



# Oaxaca

December 2024



**93,758 km<sup>2</sup>**  
 of surface area, 4.8% of  
 the national territory

**570** Municipalities  
**South-Southeast** Region

**4.3 million people**  
 (Jun. 2024)

**2.0 million** **2.3 million**

**4.5 million people**  
 (Projected to 2030)

Source: INEGI



**1.9 million**

Economically Active  
 Population (EAP)  
 (Jun. 2024)



**28 years**

Average age  
 of population  
 (Dec. 2020)



**8.4**

Average of  
 schooling  
 (2022-2023)

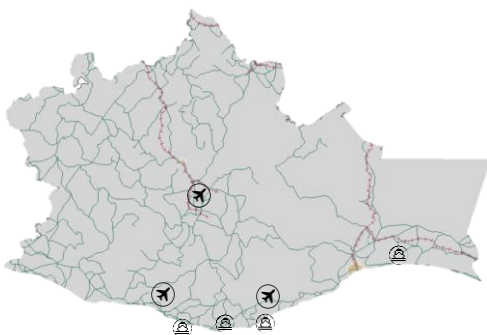


**1.2 %**  
 With respect to  
 the EAP

Unemployment  
 rate  
 (Jun. 2024)

Source: INEGI - SEP

## Infrastructure and resources



**2** Industrial Parks (2023)

**Gas pipeline infrastructure**  
 (2023):  
**Yes, Public**

**Highways 32,682 km** in  
 length (2022)

**Water resources** (2019)  
 Number of aquifers: **21**  
 Availability: **High**

**Railroads 649 km** in length  
 (2021)

**Households with internet access** (2022):  
**47.4 %**

Concessionaries:  
 Ferrocarril del Istmo de Tehuantepec, S.A. de  
 C.V.

Types of customs: **Maritime**

**3** International airports (2022)  
 Passenger capacity:  
**1,577,556**  
 Load capacity:  
**2,525,004 kg**

Distance to the 3 main customs border  
 roads (km) (2022):

**4** Ports (2021)

Nuevo Laredo: **1,684.9** Ciudad Juárez: **2,320.9**

Nearby ASIPONA (2022):  
**Puerto de Salina Cruz**

Tijuana:  
**3,441.8**

Source: SICT-INEGI-SEDECO

## Mexican talent in higher education

**8,851**  
 Graduates  
 (2022-2023)



**46**  
 Institutions

**3,003**  
 STEM fields  
 graduates

**2,192**  
 Engineering,  
 manufacturing  
 and construction

**488**  
 Information and  
 communication  
 technologies

**323**  
 Natural  
 sciences,  
 mathematics  
 and statistics

### Main institutions

with the highest number of STEM graduates



Instituto  
 Tecnológico de  
 Oaxaca

**1,140**



Instituto Tecnológico  
 del Istmo

**266**



Instituto Tecnológico  
 de Tuxtepec

**216**

### Engineering, manufacturing and construction

graduates and postgraduates:



Architecture and  
 construction



Mechanical, electrical,  
 electronic engineering,  
 chemical and related  
 professions



Manufacturing  
 and processes

Source: ANUIES (2022-2023 school year)





# Oaxaca

December 2024

## MSMEs



**251,132**  
enterprises

- Micro **241,607**
- Small **8,538**
- Medium-sized **987**

### Vocations aligned to industrial policy



Iron works products manufacturing



Fishing



Slaughter, packaging and processing of meat and other edible animals

Source: INEGI - DENUE (Mar. 2024)

## Potential sectors



Educational Services



Construction



Transportation, postal services and warehousing

Source: Data MX

## Foreign trade



**91**

**M USD**

International purchases



**275**

**M USD**

International sales

## Main indicators

**20** GDP position

\$ 21 B USD at market prices (Dec. 2022)



**6.0 %**

Economic activity growth (Jun. 2024)

**\$ 4,953**

USD of GDP per capita (Dec. 2022)



**3**

Position by economic growth (Jun. 2024)

**1.7 %**

National GDP (Dec. 2022)

Source : INEGI

## Main export sectors



**180**  
**M USD**

Beverages, alcoholic liquids and vinegar



**59**  
**M USD**

Edible fruits



**11**  
**M USD**

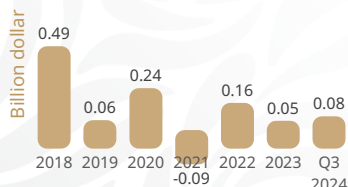
Manufactured Products Based on Modified Starch or Starch

Fuente: SE. Balanza Comercial de Mercancías de México (Sep. 2024)

## Foreign Direct Investment

Historic FDI (2018-Q3 2024)

**0.99**  
**(B USD)**



### Top 3 by investment origin country third quarter of 2024

- 1 Spain 0.25 B U S D
- 2 Italy 0.21 B U S D
- 3 Belgium 0.18 B U S D

### FDI by sector (Billion dollars)



Source: SE (Sep. 2024)

