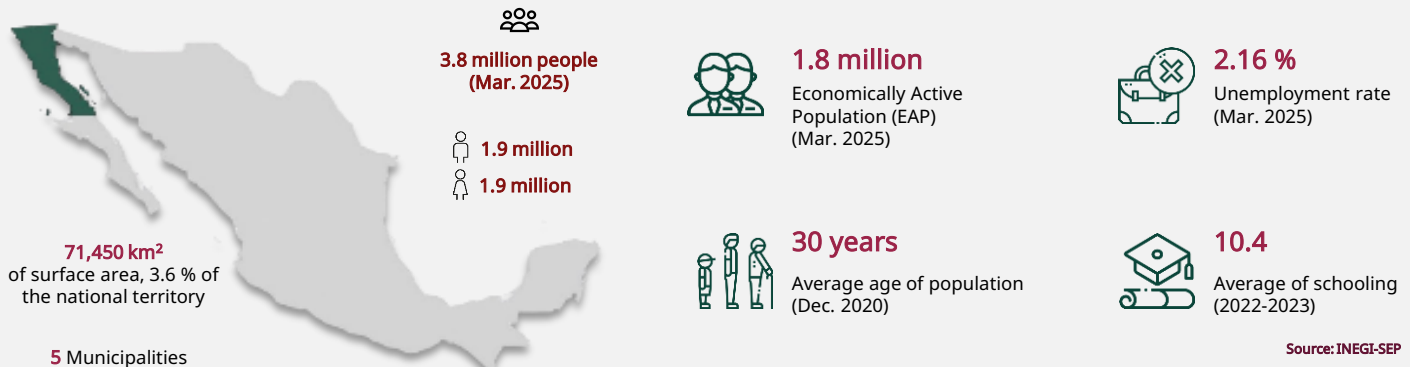


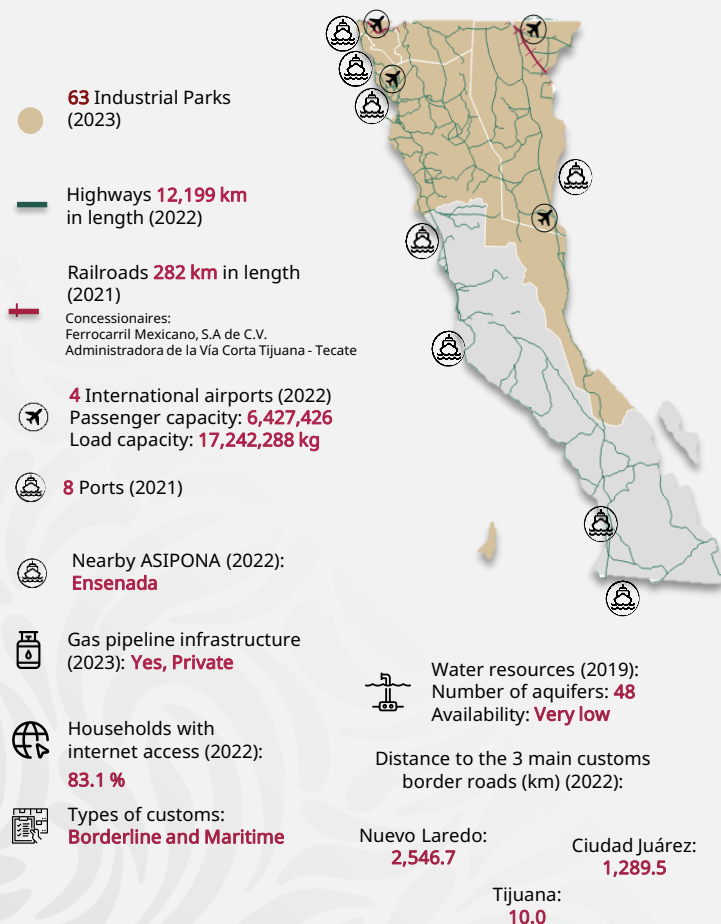


Baja California

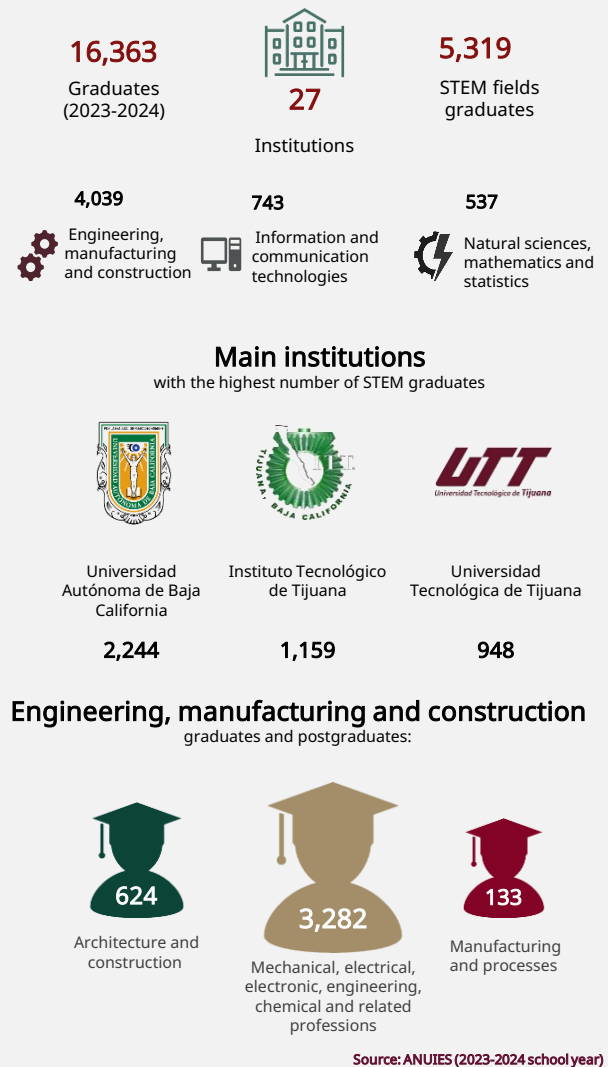
June 2025



INFRASTRUCTURE AND RESOURCES



MEXICAN TALENT IN HIGHER EDUCATION





Baja California

June 2025

MSMEs



136,911
enterprises

- Micro 123,390
- Small 11,091
- Medium-sized 2,430

Source: INEGI – DENEU (Mar. 2025)

POTENTIAL SECTORS



Mining



Agroindustry



Cultural and sporting
recreation services

Source: Data MX

FOREIGN TRADE



11,931
M USD

International purchases



13,817
M USD

International sales

Main export sectors



3,995
M USD

Electrical machinery,
appliances and
material, and parts



2,350
M USD

Optical,
photography or
cinematography
instruments and
devices



2,314
M USD

Road vehicles, parts
and accessories

Source: Balanza Comercial de Mercancías de México (Mar. 2025)

MAIN INDICATORS



7

GDP position
\$ 60 B USD at market
prices(2023)



\$ 15,854

USD of GDP per capita (Dec.
2023)



3.9 %

National GDP
(2023)



-0.4 %

Economic activity growth
(2024)



22

Position by economic growth
(2024)

Source: INEGI

FOREIGN DIRECT INVESTMENT

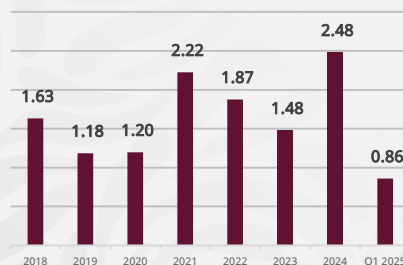
Top 3 by investment origin country

- 1 U. S. A. 9.16 B USD
- 2 Japan 0.95 B USD
- 3 Spain 0.92 B USD

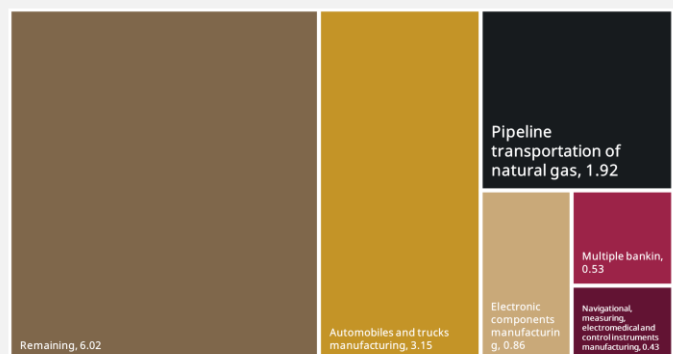
Historic FDI
(2018 - Q1 2025)

12.92
(B USD)

Billion dollar



FDI by sector (Billion dollars)



Source: SE (Mar. 2025)



Gobierno de
México

Economía
Secretaría de Economía