



# Oaxaca

March 2025



**93,758 km<sup>2</sup>**  
of surface area, 4.8% of  
the national territory

**570** Municipalities  
**South-Southeast** Region

**4.3 million people**  
(2024)



Source: INEGI



**1.8 million**

Economically Active  
Population (EAP)  
(2024)



**28 years**

Average age  
of population  
(Dec. 2020)



**8.4**

Average of  
schooling  
(2022-2023)

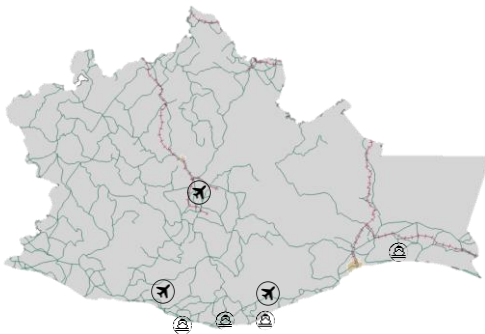


**1.9 %**  
with  
respect to  
the EAP

Unemployment  
rate  
(2024)

Source: INEGI - SEP

## Infrastructure and resources



**2** Industrial Parks (2023)

Highways **32,682 km** in  
length (2022)

Railroads **649 km** in length  
(2021)

Concessionaries:  
Ferrocarril del Istmo de Tehuantepec, S.A. de  
C.V.

**3** International airports (2022)  
Passenger capacity:  
**1,577,556**  
Load capacity:  
**2,525,004 kg**

**4** Ports (2021)

Nearby ASIPONA (2022):  
**Puerto de Salina Cruz**

Gas pipeline infrastructure  
(2023):  
**Yes, Public**

Water resources (2019)  
Number of aquifers: **21**  
Availability: **High**

Households with  
internet access (2022):  
**47.4 %**

Types of customs: **Maritime**

Distance to the 3 main customs border  
roads (km) (2022):

Nuevo Laredo: **1,684.9** Ciudad Juárez: **2,320.9**

Tijuana:  
**3,441.8**

Source: SICT-INEGI-SEDECO

## Mexican talent in higher education

**9,573**

Graduates  
(2023-2024)



**45**

Institutions

**2,667**

STEM fields  
graduates

**1,883**

Engineering,  
manufacturing  
and construction

**464**

Information and  
communication  
technologies

**320**

Natural sciences,  
mathematics and  
statistics

### Main institutions

with the highest number of STEM graduates



Instituto  
Tecnológico de  
Oaxaca

**604**



Universidad  
Autónoma Benito  
Juárez de Oaxaca

**293**



Instituto Tecnológico  
de Tuxtpec

**261**

### Engineering, manufacturing and construction

graduates and postgraduates:



**675**

Architecture and  
construction



**1,139**

Mechanical, electrical,  
electronic, engineering,  
chemical and related  
professions



**69**

Manufacturing  
and processes

Source: ANUIES (2023-2024 school year)



Gobierno de  
**México**

**Economía**  
Secretaría de Economía



# Oaxaca

March 2025

## MSMEs



**275,825**  
enterprises

- Micro **267,254**
- Small **7,656**
- Medium-sized **915**

Source: INEGI - DENU (Mar. 2025)

## Potential sectors



Educational Services



Construction



Transportation, postal services and warehousing

Source: Data MX

## Main indicators

**19** GDP position  
\$ 28 B USD at market prices (2023)



**6.3 %**  
Economic activity growth (Sep. 2024)

**\$ 6,516**  
USD of GDP per capita (Dec. 2023)



**2**  
Position by economic growth (Sep. 2024)

**1.8 %**  
National GDP (2023)

Source: INEGI

## Foreign trade



**119**  
**M USD**

International purchases



**342**  
**M USD**

International sales

## Main export sectors



**233**  
**M USD**

Beverages, alcoholic liquids and vinegar



**63**  
**M USD**

Edible fruits



**16**  
**M USD**

Modified starch products

Fuente: SE. Balanza Comercial de Mercancías de México (2024)

## Foreign Direct Investment

Historic FDI (2018 - 2024)

**0.99**  
(B USD)

Billion dollar

Top 3 by investment origin country of 2024

- 1 Spain 0.24 B USD
- 2 Italy 0.21 B USD
- 3 Belgium 0.18 B USD



## FDI by sector (Billion dollars)



Source: SE (2024)



Gobierno de **México**

**Economía**  
Secretaría de Economía