



# Baja California Sur

March 2025



**73,909 km<sup>2</sup>**  
 of surface area, 3.8% of the national territory

5 Municipalities

Northwest Region

**0.9 million people**  
 (2024)

**0.4 million** **0.4 million**

Source: INEGI



**0.5 million**

Economically Active Population (EAP)  
 (2024)



**29 years**

Average age of Population  
 (Dec. 2020)



**10.5**

Average of schooling  
 (2022-2023)

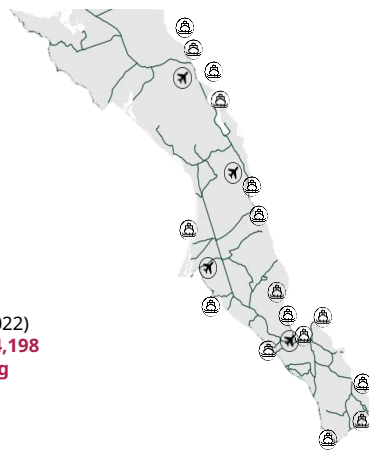


**1.9 %**  
 with respect to the EAP

Unemployment rate  
 (2024)

Source: INEGI-SEP

## Infrastructure and resources



Highways: **6,115 km**  
 in length (2022)

**4** International airports (2022)  
 Passenger capacity: **6,144,198**  
 Load capacity: **3,208,886 kg**

**13** Ports (2024)

Nearby ASIPONA (2022):  
**Cabos San Lucas**

Pipeline gas infrastructure  
 (2023): **Unavailable**

Water resources (2019):  
 Number of aquifers: **39**  
 Availability: **Mean**

Distance to the 3 main customs  
 border roads (km) (2022):

Nuevo Laredo: **1,810.9** Ciudad Juárez: **1,484.6**

Tijuana  
**1,470.6**

Households with internet access (2022):

**75.4%**

Types of customs:  
**Maritime**

Source: SICT-INEGI-SEDECO

## Mexican talent in higher education

**3,225**

Graduates  
 (2023-2024)



**15**

Institutions

**927**

STEM fields  
 graduates

**580**

Engineering,  
 manufacturing  
 and construction

**164**

Information and  
 communication  
 technologies

**183**

Natural sciences,  
 mathematics and  
 statistics

### Main institutions

with the highest number of STEM graduates



Universidad  
 Autónoma de Baja  
 California Sur

**265**



Instituto Tecnológico  
 de La Paz

**248**



Instituto Tecnológico  
 de Estudios Superiores  
 de Los Cabos

**122**

### Engineering, manufacturing and construction

graduates and postgraduates:



**223**

Architecture and  
 construction



**343**

Mechanical, electrical,  
 electronic, engineering,  
 chemical and related  
 professions



**14**

Manufacturing  
 and processes

Source: ANUIES (2023-2024 school year)



Gobierno de  
**México**

**Economía**  
 Secretaría de Economía



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## MSMEs



**40,946**  
enterprises

- Micro **37,041**
- Small **3,401**
- Medium-sized **504**

Source: INEGI - DENUE (Mar. 2025)

## Potential sectors



Agroindustry



Manufacturing



Clean energy generation

Source: SEDECO

## Main indicators

**29** GDP position  
\$ 11 B USD at market prices (2023)



**2.5 %**  
Economic activity growth (Sep. 2024)

**\$ 13,237**  
USD of GDP per capita (Dec. 2023)



**12**  
Position by economic growth (Sep. 2024)

**0.7 %**  
National GDP (2023)

Source: INEGI

## Foreign trade



**206**  
M USD

International purchases



**384**  
M USD

International sales

## Main export sectors



**144**  
M USD

Vegetables, plants, roots and tubers



**135**  
M USD

Salt; sulfur; earths and stones; gypsum, lime, and cement



**68**  
M USD

Fish, crustaceans, molluscs and other aquatic invertebrates

Fuente: SE. Balanza Comercial de Mercancías de México (2024)

## Foreign Direct Investment

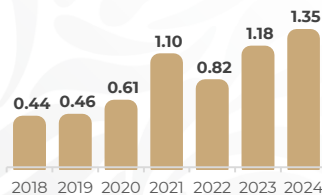
### Top 3 by investment origin country of 2024

- 1 U. S. A. 4.98 B USD
- 2 Spain 0.38 B USD
- 3 Canada 0.32 B USD

Historic FDI (2018 - 2024)

**5.97**  
(B USD)

Billion dollar



### FDI by sector (Billion dollars)



Source: SE (2024)



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