



Yucatán

March 2025



2.4 million people
(2024)

39,524 km²
of surface area, 2.0% of
the national territory

106 Municipalities

South-Southeast Region



1.2 million



1.2 million

Source: INEGI



1.2 million

Economically Active
Population (EAP)
(2024)



30 years

Average age
of population
(Dec. 2020)



9.9

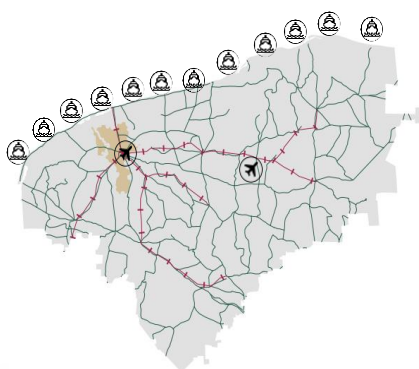
Average of
schooling
(2022-2023)



1.6 %
with
respect to
the EAP
Unemployment
rate
(2024)

Source: INEGI-SEP

Infrastructure and resources



11 Industrial Parks (2023)

Highways 12,344 km in
length (2022)

Railroads 641 km in
length (2021)
Concessionaries: Tren Maya

2 International airport (2022)
Passenger capacity: **1,619,804**
Load capacity:
19,890,702 kg

2 Ports (2021)

Nearby ASIPONA (2022):
Puerto Progreso



Gas pipeline infrastructure
(2023):
Yes, Private



Water resources (2019):
Number of aquifers: **1**
Availability: **High**



Households with internet
access(2022): **65.9 %**



Types of customs:
Maritime

Distance to the 3 main customs border roads
(km) (2022):

Nuevo Laredo:
2,248.9

Ciudad Juárez:
3,226.3

Tijuana:
4,347.2

Source: SICT-INEGI

Mexican talent in higher education

8,540

Graduates
(2023-2024)



28

Institutions

2,830

STEM fields
graduates

1,757



Engineering,
manufacturing
and construction

643



Information and
communication
technologies

430



Natural sciences,
mathematics and
statistics

Main institutions

with the highest number of STEM graduates



Universidad
Autónoma de
Yucatán

742



Instituto Tecnológico
de Mérida

476



Universidad
Tecnológica
Metropolitana

449

Engineering, manufacturing and construction graduates and postgraduates:



290

Architecture and
construction



1,400

Mechanical, electrical,
electronic, engineering,
chemical and related
professions



67

Manufacturing
and processes

Source: ANUIES (2023-2024 school year)



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Yucatán

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MSMEs



141,679

enterprises

- Micro **133,671**
- Small **6,905**
- Medium-sized **1,103**

Source: INEGI - DENEUE (Mar. 2025)

Potential sectors



Health care and
social assistance
services



Transportation,
postal services and
warehousing



Mining

Source: Data MX

Main indicators

22

GDP position
\$ 24 B USD at market
prices
(2023)



2.5 %

Economic activity
growth
(Sep. 2024)

\$ 10,255

USD of GDP per capita (Dec.
2023)



13

Position by economic
growth
(Sep. 2024)

1.6 %

National GDP
(2023)

Source: INEGI

Foreign trade



2,653

M USD

International purchases



2,367

M USD

International sales

Main export sectors



545
M USD

Mechanical
machinery and
appliances, and parts



404
M USD

Edible meat and
offals



295
M USD

Fine or cultured
pearls; precious
metals and stones;
costume jewelry

Fuente: SE. Balanza Comercial de Mercancías de México (2024)

Foreign Direct Investment

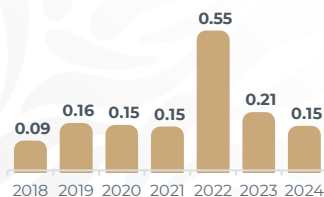
Historic FDI
(2018 - 2024)

1.44
(B USD)

Top 3 by investment origin country of 2024

- 1 U. S. A. 0.56 B USD
- 2 China 0.36 B USD
- 3 Spain 0.17 B USD

Billion dollar



FDI by sector (Billion dollars)



Source: SE (2024)



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