



Michoacán de Ocampo

March 2025



58,599 km²
of surface area, 3.0 % of
the national territory

113 Municipalities

West Region

5 million people
(2024)

2.4 million

2.6 million

Source: INEGI



2.3 million

Economically Active
Population (EAP)
(2024)



28 years

Average age
of population
(Dec. 2020)



8.9

Average of
schooling
(2022-2023)



1.5 %
with respect
to the EAP

Unemployment
rate
(2024)

Source: INEGI - SEP

Infrastructure and resources

10 Industrial Parks (2023)

Highways **10,159 km** in length
(2022)

Railroads **1,242 km** in
length (2021)
Concessionaries:
Kansas City Southern de México, S.A.
Ferrocarril Mexicano, S.A. de C.V.

2 International airports (20
Passenger capacity: **900,60**
Load capacity: **364 kg**

1 Port (2021)

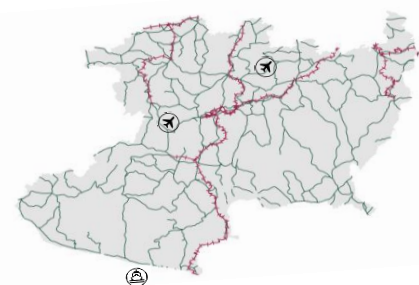
Nearby ASIPONA (2022):
Puerto Lázaro Cárdenas

Gas pipeline infrastructure (2023):
Yes, Public

Water resources (2019):
Number of aquifers: **22**
Availability: **Low**

Households with
internet access (2022):
56.9 %

Types of customs:
Maritime



Distance to the 3 main customs border roads
(km) (2022):

Nuevo Laredo:
1,450.3

Ciudad Juárez:
1,965.0

Tijuana:
2,841.3

Source: SICT-INEGI

Mexican talent in higher education

15,137

Graduates
(2023-2024)



45

Institutions

4,579

STEM fields
graduates

2,936

Engineering,
manufacturing
and construction

667

Information and
communication
technologies

976

Natural sciences,
mathematics and
statistics

Main institutions

with the highest number of STEM graduates



Universidad
Michoacana de San
Nicolás de Hidalgo

1,247



Instituto Tecnológico
de Morelia

689



Universidad
Tecnológica de
Morelia

359

Engineering, manufacturing and construction graduates and postgraduates:



560

Architecture and
construction



2,109

Mechanical, electrical,
electronic, engineering,
chemical and related
professions



267

Manufacturing
and processes

Source: ANUIES (2023-2024 school year)



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MSMEs



284,639
enterprises

- Micro **273,704**
- Small **9,417**
- Medium-sized **1,518**

Source: INEGI - DENUE (Mar. 2025)

Potential sectors



Temporary accommodation
services and food and
beverage preparation
services



Paper
industry



Construction of civil
engineering works

Source: Data MX

Main indicators

13

GDP position
\$ 42 B USD at market
prices
(2023)



2 %

Economic activity
growth
(Sep. 2024)

\$ 8,545

USD of GDP per capita (Dec.
2023)



18

Position by economic
growth
(Sep. 2024)

2.8 %

National GDP
(2023)

Source: INEGI

Foreign trade



2,774
M USD

International purchases



6,486
M USD

International sales

Main export sectors



4,556
M USD

Edible fruits



629
M USD

Iron and steel
smelting



344
M USD

Vegetable, fruit or
other fruit
preparations

Fuente: SE. Balanza Comercial de Mercancías de México (2024)

Foreign Direct Investment

Top 3 by investment origin country of 2024

Historic FDI
(2018 - 2024)

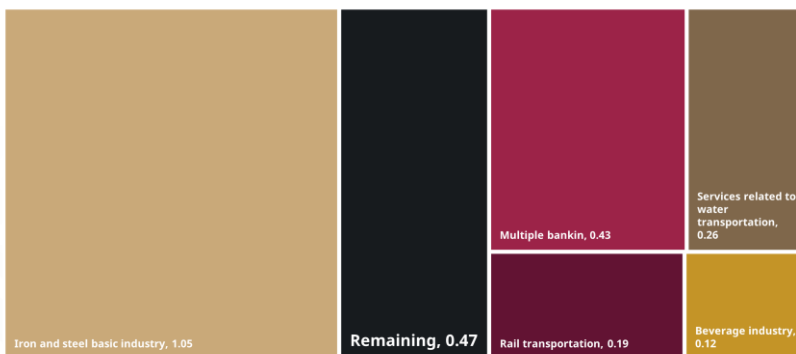
2.52
(B USD)

- 1 Luxembourg 1.05 B USD
- 2 Spain 0.41 B USD
- 3 U. S. A. 0.36 B USD

Billion dollar



FDI by sector (Billion dollars)



Source: SE (2024)



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