



Veracruz de Ignacio de la Llave

Subsecretaría de Comercio Exterior
Unidad de Inteligencia Económica Global
Dirección General de Inversión Extranjera

March 2025



71,824 km²
of surface area, 3.7% of
the national territory

212 Municipalities

South-Southeast Region

8.1 million people
(2024)

3.8 million

4.3 million

Source: INEGI



3.5 million

Economically Active
Population (EAP)
(2024)



31 years

Average age
of population
(Dec. 2020)



9.0

Average of
schooling
(2022-2023)



2.3 %
with
respect to
the EAP
Unemployment
rate
(2024)

Source: INEGI-SEP

Infrastructure and resources

17 Industrial Parks (2023)

Highways 28,721 km in
length (2022)

Railroads 1,807 km in
length (2021)
Concessionaries:
Kansas City Southern de México, S.A. de C.V.
Ferrosur, S.A. de C.V.
Ferrocaril del Istmo de Tehuantepec, S.A. de C.V.

1 International airport (2022)
Passenger capacity: **746,631**
Load capacity: **964,345 kg**

10 Ports (2021)

Nearby ASIPONA (2021):
Coatzacoalcos, Tuxpan y Veracruz

Gas pipeline infrastructure (2023):
Yes, Public and Private

Water resources (2019):
Number of aquifers: **18**
Availability: **High**

**Households with
internet access** (2022):
53.9 %

Types of customs:
Maritime

Distance to the 3 main customs border roads
(km) (2022):

Nuevo Laredo:
1,221.4

Ciudad Juárez:
2,202.5

Tijuana:
3,323.4

Source: SICT-INEGI

Mexican talent in higher education

28,881

Graduates
(2023-2024)



48

Institutions

11,629

STEM fields
graduates

9,400

Engineering,
manufacturing
and construction

1,555

Information and
communication
technologies

674

Natural sciences,
mathematics and
statistics

Main institutions

with the highest number of STEM graduates



Universidad Veracruzana

Universidad
Veracruzana

2,063



Universidad
Tecnológica del Centro
de Veracruz

1,135



Instituto Tecnológico
de Orizaba

804

Engineering, manufacturing and construction

graduates and postgraduates:



809

Architecture and
construction



8,009

Mechanical, electrical,
electronic, engineering,
chemical and related
professions



582

Manufacturing
and processes

Source: ANUIES (2023-2024 school year)



Gobierno de
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Economía
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MSMEs



349,400
enterprises

- Micro **333,167**
- Small **13,989**
- Medium-sized **2,244**

Source: INEGI - DENEU (Mar. 2025)

Potential sectors



Transportation,
postal services and
warehousing



Manufacturing



Oil drilling

Source: SEDECO

Main indicators

6

GDP position
\$ 65 B USD at market
prices
(2023)



5 %

Economic activity
growth
(Sep. 2024)

\$ 8,028

USD of GDP per capita (Dec.
2023)



7

Position by economic
growth
(Sep. 2024)

Source: INEGI

4.3 %

National GDP
(2023)

Foreign trade



4,129
M USD

International purchases



4,365
M USD

International sales

Main export sectors



1,789
M USD

Steel and cast iron
manufactures



349
M USD

Edible fruits



286
M USD

Inorganic chemical
products

Fuente: SE. Balanza Comercial de Mercancías de México (2024)

Foreign Direct Investment

Top 3 by investment origin country of 2024

- 1 U. S. A. 1.29 B USD
- 2 Spain 0.74 B USD
- 3 Canada 0.71 B USD

Historic FDI
(2018 - 2024)

5.20
(B USD)



FDI by sector (Billion dollars)



Source: SE (2024)



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