



Tlaxcala

December 2024



3,997 km²
of surface area, 0.2% of
the national territory

60 Municipalities
Central Region

1.5 million people
(Jun. 2024)

0.7 million **0.8 million**

Source: INEGI

1.5 million people
(Projected to 2030)



0.7 million

Economically Active
Population (EAP)
(Jun. 2024)



28 years

Average age
of population
(Dec. 2020)



10.1

Average of
schooling
(2022-2023)



2.4 % With
respect to the
EAP

Unemployment
rate
(Jun. 2024)

Source: INEGI - SEP

Infrastructure and resources

6 Industrial Parks (2023)

Highways **3,017 km** in
length (2022)

Railroads **352 km** in length
(2021)

Concessionaires:
Kansas City Southern de México, S.A. de C.V.
Ferrosur, S.A. de C.V.



Nearby ASIPONA (2022):
Puerto de Tuxpan,
Veracruz

Gas pipeline infrastructure (2023):
Yes, Public and Private

Water resources (2019):
Number of aquifers: **4**
Availability: **mean**

Households with
internet access (2022):
55.6 %

Distance to the 3 main customs border roads
(km) (2022)

Nuevo Laredo:
1,297.5

Ciudad Juárez:
1,933.5

Tijuana:
3,054.4

Source: SICT-INEGI

Mexican talent in higher education

5,879
Graduates
(2022-2023)



14
Institutions

2,030
STEM fields
graduates

1,565
Engineering,
manufacturing
and construction

275
Information and
communication
technologies

190
Natural sciences,
mathematics and
statistics

Main institutions

with the highest number of STEM graduates



Universidad
Politécnica de
Tlaxcala

848



Universidad
Tecnológica de
Tlaxcala

468



Instituto
Tecnológico de
Apizaco

343

Engineering, manufacturing and construction

graduates and postgraduates:



180

Architecture and
construction



1,340

Mechanical, electrical,
electronic engineering,
chemical and related
professions



45

Manufacturing
and processes

Source: ANUIES (2022-2023 school year)



Gobierno de
México

Economía
Secretaría de Economía



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MSMEs



82,700
enterprises

- Micro **79,678**
- Small **2,571**
- Medium-sized **451**

Vocations aligned to industrial policy



Iron works
products
manufacturing



Machinery and
equipment repair
and maintenance



Parts machining for
general purpose
machinery and
equipment

Source: INEGI - DENUE (Mar. 2024)

Main indicators

32 GDP position
\$ 7 B USD at market prices
(Dec. 2022)



2.4 %
Economic activity growth
(Jun. 2024)

\$ 5,261
USD of GDP per capita
(Dec. 2022)



17
Position by economic
growth
(Jun. 2024)

0.6 %
National GDP
(Dec. 2022)

Source: INEGI

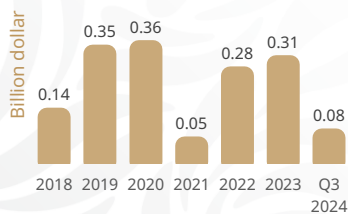
Foreign Direct Investment

Historic FDI
(2018-Q3 2024)

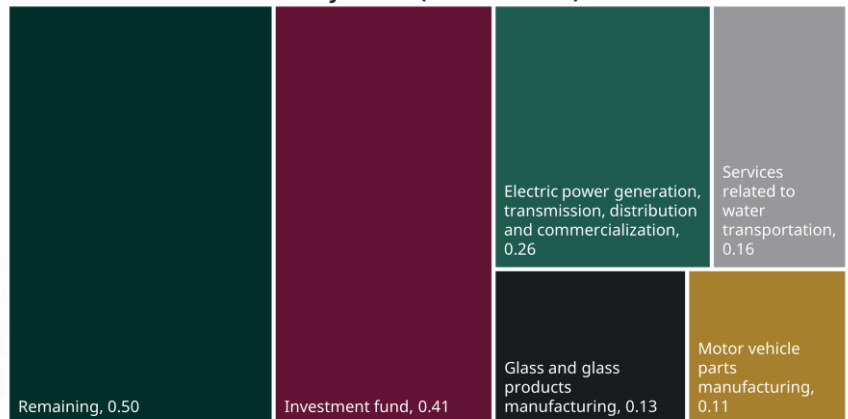
Top 3 by investment origin
country third quarter of 2024

- 1 Canada 0.41 B USD
- 2 U.S.A. 0.32 B USD
- 3 Italy 0.26 B USD

1.56
(B USD)



FDI by sector (Billion dollars)



Source: SE (Sep. 2024)

Potential sectors



Telecommunications

Source: SEDECO

Foreign trade



1,195
M USD

International purchases



1,223
M USD

International sales

Main export sectors



345
M USD
Electrical machinery,
appliances and
material, and parts



188
M USD
Furniture; surgical
and medical
furniture; bedding
and similar products



186
M USD
Plastics and
Rubber
Products
Manufacturing

Fuente: SE. Balanza Comercial de Mercancías de México (Sep. 2024)

