



Sonora

December 2024



179,355 km²
of surface area, 9.2% of
the national territory

72 Municipalities

Northwest Region

3.0 million people
(Jun. 2024)

3.3 million people
(Projected to 2030)



1.5
million



1.5
million

Source: INEGI



1.5
million

Economically Active
Population (EAP)
(Jun. 2024)



30
years

Average age
of population
(Dec. 2020)



10.6

Average of
schooling
(2022-2023)



3.6 %
With respect
to the EAP

Unemployment
rate
(Jun. 2024)

Source: INEGI - SEP

Infrastructure and resources

27 Industrial Parks (2023)

Highways **25,331 km** in
length (2022)

Railroads **2,008 km** in
length (2021)

Concessionaires:
Ferrocaril Mexicano, S.A. de C.V.

5 International airport (2022)
Passenger capacity: **1,112,152**
Load capacity: **14,869,276 kg**

7 Ports (2021)

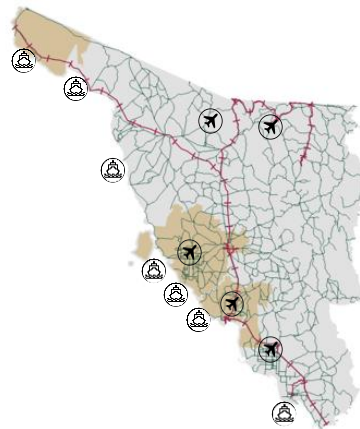
Nearby ASIPONA (2021):
Puerto de Guaymas

Gas pipeline infrastructure (2022):
Yes, Public and Private

Water resources (2019):
Number of aquifers: **60**
Availability: **Very low**

Households with
internet access (2022):
80.6 %

Types of customs:
Borderline and maritime



Distance to the 3 main customs border roads
(km) (2022):

Nuevo Laredo:
1,749.3

Ciudad Juárez:
742.9

Tijuana:
870.7

Source: SICT-INEGI

Mexican talent in higher education

14,082

Graduates
(2022-2023)



32

Institutions

5,599

STEM fields
graduates

4,363
Engineering,
manufacturing
and construction

673
Information and
communication
technologies

563
Natural
sciences,
mathematics
and statistics

Main institutions

with the highest number of STEM graduates



Universidad de
Sonora

1,252



Instituto Tecnológico de
Sonora

849



Instituto Tecnológico
de Hermosillo

625

Engineering, manufacturing and construction

graduates and postgraduates:



504
Manufacturing
and processes



3,365
Mechanical, electrical,
electronic engineering,
chemical and related
professions



494
Architecture and
construction

Source: ANUIES (2022-2023 school year)





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MSMEs



118,484
enterprises

- Micro **106,572**
- Small **10,105**
- Medium-sized **1,807**

Vocations aligned to industrial policy



Iron works products manufacturing



Fishing



Machinery and equipment repair and maintenance

Source: INEGI - DENUE (Mar. 2024)

Main indicators

11 GDP position
\$ 41 B USD at market prices
(Dec. 2022)



1.6 %
Economic activity growth
(Jun. 2024)

\$ 13,774
USD of GDP per capita
(Dec. 2022)



20
Position by economic growth
(Jun. 2024)

3.3 %
National GDP
(Dec. 2022)

Source: INEGI

Potential sectors



Cultural and sporting recreation services



Temporary accommodation services and food and beverage preparation services



Business support services, waste management and remediation services

Foreign trade

Source: Data MX



8,806

M USD

International purchases



16,199

M USD

International sales

Main export sectors



3,276
M USD

Electrical machinery, appliances and material, and parts



2,893
M USD

Metallic minerals, slag, and ashes



1,420
M USD

Beverages, alcoholic liquids and vinegar

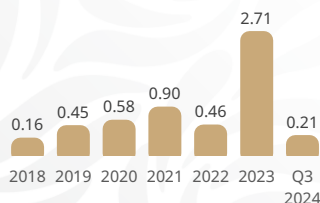
Fuente: SE. Balanza Comercial de Mercancías de México (Sep. 2024)

Foreign Direct Investment

Historic FDI
(2018-Q3 2024)

5.48
(B USD)

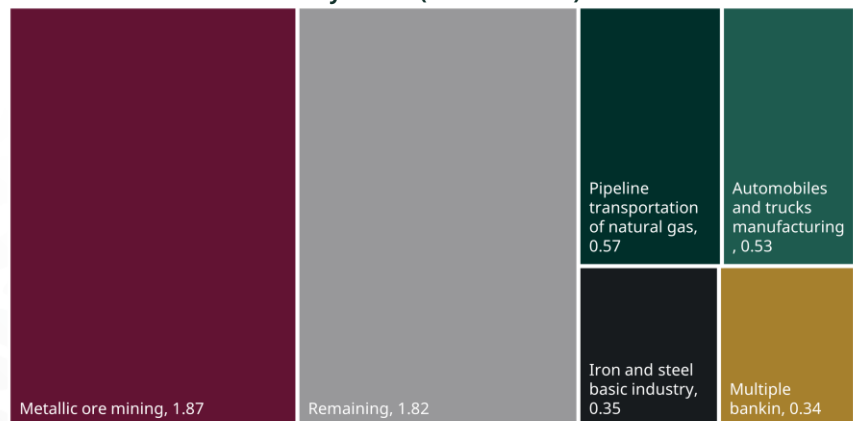
Billion dollar



Top 3 by investment origin country third quarter of 2024

- 1 U.S.A. 2.43 B U S D
- 2 Spain 0.43 B U S D
- 3 Canada 0.19 B U S D

FDI by sector (Billion dollars)



Source: SE (Sep. 2024)

