



Campeche

March 2025



57,485 km²
of surface area, 2.9 % of
the national territory

13 Municipalities

South-Southeast Region

0.9 million people
(2024)

0.5 million

0.5 million

Source: INEGI-SEDECO



0.4 million

Economically Active
Population (EAP)
(2024)



29 years

Average age of
population
(Dec. 2020)



9.8

Average of
schooling
(2022- 2023)



1.9 % with respect to the EAP

Unemployment rate
(2024)

Source: INEGI-SEP

Infrastructure and resources

1 Industrial Park (2023)

Highways **5,115 km** in length (2022)

Railroads **416 km** in length (2021)

Concessionaries: Tren Maya

2 International airports (2022)
Passenger capacity : **176,922**
Load capacity: **458,363 kg**

14 Ports (2021)

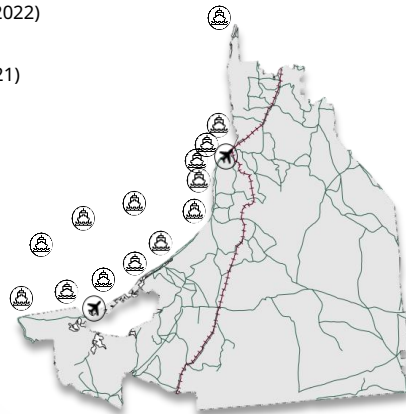
Nearby ASIPONA (2022):
Puerto Progreso, Yucatán

Gas pipeline infrastructure
(2023): **Yes, Private**

Water resources (2019):
Number of aquifers: **1**
Availability: **Mean**

Households with internet access (2020):
65 %

Types of customs:
Maritime



Distance to the 3 main customs border roads
(km) (2022):

Nuevo Laredo
2,076.7

Ciudad Juárez:
3,054.1

Tijuana:
4,175.0

Source: SICT-INEGI

Mexican talent in higher education

4,172

Graduates
(2023-2024)



26

Institutions

1,316

STEM fields
graduates

1,018

Engineering,
manufacturing
and construction

221

Information and
communication
technologies

77

Natural sciences,
mathematics and
statistics

Main institutions

with the highest number of STEM graduates



Universidad
Tecnológica de
Campeche

366



Universidad
Autónoma de
Campeche

239



Universidad
Autónoma del Carmen

219

Engineering, manufacturing and construction

graduates and postgraduates:



202

Architecture and
construction



682

Mechanical, electrical,
electronic, engineering,
chemical and related
professions



134

Manufacturing
and processes

Source: ANUIES (2023-2024 school year)



Gobierno de
México

Economía
Secretaría de Economía



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MSMEs



46,686
enterprises

- Micro **43,857**
- Small **2,423**
- Medium-sized **406**

Source: INEGI - DENU (Mar. 2025)

Potential sectors



Paper industry



Artistic, cultural
and sporting
services



Services related
to mining

Source: Data MX

Main indicators

18 GDP position
\$ 29 B USD at market
prices
(2023)



-10.4 %
Economic activity
growth
(Sep. 2024)

\$ 30,380
USD of GDP per capita (Dec.
2023)



31
Position by economic
growth
(Sep. 2024)

1.9%
National GDP
(2023)

Source: INEGI

Foreign trade



130
M USD

International purchases



128
M USD

International sales

Main export sectors



72
M USD

Knitted garments
and clothing
accessories



22
M USD

Garments and
clothing accessories,
not knitted



8
M USD

Fish, crustaceans,
molluscs and other
aquatic invertebrates

Fuente: SE. Balanza Comercial de Mercancías de México (2024)

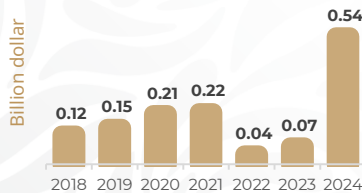
Foreign Direct Investment

Historic FDI
(2018 - 2024)

1.35
(B USD)

Top 3 by investment origin country of 2024

- 1 U. S. A. 0.86 B USD
- 2 Spain 0.12 B USD
- 3 Germany 0.09 B USD



FDI by sector (Billion dollars)



Source: SE (2024)

