



Tlaxcala

March 2025



3,997 km²
of surface area, 0.2% of
the national territory

60 Municipalities
Central Region

1.4 million people
(2024)

0.7 million **0.8 million**

Source: INEGI



0.7 million

Economically Active
Population (EAP)
(2024)



28 years

Average age
of population
(Dec. 2020)



10.1

Average of
schooling
(2022-2023)



2.6 %
with respect
to the EAP

Unemployment
rate
(2024)

Source: INEGI - SEP

Infrastructure and resources

6 Industrial Parks (2023)

Highways **3,017 km** in
length (2022)

Railroads **352 km** in length
(2021)

Concessionaires:
Kansas City Southern de México, S.A. de C.V.
Ferrosur, S.A. de C.V.



Nearby ASIPONA (2022):
Puerto de Tuxpan,
Veracruz

Gas pipeline infrastructure (2023):
Yes, Public and Private

Water resources (2019):
Number of aquifers: **4**
Availability: **mean**

Households with
internet access (2022):
55.6 %

Distance to the 3 main customs border roads
(km) (2022)

Nuevo Laredo:
1,297.5

Ciudad Juárez:
1,933.5

Tijuana:
3,054.4

Source: SICT-INEGI

Mexican talent in higher education

6,176

Graduates
(2023-2024)



15

Institutions

2,154

STEM fields
graduates

1,527

Engineering,
manufacturing
and construction

359

Information and
communication
technologies

268

Natural sciences,
mathematics and
statistics

Main institutions

with the highest number of STEM graduates



Universidad
Politécnica de
Tlaxcala

1,024



Universidad
Tecnológica de
Tlaxcala

444



Instituto Tecnológico
de Apizaco

268

Engineering, manufacturing and construction

graduates and postgraduates:



82

Architecture and
construction



1,378

Mechanical, electrical,
electronic, engineering,
chemical and related
professions



67

Manufacturing
and processes

Source: ANUIES (2023-2024 school year)



Gobierno de
México

Economía
Secretaría de Economía



Tlaxcala

March 2025

MSMEs



97,322
enterprises

- Micro **94,336**
- Small **2,568**
- Medium-sized **418**

Source: INEGI - DENUÉ (Mar. 2025)

Potential sectors



Telecommunications

Source: SEDECO

Main indicators

32 GDP position
\$ 9 B USD at market prices (2023)



2.2 %
Economic activity growth (Sep. 2024)

\$ 6,395
USD of GDP per capita (Dec. 2023)



16
Position by economic growth (Sep. 2024)

0.6 %
National GDP (2023)

Source: INEGI

Foreign trade



1,557
M USD

International purchases



1,598
M USD

International sales

Main export sectors



468
M USD

Electrical machinery, appliances and material, and parts



225
M USD

Plastic products manufacturing



223
M USD

Furniture; surgical and medical furniture; bedding and similar products

Fuente: SE. Balanza Comercial de Mercancías de México (2024)

Foreign Direct Investment

Top 3 by investment origin country of 2024

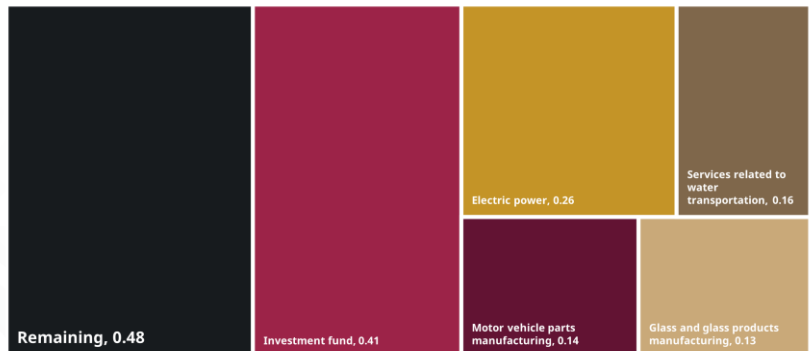
- 1 Canada 0.41 B USD
- 2 U. S. A. 0.33 B USD
- 3 Italy 0.26 B USD

Historic FDI (2018 - 2024)

1.58
(B USD)



FDI by sector (Billion dollars)



Source: SE (2024)



Gobierno de **México**

Economía
Secretaría de Economía