



Quintana Roo

March 2025



44,705 km²
of surface area, 2.3% of
the national territory

11 Municipalities

South-Southeast Region



1.9 million people
(2024)



0.9 million



1 million

Source: INEGI



1
million

Economically Active
Population (EAP)
(2024)



28
years

Average age
of population
(Dec. 2020)



10.5

Average of
schooling
(2022-2023)



2.7 %
with
respect to
the EAP

Unemployment
rate
(2024)

Source: INEGI - SEP

Infrastructure and resources



7 Industrial Parks
(2023)



Highways **5,819 km** in length
(2022)



in construction
Concessionaires: Tren Maya



3 International airports (2022)
Passenger capacity: **24,684,364**
Load capacity: **30,752,929 km**



14 Ports (2021)



Nearby ASIPONA (2022):
Puerto Progreso,
Yucatán



Gas pipeline infrastructure
(2022): **Unavailable**



Water resources (2019):
Number of aquifers: **2**
Availability: **Low**



Households with
internet access
(2022): **77.5 %**



Types of customs:
Borderline and maritime

Distance to the 3 main customs border roads
(km) (2022):

Nuevo Laredo:
2,262.3

Ciudad Juárez:
3,239.7

Tijuana:
4,360.6

Source: SICT-INEGI

Mexican talent in higher education

4,671

Graduates
(2023-2024)



21

Institutions

1,070

STEM fields
graduates

520

Engineering,
manufacturing
and construction

418

Information and
communication
technologies

132

Natural sciences,
mathematics and
statistics

Main institutions

with the highest number of STEM graduates



Instituto
Tecnológico de
Chetumal

257



Universidad
Tecnológica de
Cancún

227



Universidad del Caribe

129

Engineering, manufacturing and construction

graduates and postgraduates:



164

Architecture and
construction



347

Mechanical, electrical,
electronic, engineering,
chemical and related
professions



9

Manufacturing
and processes

Source: ANUIES (2023-2024 school year)



Gobierno de
México

Economía
Secretaría de Economía



Quintana Roo

Subsecretaría de Comercio Exterior
Unidad de Inteligencia Económica Global
Dirección General de Inversión Extranjera

March 2025

MSMEs



68,778
enterprises

- Micro **62,519**
- Small **5,344**
- Medium-sized **915**

Source: INEGI - DENEUE (Mar. 2025)

Potential sectors



Health care and
social assistance
services



Agriculture, animal
breeding and production,
forestry, fishing and
hunting



Mining

Source: Data MX

Main indicators

21 GDP position
\$ 25 B USD at market
prices
(2023)



-13.4 %
Economic activity
growth
(Sep. 2024)

\$ 12,723
USD of GDP per capita (Dec.
2023)



32
Position by economic
growth
(Sep. 2024)

1.6 %
National GDP
(2023)

Source: INEGI

Foreign trade



672
M USD
International purchases



139
M USD
International sales

Main export sectors



34
M USD
Glass and glass
products
manufacturing



21
M USD
Sugar and
confectionery
products



8
M USD
Mechanical
machinery and
appliances, and parts

Fuente: SE. Balanza Comercial de Mercancías de México (2024)

Foreign Direct Investment

Top 3 by investment origin country of 2024

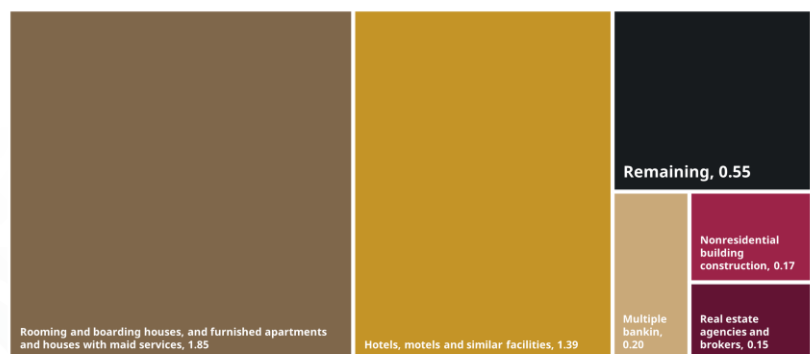
Historic FDI
(2018 - 2024)

- 1 Spain 1.42 B USD
- 2 U. S. A. 1.12 B USD
- 3 Netherlands 0.55 B USD

4.32
(B USD)



FDI by sector (Billion dollars)



Source: SE (2024)



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