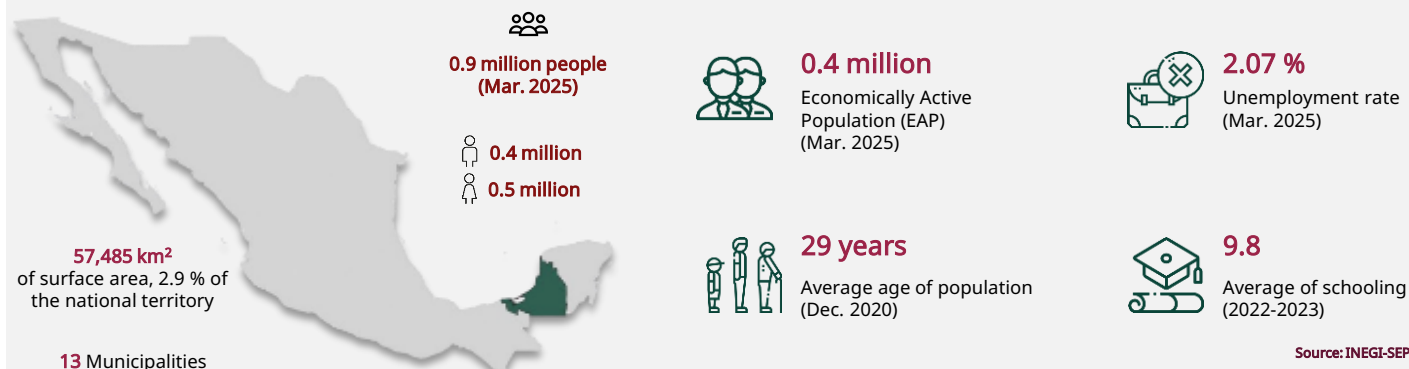


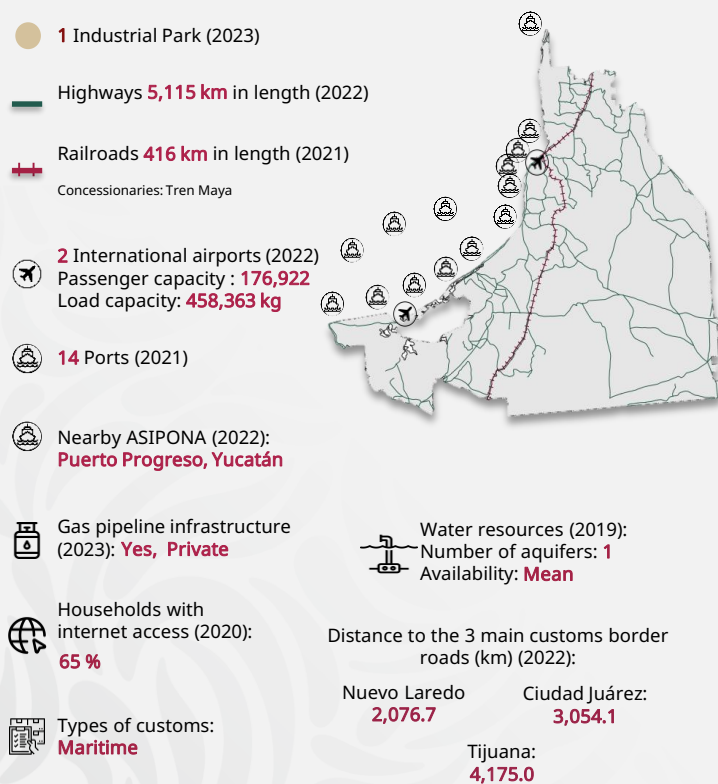


Campeche

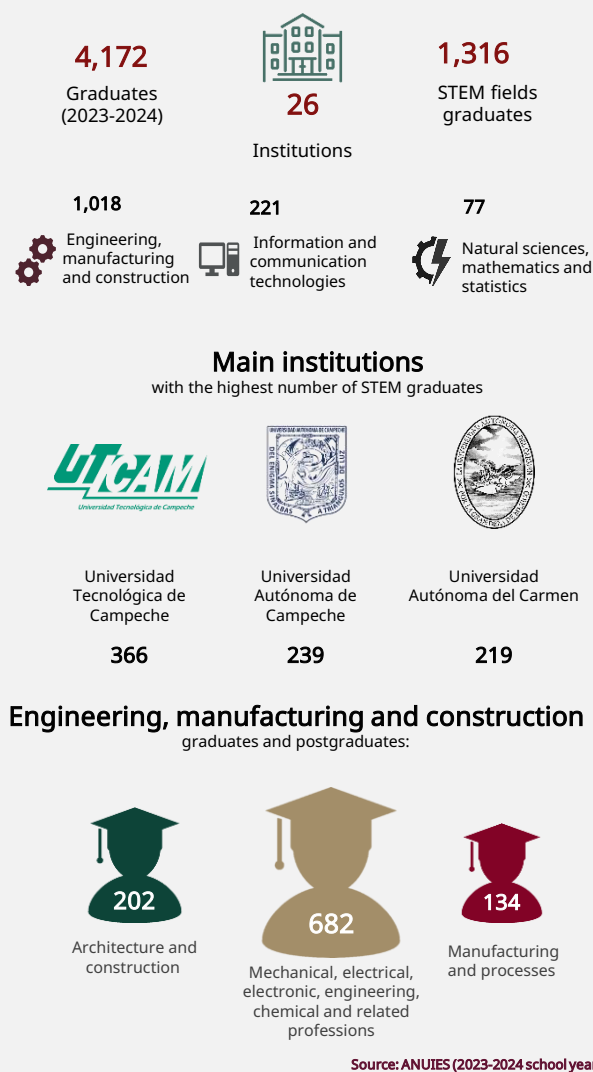
June 2025



INFRASTRUCTURE AND RESOURCES



MEXICAN TALENT IN HIGHER EDUCATION





Campeche

June 2025

MSMEs



46,686
enterprises

- Micro 43,857
- Small 2,423
- Medium-sized 406

Source: INEGI - DENUE (Mar. 2025)

POTENTIAL SECTORS



Paper industry



Artistic, cultural
and sporting
services



Services related to
mining

Source: Data MX

FOREIGN TRADE



16
M USD
International purchases



41
M USD
International sales

Main export sectors



18
M USD
Knitted garments
and clothing
accessories



7
M USD
Mechanical
machinery and
appliances, and parts



3
M USD
Garments and
clothing accessories,
not knitted

Source: Balanza Comercial de Mercancías de México (Mar. 2025)

MAIN INDICATORS



18
GDP position
\$ 29 B USD at market
prices(2023)



\$ 30,380
USD of GDP per capita (Dec.
2023)



1.9%
National GDP
(2023)



-14.3 %
Economic activity growth
(2024)



31
Position by economic growth
(2024)

Source: INEGI

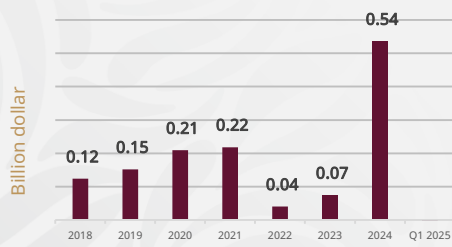
FOREIGN DIRECT INVESTMENT

Historic FDI
(2018 - Q1 2025)

1.35
(B USD)

Top 3 by investment origin country

- 1 U. S. A. 0.84 B USD
- 2 Spain 0.12 B USD
- 3 Germany 0.09 B USD



FDI by sector (Billion dollars)



Source: SE (Mar. 2025)

