



Hidalgo

March 2025



20,821 km²
 of surface area, 1.1% of
 the national territory

84 Municipalities

Central Region

3.2 million people
 (2024)

1.5 million **1.7 million**

Source: INEGI



1.5 million

Economically Active
 Population (EAP)
 (2024)



30 years

Average age
 of population
 (Dec. 2020)



9.6

Average of
 schooling
 (2022-2023)



1.8 %
 with
 respect to
 the EAP

Unemployment
 rate
 (2024)

Source: INEGI - SEP

Infrastructure and resources

Mexican talent in higher education

12 Industrial Parks (2024)

Highways 13,822 km
 in length (2022)

Railroads 876 km in length
 (2021)

Concessionaries:
 Ferrocarril Mexicano, S.A. de C.V.
 Ferrosur, S.A. de C.V.
 Kansas City Southern de México, S.A. de C.V.

1 International airport (2022)
 Passenger capacity: **285**

Nearby ASIPONA (2022):
Puerto de Tuxpan,
Veracruz

Gas pipeline infrastructure
 (2023):
Yes, Public and Private

Water resources (2019):
 Number of aquifers: **21**
 Availability: **Mean**

Households with internet
 access (2022):
58.3 %



Distance to the 3 main customs border roads
 (km) (2022):

Nuevo Laredo: **1,130.0** Ciudad Juárez: **1,881.0**
 Tijuana: **2,776.8**

Source: SICT-INEGI-SEDECO

18,604

Graduates
 (2023-2024)



34

Institutions

7,289

STEM fields
 graduates

5,262

Engineering,
 manufacturing
 and construction

1,451

Information and
 communication
 technologies

576

Natural sciences,
 mathematics and
 statistics

Main institutions

with the highest number of STEM graduates



Universidad
 Autónoma del
 Estado de Hidalgo

1,482



Universidad
 Tecnológica Tula-
 Tepeji

1,103



Universidad
 Tecnológica de La
 Huasteca Hidalguense

577

Engineering, manufacturing and construction

graduates and postgraduates:



1,063

Architecture and
 construction



3,553

Mechanical, electrical,
 electronic, engineering,
 chemical and related
 professions



646

Manufacturing
 and processes

Source: ANUIES (2023-2024 school year)



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MSMEs



157,334
enterprises

- Micro **151,094**
- Small **5,341**
- Medium-sized **899**

Source: INEGI - DENU (Mar. 2025)

Potential sectors



Agroindustry



Transportation,
postal services and
warehousing



Sustainable
chemical industry

Source: SEDECO

Main indicators

20 GDP position
\$ 26 B USD at market
prices
(2023)



2.9 %
Economic activity
growth
(Sep. 2024)

\$ 8,120
USD of GDP per capita (Dec.
2023)



8
Position by economic
growth
(Sep. 2024)

1.7 %
National GDP
(2023)

Source: INEGI

Foreign trade



2,229
M USD

International purchases



2,419
M USD

International sales

Main export sectors



1,787
M USD

Railway vehicles and
material



287
M USD

Electrical machinery,
appliances and
material, and parts



56
M USD

Cotton

Fuente: SE. Balanza Comercial de Mercancías de México (2024)

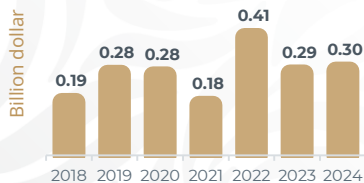
Foreign Direct Investment

Historic FDI
(2018 - 2024)

1.92
(B USD)

Top 3 by investment origin country of 2024

- 1 Canada 0.75 B USD
- 2 U. S. A. 0.5 B USD
- 3 Spain 0.37 B USD



FDI by sector (Billion dollars)



Source: SE (2024)



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