



# Nuevo León

March 2025



**64,156 km<sup>2</sup>**  
of surface area, 3.3 % of  
the national territory

**51** Municipalities

**Northwest** Region

**6.1 million people**  
(2024)

**3 million** **3.1 million**

Source: INEGI



**3 million**

Economically Active  
Population (EAP)  
(2024)



**30 years**

Average age  
of population  
(Dec. 2020)



**10.9**

Average of  
schooling  
(2022-2023)



**2.6 %**  
with  
respect to  
the EAP

Unemployment  
rate  
(2024)

Source: INEGI - SEP

## Infrastructure and resources

**40** Industrial Parks (2023)

Highways **7,358 km** in length  
(2022)

Railroads **1,092 km** in  
length (2021)  
Concessionaries:  
Kansas City Southern de México, S.A. de C.V.  
Ferrocaril Mexicano, S.A. de C.V.

**2** International airports (2022)  
Passenger capacity: **5,943,565**  
Load capacity: **64,704,807 kg**

Nearby ASIPONA (2022):  
**Puerto de Altamira,**  
**Tamaulipas**

Gas pipeline infrastructure (2023):  
**Yes, Public and Private**

Water resources (2019):  
Number of aquifers: **23**  
Availability: **Low**

Households with internet  
access (2022): **81.5 %**

Types of customs:  
**Borderline and indoor**

Distance to the 3 main customs border roads  
(km) (2022):

Nuevo Laredo: **247.1** Ciudad Juárez: **1,169.2**  
Tijuana: **2,290.1**

Source: SICT-INEGI

## Mexican talent in higher education

**27,686**

Graduates  
(2023-2024)



**30**

Institutions

**7,614**

STEM fields  
graduates

**4,815**

Engineering,  
manufacturing  
and construction

**1,784**

Information and  
communication  
technologies

**1,015**

Natural sciences,  
mathematics and  
statistics

### Main institutions

with the highest number of STEM graduates



Universidad  
Autónoma de  
Nuevo León

**4,632**



Universidad  
Tecnológica Santa  
Catarina

**1,190**



Universidad  
Tecnológica General  
Mariano Escobedo

**797**

### Engineering, manufacturing and construction

graduates and postgraduates:



**921**

Architecture and  
construction



**3,503**

Mechanical, electrical,  
electronic, engineering,  
chemical and related  
professions



**391**

Manufacturing  
and processes

Source: ANUIES (2023-2024 school year)



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## MSMEs



**201,408**  
enterprises

- Micro **180,454**
- Small **17,083**
- Medium-sized **3,871**

Source: INEGI - DENUÉ (Mar. 2025)

## Potential sectors



Mining



Temporary accommodation services and food and beverage preparation services



Agriculture, animal breeding and production, forestry, fishing and hunting

## Main indicators

**3**

GDP position  
\$ 120 B USD at market prices (2023)



**5.8 %**

Economic activity growth (Sep. 2024)

**\$ 19,762**

USD of GDP per capita (Dec. 2023)



**3**

Position by economic growth (Sep. 2024)

**7.9 %**

National GDP (2023)

Source: INEGI

## Foreign trade

Source: Data MX



**66,030**  
M USD

International purchases



**66,785**  
M USD

International sales

## Main export sectors



**19,449**  
M USD

Mechanical machinery and appliances, and parts



**14,239**  
M USD

Electrical machinery, appliances and material, and parts



**10,297**  
M USD

Road vehicles, parts and accessories

## Foreign Direct Investment

Fuente: SE. Balanza Comercial de Mercancías de México (2024)

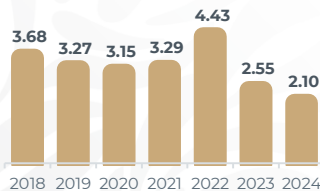
### Top 3 by investment origin country of 2024

Historic FDI (2018 - 2024)

**22.48**  
(B USD)

- 1 U. S. A. 9.57 B USD
- 2 Argentina 4.62 B USD
- 3 Korea 1.73 B USD

Billion dollar



### FDI by sector (Billion dollars)



Source: SE (2024)



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