



Yucatán

December 2024



39,524 km²
of surface area, 2.0% of
the national territory

106 Municipalities

South-Southeast Region

2.4 million people
(Jun. 2024)

1.2 million **1.2 million**

2.6 million people
(Projected to 2030)

Source: INEGI



1.2 million

Economically Active
Population (EAP)
(Jun. 2024)



30 years

Average age
of population
(Dec. 2020)



9.9

Average of
schooling
(2022-2023)

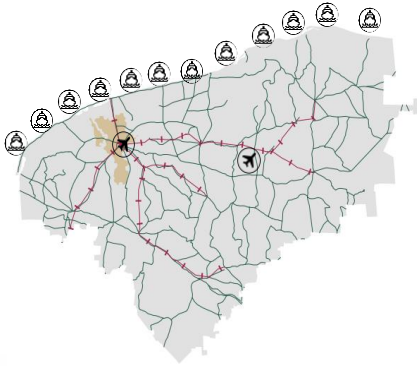


1.8 %
With respect
to the EAP

Unemployment
rate
(Jun. 2024)

Source: INEGI-SEP

Infrastructure and resources



11 Industrial Parks (2023)

Highways **12,344 km** in
length (2022)

Railroads **641 km** in
length (2021)
Concessionaries: Tren Maya

2 International airport (2022)
Passenger capacity: **1,619,804**
Load capacity:
19,890,702 kg

2 Ports (2021)

Nearby ASIPONA (2022):
Puerto Progreso



Gas pipeline infrastructure
(2023):
Yes, Private



Water resources (2019):
Number of aquifers: **1**
Availability: **High**



Households with internet
access(2022): **65.9 %**



Types of customs:
Maritime

Distance to the 3 main customs border roads
(km) (2022):

Nuevo Laredo:
2,248.9

Ciudad Juárez:
3,226.3

Tijuana:
4,347.2

Source: SICT-INEGI

Mexican talent in higher education

8,209
Graduates
(2022-2023)



28

Institutions

2,582
STEM fields
graduates



1,701
Engineering,
manufacturing
and construction



532
Information and
communication
technologies



349
Natural sciences,
mathematics and
statistics

Main institutions

with the highest number of STEM graduates



Universidad
Autónoma de
Yucatán

717



Universidad
Tecnológica
Metropolitana

448



Instituto
Tecnológico de
Mérida

444

Engineering, manufacturing and construction

graduates and postgraduates:



294

Architecture and
construction



1,337

Mechanical, electrical,
electronic engineering,
chemical and related
professions



70

Manufacturing and
processes

Source: ANUIES (2022-2023 school year)



Gobierno de
México

Economía
Secretaría de Economía



Yucatán

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MSMEs



130,605
enterprises

- Micro **121,796**
- Small **7,585**
- Medium-sized **1,224**

Vocations aligned to industrial policy



Iron works products manufacturing



Fishing



Machinery and equipment repair and maintenance

Source: INEGI - DENUE (Mar. 2024)

Main indicators

21 GDP position
\$ 19 B USD at market prices
(Dec. 2022)



4.1 %
Economic activity growth
(Jun. 2024)

\$ 8,019
USD of GDP per capita
(Dec. 2022)



6
Position by economic growth
(Jun. 2024)

1.5 %
National GDP
(Dec. 2022)

Source: INEGI

Potential sectors



Health care and social assistance services



Transportation, postal services and warehousing



Mining

Source: Data MX

Foreign trade



1,937

M USD

International purchases



1,694

M USD

International sales

Main export sectors



355
M USD
Mechanical machinery and appliances, and parts



300
M USD
Edible meat and offals



205
M USD
Fine or cultured pearls; precious metals and stones; costume jewelry

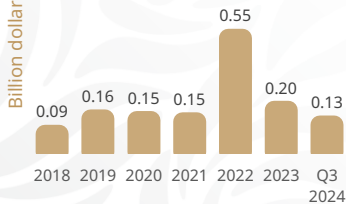
Fuente: SE. Balanza Comercial de Mercancías de México (Sep. 2024)

Foreign Direct Investment

Historic FDI
(2018-Q3 2024)

1.42
(B USD)

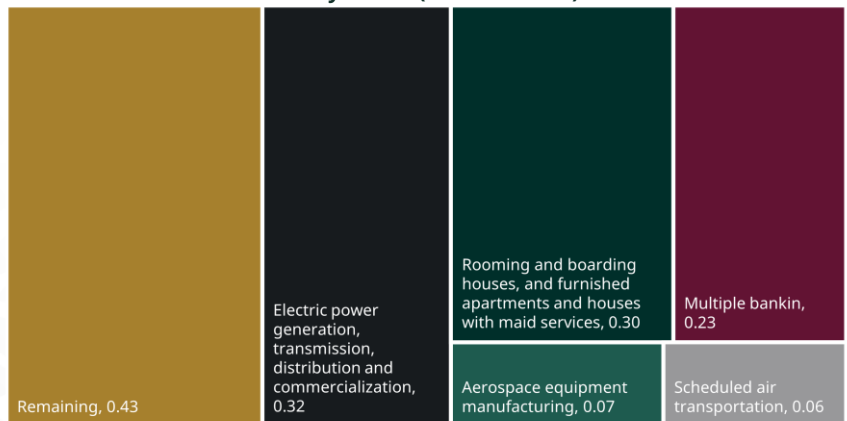
Billion dollar



Top 3 by investment origin country third quarter of 2024

- 1 U.S.A. 0.55 B USD
- 2 China 0.36 B USD
- 3 Spain 0.18 B USD

FDI by sector (Billion dollars)



Source: SE (Sep. 2024)

