



# Jalisco

March 2025



**8.7 million people**  
(2024)

**78,596 km<sup>2</sup>**  
of surface area, 4.0% of the  
national territory

**125 Municipalities**

**West Region**

**4.2 million** **4.6 million**

Source: INEGI



**4 million**

Economically Active  
Population (EAP)  
(2024)



**29 years**

Average age of  
population  
(Dec. 2020)



**10.2**

Average of  
schooling  
(2022-2023)



**2.1 %**  
with  
respect to  
the EAP

Unemployment  
rate  
(2024)

Source: INEGI - SEP

## Infrastructure and resources

**81 Industrial Parks** (2024)

Highways **34,034 km** in  
length (2022)

Railroads **1,109 km** in length  
(2021)

Concessionaries:  
Ferrocarril Mexicano, S.A. de C.V.

**2 International airports** (2022)  
Passenger capacity: **14,437,660**  
Load capacity: **173,866,671 kg**

**2 Ports** (2021)

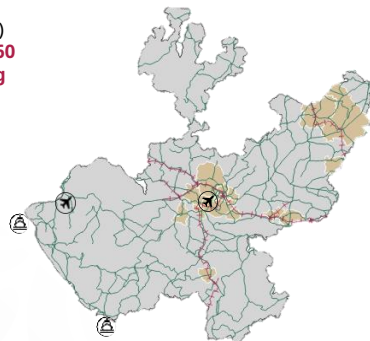
Nearby ASIPONA  
(2022):  
**Puerto Vallarta**  
(touristic)

Gas pipeline infrastructure  
(2023):  
**Yes, Public and Private**

Water resources (2019):  
Number of aquifers: **59**  
Availability: **Mean**

Households with internet  
access (2022):  
**75.7 %**

Types of customs:  
**Indoor**



Distance to the 3 main customs border roads  
(km) (2022):

Nuevo Laredo:  
**993.7**

Ciudad Juárez:  
**1,488.6**

Tijuana:  
**2,296.8**

Source: SICT-INEGI-SEDECO

## Mexican talent in higher education

**33,292**

Graduates  
(2023-2024)



**46**

Institutions

**7,952**

STEM fields  
graduates

**5,278**

Engineering,  
manufacturing  
and construction

**1,627**

Information and  
communication  
technologies

**1,047**

Natural sciences,  
mathematics and  
statistics

## Main institutions

with the highest number of STEM graduates



Universidad de  
Guadalajara

**4,663**



Universidad  
Tecnológica de Jalisco

**1,014**



Instituto Tecnológico  
José Mario Molina  
Pasquel Y Henríquez

**942**

## Engineering, manufacturing and construction

graduates and postgraduates:



**973**

Architecture and  
construction



**3,983**

Mechanical, electrical,  
electronic, engineering,  
chemical and related  
professions



**322**

Manufacturing  
and processes

Source: ANUIES (2023-2024 school year)



Gobierno de  
**México**

**Economía**  
Secretaría de Economía



## MSMEs

**397,090**  
enterprises

- Micro **372,098**
- Small **20,835**
- Medium-sized **4,157**

Source: INEGI - DENU (Mar. 2025)

## Potential sectors



High-tech



Pharmaceutical  
and Medical  
Divisions



Aerospace  
business

Source: SEDECO

## Main indicators

**4** GDP position  
\$ 115 B USD at market  
prices  
(2023)



**0 %**  
Economic activity  
growth  
(Sep. 2024)

**\$ 13,234**  
USD of GDP per capita (Dec.  
2023)



**24**  
Position by economic  
growth  
(Sep. 2024)

**7.5 %**  
National GDP  
(2023)

Source: INEGI

## Foreign trade



**47,034**  
M USD

International purchases



**42,715**  
M USD

International sales

## Main export sectors



**12,852**  
M USD

Electrical machinery,  
appliances and  
material, and parts



**8,028**  
M USD

Mechanical  
machinery and  
appliances, and parts



**6,852**  
M USD

Road vehicles, parts  
and accessories

Fuente: SE. Balanza Comercial de Mercancías de México (2024)

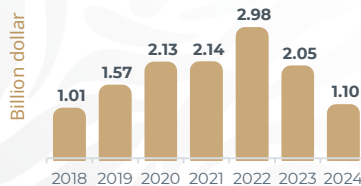
## Foreign Direct Investment

### Top 3 by investment origin country of 2024

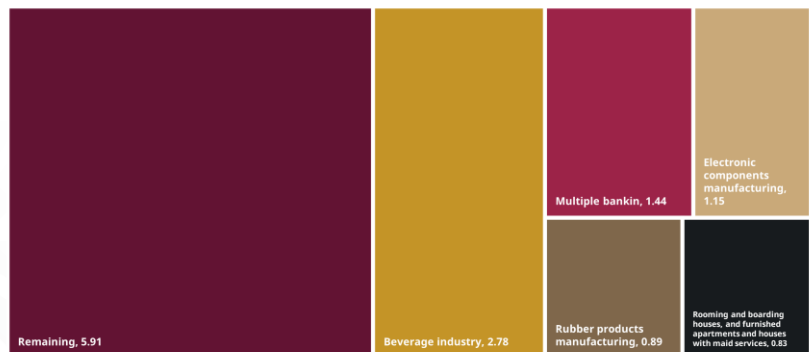
- 1 U. S. A. 4.53 B USD
- 2 United Kingdom 2.2 B USD
- 3 Spain 1.36 B USD

Historic FDI  
(2018 - 2024)

**12.99**  
(B USD)



### FDI by sector (Billion dollars)



Source: SE (2024)

