



Nuevo León

December 2024



64,156 km²
of surface area, 3.3 % of
the national territory

51 Municipalities

Northwest Region

6.1 million people
(Jun. 2024)

3.0 million **3.1 million**

Source: INEGI

6.9 million people
(Projected to 2030)



3.0 million

Economically Active
Population (EAP)
(Jun. 2024)



30 years

Average age
of population
(Dec. 2020)



10.9

Average of
schooling
(2022-2023)



2.6 %
With respect
to the EAP

Unemployment
rate
(Jun. 2024)

Source: INEGI - SEP

Infrastructure and resources

40 Industrial Parks (2023)

Highways **7,358 km** in length
(2022)

Railroads **1,092 km** in
length (2021)
Concessionaries:
Kansas City Southern de México, S.A. de C.V.
Ferrocaril Mexicano, S.A. de C.V.

2 International airports (2022)
Passenger capacity: **5,943,565**
Load capacity: **64,704,807 kg**

Nearby ASIPONA (2022):
Puerto de Altamira,
Tamaulipas

Gas pipeline infrastructure (2023):
Yes, Public and Private

Water resources (2019):
Number of aquifers: **23**
Availability: **Low**

Households with internet
access (2022): **81.5 %**

Types of customs:
Borderline and indoor

Distance to the 3 main customs border roads
(km) (2022):

Nuevo Laredo: **247.1** Ciudad Juárez: **1,169.2**
Tijuana: **2,290.1**

Source: SICT-INEGI

Mexican talent in higher education

27,113
Graduates
(2022-2023)



29
Institutions

7,433
STEM fields
graduates

4,384
Engineering,
manufacturing and
construction



1,789
Information and
communication
technologies

1,260
Natural sciences,
mathematics and
statistics

Main institutions

with the highest number of STEM graduates



Universidad
Autónoma de
Nuevo León

4,666



Universidad
Tecnológica de
Santa Catarina

987



Universidad
Tecnológica de
Nuevo León

842

Engineering, manufacturing and construction

graduates and postgraduates



865

Architecture and
construction



3,081

Mechanical, electrical,
electronic engineering,
chemical and related
professions



438

Manufacturing
and processes

Source: ANUIES (2022-2023 school year)



Gobierno de
México

Economía
Secretaría de Economía



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MSMEs



185,580
enterprises

- Micro **163,016**
- Small **18,447**
- Medium-sized **4,117**

Vocations aligned to industrial policy



Iron works products manufacturing



Machinery and equipment repair and maintenance



Parts machining for general purpose machinery and equipment

Main indicators

Source: INEGI - DENU (Mar. 2024)

3 GDP position

\$ 100 B USD at market prices (Dec. 2022)

\$ 16,623

USD of GDP per capita (Dec. 2022)

8.0 %

National GDP (Dec. 2022)



3.0 %

Economic activity growth (Jun. 2024)



13

Position by economic growth (Jun. 2024)

Source: INEGI

Foreign Direct Investment

Fuente: SE. Balanza Comercial de Mercancías de México (Sep. 2024)

Potential sectors



Mining



Temporary accommodation services and food and beverage preparation services



Agriculture, animal breeding and production, forestry, fishing and hunting

Foreign trade

Source: Data MX



49,266
M USD

International purchases



48,790
M USD

International sales

Main export sectors



14,155
M USD

Mechanical machinery and appliances, and parts



10,459
M USD

Electrical machinery, appliances and material, and parts



7,136
M USD

Road vehicles, parts and accessories

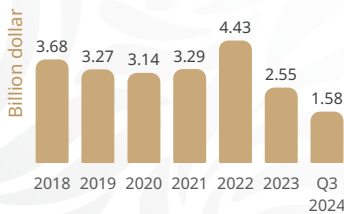
FDI by sector (Billion dollars)

Top 3 by investment origin country third quarter of 2024

- 1 U.S.A. 9.16 B USD
- 2 Argentina 4.58 B USD
- 3 South Korea 1.67 B USD

Historic FDI (2018-Q3 2024)

21.95
(B USD)



Source: SE (Sep. 2024)

