



Nayarit

December 2024



27,857 km²
of surface area, 1.4% of
the national territory

20 Municipalities

West Region

1.3 million people
(Jun. 2024)

0.6 million **0.6 million**

1.4 million people
(Projected to 2030)

Source: INEGI



0.6 million

Economically Active
Population (EAP)
(Jun. 2024)



29 years

Average age
of population
(Dec. 2020)



10.0

Average of
schooling
(2022-2023)



2.2 %
With respect to
the EAP

Unemployment
rate
(Jun. 2024)

Source: INEGI - SEP

Infrastructure and resources

Mexican talent in higher education

1 Industrial Park
(2024)

Highways 5,542 km in
length (2022)

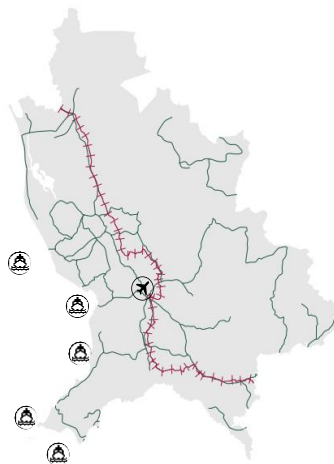
Railroads 394 km in length
(2022)
Concessionaries:
Ferrocarril Mexicano, S.A. de C.V.

1 International airport (2024)
Passenger capacity **99,896**
Load capacity: **1,152 kg**

5 Ports (2021)

Nearby ASIPONA (2022):
Puerto de Manzanillo,
Colima

Gas pipeline infrastructure
(2023): **Unavailable**



Water resources (2019):
Number of aquifers: **12**
Availability: **High**

**Households with
internet access** (2022):
63.8 %

Distance to the 3 main customs border roads
(km) (2022):

Nuevo Laredo:
1,220.7

Tijuana:
2,061.5

Ciudad Juárez:
1,503.2

Source: SICT-INEGI-SEDECO



5,605
Graduates
(2021-2022)

17
Institutions

1,235
STEM fields
graduates

888
Engineering,
manufacturing
and construction

212
Information and
communication
technologies

135
Natural sciences,
mathematics and
statistics

Main institutions

with the highest number of STEM graduates



Instituto Tecnológico
de Tepic

532



Universidad
Tecnológica de Nayarit

305



Universidad Autónoma
de Nayarit

191

Engineering, manufacturing and construction

graduates and postgraduates



316

Architecture and
construction



472

Mechanical, electrical,
electronic engineering,
chemical and related
professions



100

Manufacturing
and processes

Source: ANUIES (2022-2023 school year)



Gobierno de
México

Economía
Secretaría de Economía



Nayarit

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MSMEs



66,275
enterprises

- Micro **62,220**
- Small **3,554**
- Medium-sized **501**

Vocations aligned to industrial policy



Fishing



Iron works products manufacturing



Machinery and equipment repair and maintenance

Source: INEGI – DENUE (Mar. 2024)

Main indicators

30

GDP position

\$ 8 B USD at market prices (Dec. 2022)



1.4 %

Economic activity growth (Jun. 2024)

\$ 6,661

USD of GDP per capita (Dec. 2022)



23

Position by economic growth (Jun. 2024)

0.7 %

National GDP (Dec. 2022)

Source: INEGI

Potential sectors



Mass media information



Transportation, postal services and warehousing



Mining

Source: Data MX

Foreign trade



51

M USD

International purchases



272

M USD

International sales

Main export sectors



97

M USD

Edible fruits



69

M USD

Vegetables, plants, roots and tubers



45

M USD

Beverages, alcoholic liquids and vinegar

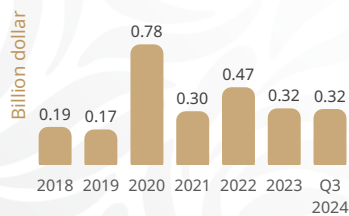
Fuente: SE. Balanza Comercial de Mercancías de México (Sep. 2024)

Foreign Direct Investment

FDI by sector (Billion dollars)

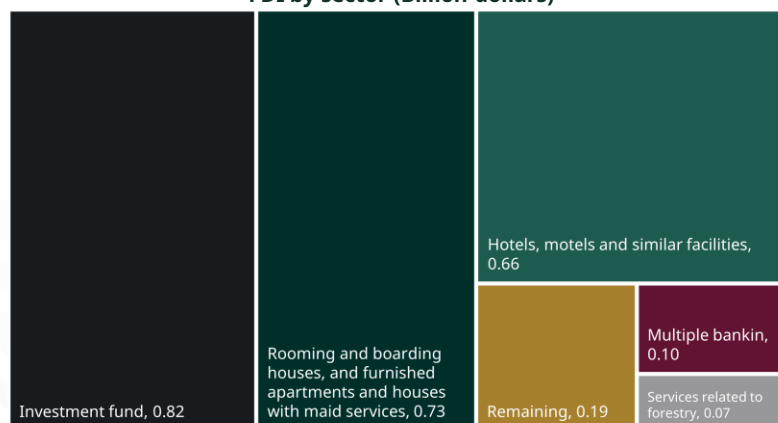
Historic FDI (2018-Q3 2024)

2.56
(B USD)



Top 3 by investment origin country third quarter of 2024

- 1 Canada 1.04 B USD
- 2 Spain 0.71 B USD
- 3 U.S.A. 0.71 B USD



Source: SE (Sep. 2024)

