture and
construction



3,337

Mechanical, electrical,
electronic engineering,
chemical and related
professions



519

Manufacturing
and processes

Source: ANUIES (2022-2023 school year)



Gobierno de
México

Economía
Secretaría de Economía



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MSMEs



139,312
enterprises

- Micro **133,069**
- Small **5,301**
- Medium-sized **942**

Vocations aligned to industrial policy



Iron works products manufacturing



Machinery and equipment repair and maintenance



Slaughter, packaging and processing of meat and other edible animals

Source: INEGI - DENUF (Mar. 2024)

Main indicators

19 GDP position
\$ 22 B USD at market prices
(Dec. 2022)



-1.5 %
Economic activity growth
(Jun. 2024)

\$ 6,879
USD of GDP per capita
(Dec. 2022)



30
Position by economic growth
(Jun. 2024)

1.8 %
National GDP
(Dec. 2022)

Source: INEGI

Potential sectors



Agroindustry



Transportation, postal services and warehousing



Sustainable chemical industry

Source: SEDECO

Foreign trade



1,678
M USD

International purchases



1,725
M USD

International sales

Main export sectors



1,237
M USD
Railway vehicles and material



218
M USD
Electrical machinery, appliances and material, and parts



46
M USD
Cotton

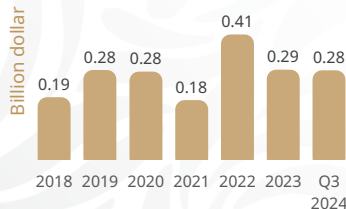
Fuente: SE. Balanza Comercial de Mercancías de México (Sep. 2024)

Foreign Direct Investment

Historic FDI
(2018-Q3 2024)

1.91
(B USD)

Billion dollar



Top 3 by investment origin
country third quarter of 2024

- 1 Canada 0.71 B USD
- 2 U.S.A. 0.51 B USD
- 3 Spain 0.37 B USD

FDI by sector (Billion dollars)



Source: SE (Sep. 2024)

