



Querétaro

March 2025



11,691 km²
of surface area, 0.6% of
the national territory

18 Municipalities

Central Region

2.5 million people
(2024)



1.2 million



1.3 million

Source: INEGI



**1.2
million**

Economically Active
Population (EAP)
(2024)



**29
years**

Average age
of population
(Dec. 2020)



10.9

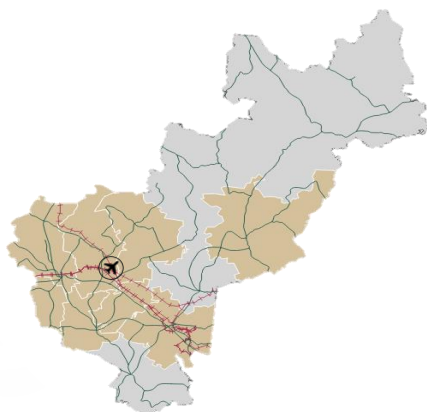
Average of
schooling
(2022-2023)



2.1 %
with
respect to
the EAP
Unemployment
rate
(2024)

Source: INEGI - SEP

Infrastructure and resources



50 Industrial Parks (2024)

Highways 3,451 km in
length (2022)

Railroads 476 km in length
(2021)

Concessionaries:
Ferrocaril Mexicano, S.A. de C.V.
Kansas City Southern de México, S.A. de C.V.

1 International airport (2023)
Passenger capacity: **1,784,366**
Load capacity:
79,824,000 kg

Nearby ASIPONA (2022):
Puerto de Tuxpan,
Veracruz



Gas pipeline infrastructure
(2023):
Yes, Public and Private



Water resources (2019):
Number of aquifers: **11**
Availability: **Low**



Households with
internet access (2022):
77.4 %



Types of customs: **Indoor**

Distance to the 3 main customs border roads
(km) (2022):

Nuevo Laredo:
941.8

Ciudad Juárez:
1,577.8

Tijuana:
2,698.7

Source: SICT-INEGI-SEDECO

Mexican talent in higher education

12,516

Graduates
(2023-2024)



23

Institutions

5,721

STEM fields
graduates

4,468

Engineering,
manufacturing
and construction

685

Information and
communication
technologies

568

Natural sciences,
mathematics and
statistics

Main institutions

with the highest number of STEM graduates



Universidad
Tecnológica de
Querétaro

1,705



Universidad
Tecnológica de San
Juan del Río

941



Universidad
Autónoma de
Querétaro

887

Engineering, manufacturing and construction graduates and postgraduates:



339

Architecture and
construction



3,774

Mechanical, electrical,
electronic, engineering,
chemical and related
professions



355

Manufacturing
and processes

Source: ANUIES (2023-2024 school year)



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MSMEs



106,496
enterprises

- Micro **98,400**
- Small **6,544**
- Medium-sized **1,552**

Source: INEGI - DENU (Mar. 2025)

Potential sectors



Automotive



Aerospace



Information
Technologies

Source: SEDECO

Main indicators

15 GDP position
\$ 37 B USD at market
prices
(2023)



2.4 %
Economic activity
growth
(Sep. 2024)

\$ 14,656
USD of GDP per capita (Dec.
2023)



15
Position by economic
growth
(Sep. 2024)

2.4 %
National GDP
(2023)

Source: INEGI

Foreign trade



22,130
M USD

International purchases



18,659
M USD

International sales

Main export sectors



5,109
M USD
Road vehicles, parts
and accessories



4,620
M USD
Mechanical
machinery and
appliances, and parts



2,124
M USD
Electrical machinery,
appliances and
material, and parts

Fuente: SE. Balanza Comercial de Mercancías de México (2024)

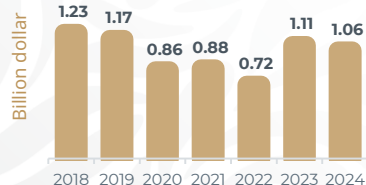
Foreign Direct Investment

Top 3 by investment origin country of 2024

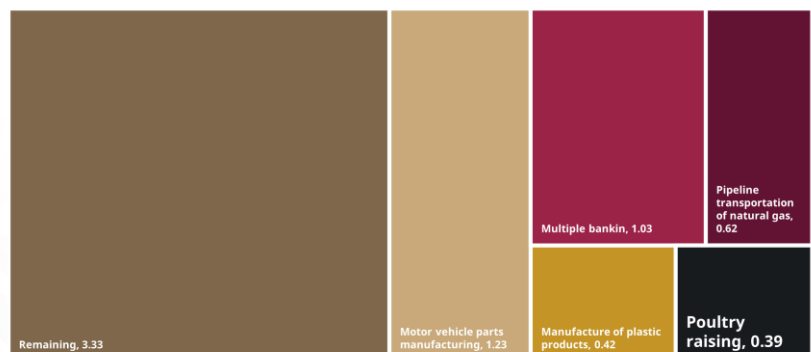
1 U. S. A. 1.46 B USD
2 Canada 1.24 B USD
3 Spain 1.13 B USD

Historic FDI
(2018 - 2024)

7.02
(B USD)



FDI by sector (Billion dollars)



Source: SE (2024)



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