



San Luis Potosí

December 2024



61,138 km²
 of surface area, 3.1% of
 the national territory

58 Municipalities

Northwest Region



1.3 million

Economically Active
 Population (EAP)
 (Jun. 2024)



29 years

Average age
 of population
 (Dec. 2020)



9.9

Average of
 schooling
 (2022-2023)



2.6 % With
 respect to the
 EAP

Unemployment
 rate
 (Jun. 2024)

2.9 million people
 (Jun. 2024)



1.4 million



1.5 million

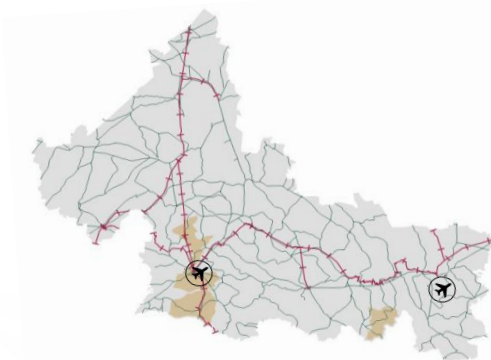
Source: INEGI

3.1 million people
 (Projected to 2030)

Source: INEGI - SEP

Infrastructure and resources

Mexican talent in higher education



17 Industrial Parks
 (2024)

Highways
14,727 km in
 length (2022)

Railroads **1,235 km**
 in length
 (2021)

Concessionaries:
 Ferrocarril Mexicano, S.A. de C.V.
 Kansas City Southern de México,
 S.A. de C.V.

1 International airport
 (2024)
 Passenger capacity:
718,639
 Load capacity:
28,737 kg



Nearby ASIPONA (2021):
Puerto de Tampico, Tamaulipas



Gas pipeline infrastructure (2023):
Yes, Private and Public



Water resources (2019):
 Number of aquifers: **19**
 Availability: **High**



Households with internet
 access (2022): **65.1 %**

Distance to the 3 main customs border roads
 (km) (2022):

Nuevo Laredo:
719.0

Ciudad Juárez:
2,428.5

Tijuana:
1,378.1

Source: SICT-INEGI SEDECO

9,580
 Graduates
 (2022-2023)



3,864
 STEM fields
 graduates

26
 Institutions



2,947
 Engineering,
 manufacturing
 and construction



492
 Information and
 communication
 technologies



425
 Natural
 sciences,
 mathematics
 and statistics

Main institutions

with the highest number of STEM graduates



Universidad Autónoma
 de San Luis Potosí

1,239



Universidad Tecnológica
 de San Luis Potosí

Universidad
 Tecnológica de
 San Luis Potosí

601



Universidad
 Politécnica de
 San Luis Potosí

424

Engineering, manufacturing and construction

graduates and postgraduates



Architecture and
 construction

347



Mechanical, electrical,
 electronic engineering,
 chemical and related
 professions

2,281



Manufacturing
 and processes

319

Source: ANUIES (2022-2023 school year)





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MSMEs



113,450
enterprises

- Micro **105,786**
- Small **6,416**
- Medium-sized **1,248**

Vocations aligned to industrial policy



Iron works products manufacturing



Machinery and equipment repair and maintenance



Parts machining for general purpose machinery and equipment

Source: INEGI - DENUE (Mar. 2024)

Main indicators

16 GDP position
\$ 28 B USD at market prices
(Dec. 2022)



2.4 %
Economic activity growth
(Jun. 2024)

\$ 9,685
USD of GDP per capita
(Dec. 2022)



16
Position by economic growth
(Jun. 2024)

2.2 %
National GDP
(Dec. 2022)

Source: INEGI

Potential sectors



Energías renovables



Logística



Automotriz

Source: SEDECO

Foreign trade



9,387
M USD

International purchases



10,683
M USD

International sales

Main export sectors



3,861
M USD
Road vehicles, parts and accessories



2,380
M USD
Electrical machinery, appliances and material, and parts



1,349
M USD
Mechanical machinery and appliances, and parts

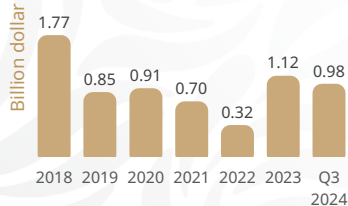
Fuente: SE. Balanza Comercial de Mercancías de México (Sep. 2024)

Foreign Direct Investment

FDI by sector (Billion dollars)

Historic FDI
(2018-Q3 2024)

6.66
(B USD)



Top 3 by investment origin country third quarter of 2024

- 1 U.S.A. 2.07 B USD
- 2 Germany 1.98 B USD
- 3 Canada 1.08 B USD



Source: SE (Sep. 2024)

